Argyle Interactive Documents

Discover the Full Potential of your Online Reports

At Argyle, our team of attorneys and lead advisors helps companies design and publish award-winning Annual Reports, Sustainability Reports and Proxy Statements. We design documents that are easy to read and navigate, and we believe that our clients' reports deserve *better* than traditional online publication via PDF.

Better online reporting has terrific potential to make your content more accessible, drive readership, make your message clear and drive ROI including reduced broker non-votes.

Our Mission to Improve Online Reporting

At Argyle, we have led the creation of innovative online reports by preparing Annual Meeting Websites for our clients. This year, we have updated our interactive offer to make online reporting simpler, more effective and less expensive.

Cost-effective	Complete interactive reports from $3,000, regardless of design or graphic complexity
Available to all	Our interactive reports can be created whether or not a company uses Argyle to design and publish the document
Simple	We use your final PDF to create an interactive document with no changes and no proofreading necessary
Timely	Your interactive document is available 24-48 hours after reception of final PDF
Complete	Your full Annual Report, Sustainability Report or Proxy Statement is presented in interactive format
Accessible	Rich navigation and search features come together for a reader-friendly experience
Reactive*	Graphics, charts and other content can be rendered "reactive" – a great way to present financial highlights or bring your board to life
Branded	Our interactive documents carry your corporate branding and are faithful to the design features of your report
Mobile	Our online reports scale to desktop, laptop and mobile screens
Full HTML	Our interactive documents are presented in full HTML and are not a "jpeg" or other fuzzy rendering
Metrics	Data about reader visits and trends are available
Modern	Design is in Argyle's DNA, and we believe that our interactive documents are the cleanest and most reader-friendly solution available to present your documents online

Contact us to learn more: **info@argyleteam.com**

* This customization is our only extra cost option.

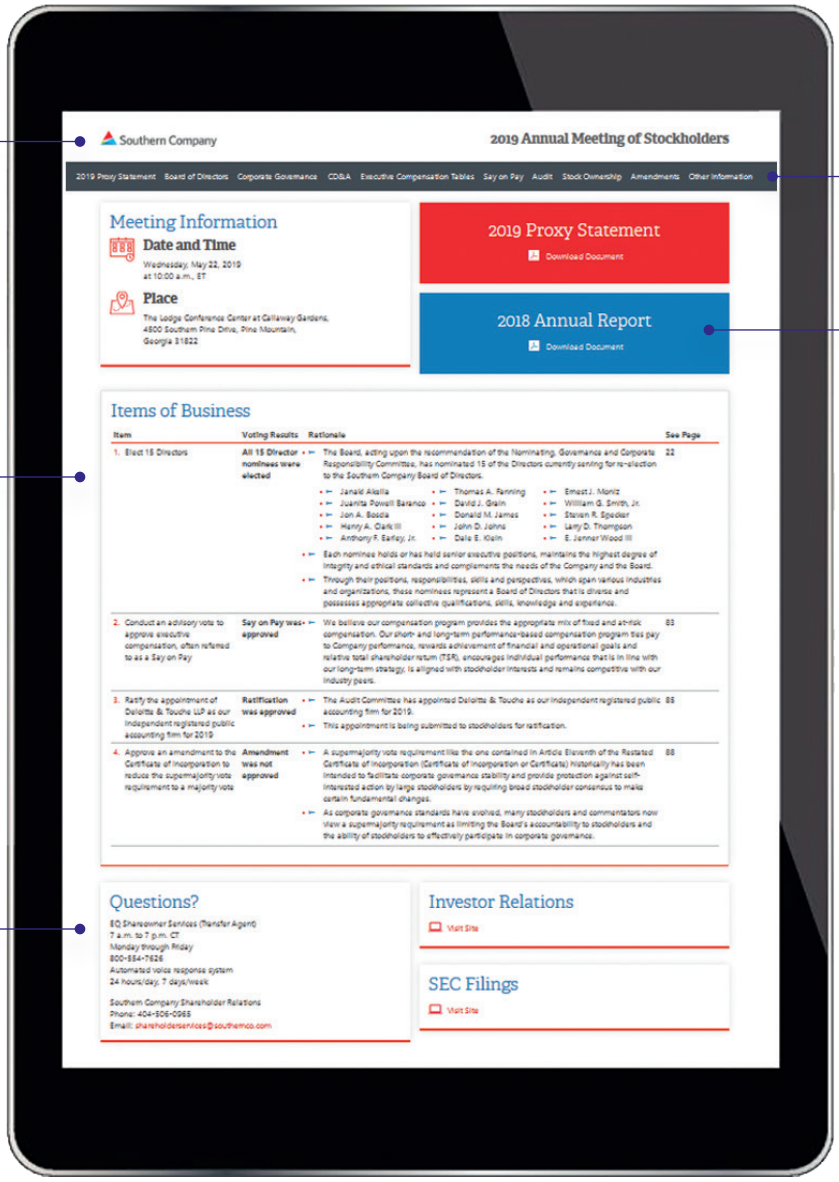
Example of an Argyle Interactive Document

http://www.southerncompanyannualmeeting.com

Custom branded homepage

Interactive Proxy Statements may include voting items on home page

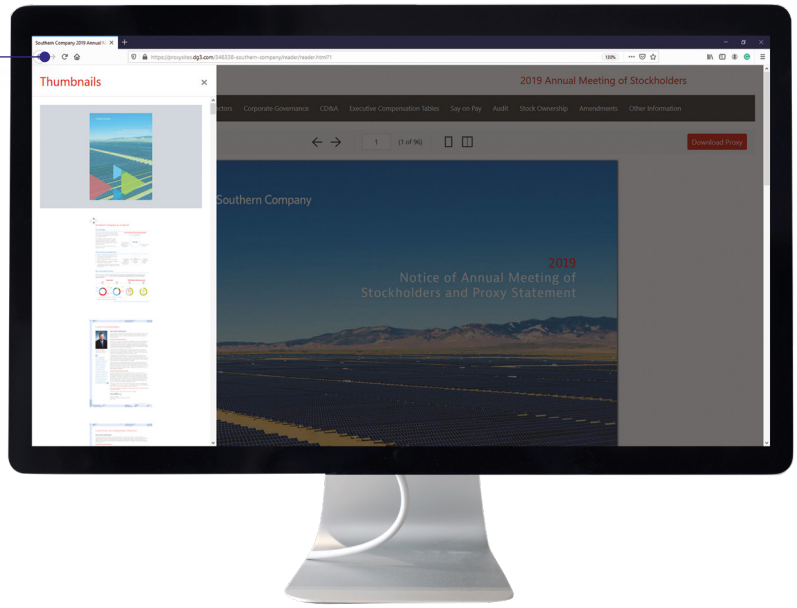
Optional social media and links to further information



Interactive links into the report

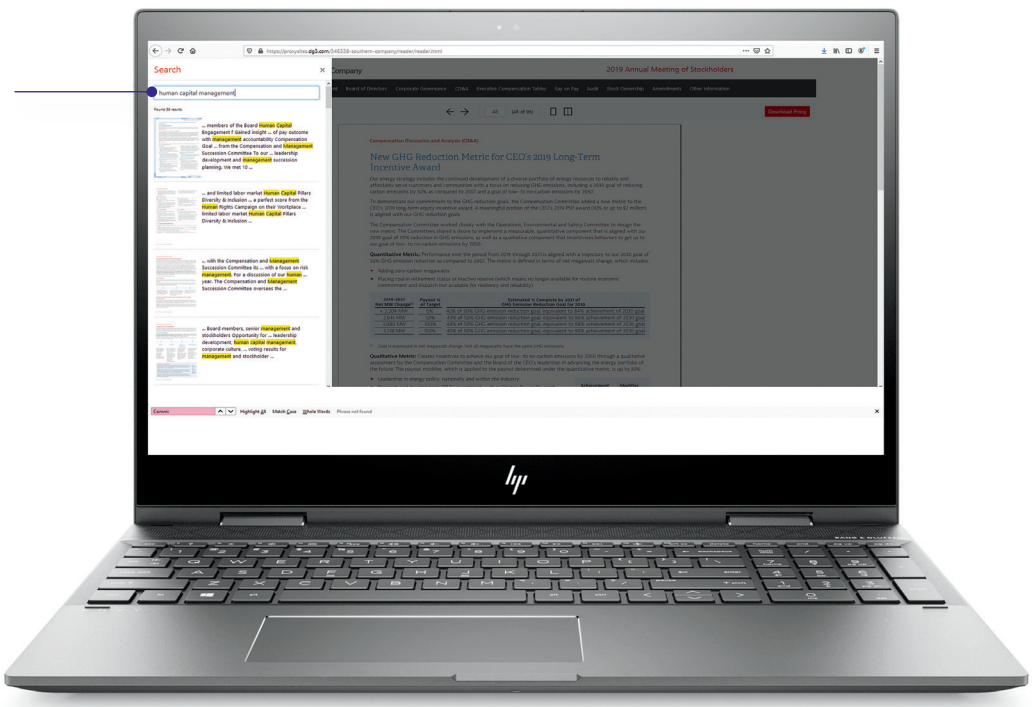
Links to download reports

Access the document via thumbnails, TOC bookmarks or a running header



http://www.southerncompanyannualmeeting.com

Rich word search with visual responses and direct access to content



http://www.southerncompanyannualmeeting.com

Pages may be presented individually or as "reader spread"

Intuitive navigation

Bookmarks, Thumbnails and Search tools

PDF download from every page

Rich, clear rendering of text in full HTML, with "copy/paste" and no content-loss

Crisp presentation of colors and graphics

http://www.southerncompanyannualmeeting.com

About Argyle

We are a creative communications firm offering end-to-end, in-house execution capabilities.

Our experienced and passionate team is composed of attorneys, designers, project managers, thinkers and web developers. We collaborate together around a process that encompasses drafting, editing, designing and publishing across all digital and print channels.

We are thrilled that communications prepared by Argyle have contributed to trustful relationships between our clients and their readers, whether investors, employees or other stakeholders.

In turn, our commitment to our clients has resulted in meaningful long-term relationships with some of the most respected public and private companies in the world.

www.argyleteam.com

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