## KING & SPALDING

**Trends in Investor Communications** 

# Key Proxy Statement Disclosure Trends: Corporate Governance



# King & Spalding Introduction

The proxy statement has evolved from a text-only legal compliance document to a strategic, stakeholder-focused engagement and marketing tool. The proxy statement is arguably the single most important way that public companies communicate with shareholders and other stakeholders on important issues related to governance, their workforce, and their involvement with their communities.

To help companies now hard at work preparing their 2021 proxy statements, here we review notable corporate governance and board leadership disclosure trends and developments from last proxy season. Excerpts from effective proxy statements are accompanied by commentary discussing how disclosure on each topic is changing and what sets the best disclosures apart from the rest.

In the coming weeks, we will publish two separate companion pieces – one focused on compensation disclosure, the other on the remainder of ESG issues.

Taken together, we hope this review of effective proxy statement disclosures helps you sharpen your own focus on issues important to your company and your key stakeholders, helping you tell your story in a concise and compelling way.

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### Covid 19



## Shareholder Engagement

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## **Messages from Leadership**

## **King & Spalding Commentary**

A letter from leadership at the front of the proxy can highlight key themes and messages in a powerful and humanizing way. The clear trend here is letters that include some independent board leadership, whether that is one director or the full board. Including the board on the letter is a strong signal of an engaged and empowered board. We suggest drafting this letter at the outset of the proxy creation process to ensure that the right themes are highlighted in both the letter and in the rest of the proxy statement.

## **Exelon Corporation**

#### LETTER FROM THE BOARD OF DIRECTORS TO OUR SHAREHOLDERS (PAGES 2-3)

thtps://www.exeloncorp.com/newsroom/events/Event%20Documents/Exelon-Proxy-2020.pdf



## **Colgate Palmolive**

#### LETTER TO STOCKHOLDERS FROM OUR INDEPENDENT DIRECTORS

thttps://investor.colgatepalmolive.com/static-files/97f15c8b-41ca-4e7a-a722-8e513e5d4f45

## Letter to Stockholders from **Our Independent Directors**

March 25, 2020

#### Dear Fellow Colgate Stockholder:

We are honored to serve as the independent members of your Board and want to thank you for placing your trust in We are holded to serve as your Company and to represent heribers of you and your interests. Together with Colgate's management team, we are committed to creating long-term value for you as well as our other stakeholders. As part of this commitment, we are focused on delivering long-term shareholder return, investing in the development of Colgate people, serving our consumers and customers, protecting the global environment and enhancing the communities where we do business and where Colgate people live and work.

We place a high priority on operating in an inclusive, responsible and respectful manner, with a particular focus on sustainability. Colgate's sustainability efforts span all aspects of our business, including supply chain, marketing, Sustainability, colgate's sustainability en orts spart in aspects of our business, including supply chain, markenig, innovation, customer development and people development. As your Board, we also are keenly aware of the importance of strong corporate governance and acting with integrity in all situations. Together with Colgate's management team, we work to ensure we are living our values of caring, global teamwork and continuous improvement and meeting the needs of all of our stakeholders when designing and implementing Colgate's key strategic business priorities. By ensuring that Colgate's strategy focuses on all of our stakeholders, we strive to continue to build long-term business success and the protocole the of observation of the strategy focuses of the strategy focuses of the strategy focuses of the strategy focuses and the strategy focuses of the strategy focus of the str deliver sustainable growth and shareholder return.

We are pleased to have this opportunity to highlight for you a couple of key developments for Colgate in the last year.

#### **Chairman and CEO Succession**

2019 was a pivotal year for Colgate as we successfully executed our leadership succession plan, electing Noel Wallace President and Chief Executive Officer and a member of our Board, effective April 2, 2019. In connection with the leadership transition, we also requested that Ian Cook, who had served as Chairman of the Board and Chief Executive Officer since 2009, remain as Executive Chairman for a period of up to twelve months.

We believe that choosing the right leadership for Colgate is one of our most important duties as your Board, and the We believe that choosing the right leadership for Coigate is one or our most important duties as your board, and the development of candidates who can be future CEOs has long been a key priority for us. Led by the Personnel and Organization Committee of the Board, we closely monitor the strategic talent planning process at all senior levels. Most recently, our long-term CEO succession planning process culminated in Noel's selection as CEO, as we determined that Noel's leadership capabilities and his expertise in developing and executing global strategy and in guiding operational performance around the world made him the best candidate to succeed lan as CEO.





By ensuring that Colgate's strategy focuses on all of our stakeholders, we strive to continue to build long-term business success and deliver sustainable growth and shareholder return."

Letter to Stockholders from Our Independent Directors

on has progressed smoothly. As we anticipated, Noel has rcus on accelerating growth to the job of leading Colgate, and as supported in this transition by lan and we are grateful to over nearly 12 years and as Chrisman for the past 11 years. We over his more than 44 years of service to Colgate.

1, 2020, we announced we had elected Noel to serve as e April 1, 2020. Having a combined CEO and Chair creates a nagement support we need, and is particularly beneficial at e and rapidy evolving environment in which Colgrate competent it Board committees, all of which are chaired by independent le and continuing to guide your Company.

Im sversav a comprehensive review of our compensation reparty's strategy and performance, beginning with the of Organization Committee, with support from the other ang-term incentive program to focus primarily on Colgate's reased focus on relative-to-per performance will improve ar goals do not become obsolete, no matter the marketplace

timing of our long-term incentive awards to be more with the 2019-2021 long-term performance cycle, we have ted restricted stock units at the end of each three-year sting period to granting performance-based restricted stock iriod that may be earned and vest on the basis of performance structure will better align with market standards and lective employees, while still focusing on growth and driving

investment in Colgate.

## We are very pleased to report that the leadership transition has ogressed si onthis '

#### Very truly yours, The Independent Members of Colgate's Board of Directors

Ablahum John P. Bilbrey Helene D. Sayle

Low m. Daigh rie M. Norrington

Nh hael B. Polk

GLT. Coll

John T. Cahill

Mat Haris 11. 11-14

Martina Hund-N Stephen Lodert Stephen I. Sadove

His Walnut

Lisa M. Edwards

## **Occidental Petroleum**

#### MESSAGE FROM THE BOARD OF DIRECTORS (PAGES 1-3)

ttps://www.oxy.com/investors/Reports/Documents/2020-Proxy-Statement.pdf

Message from the Board of Directors

the relative total shareholder return (TSR) execution were tracking at a 0% payout level, based on Occidental's current TSR performance of the peer group; and
 the stock option and stock appreciation right awards were significantly underwater.

The Compensation Committee significantly reduced the base salaries of the company's executive officers. Due to cash concerning priorities, the Compensation Committee related planned 2020 salary increases and reduced Ms. Holido's bare salary by 81%. The bare salary of the other numed executed officers are indexed by an everage of 61%.

The Compensation Committee will continue to preserve strong alignment with shareholders in all aspects of the executive compensation program. A deviabed in the Compensation Discussion and Analysis section of this Provy Statement, in February 2020. Compensation Committee avancide our YO's OH. Is Holds's and 2019 annual calin incremise and or that shares of foreholds the newell RSMs in fleu of cash so that her ultimate annual incertained program. All devices the Compensation Committee will contrast the discrementation for which by our YTA's. The Compensation Committee will continue the new if the state in the other and the second secon

nsation. The Board meaningfully reduced all components of non-employee director r the 2019-2020 term, all remaining payments were also reduced by 15%.

9 Annual Meeting, we appointed three new Independent directors who bring heath mmm managing director el Bialdocka Antiasos LLC, jaleed the Board in July 2019, Mumbrager and Green new Decositive Charaman of the BiG (size), joind the Board on et, Chief Escositive Officier and Chairman of Mungola (a) 45 Gais Corporation and Territor injustret the Board and Weigheards Chairman on March 18, 2020. Size and the separation and experime to can Board. In Fednary, Spercer Arahamis world not serve in-efficients and world interest the 2020 Annual Meeting. In addition, estor Appointment and Instruction Agreement, the Agreement/ with Carl C. Isalm and

## MESSAGE FROM THE BOARD OF DIRECTORS

#### Dear Shareholders,

We cordially invite you to attend Occidental's 2020 Annual Meeting of Shareholders. The meeting will be held via live webcast on Friday, May 29, 2020 at 9:00 a.m. Central Time. A meeting agenda and details follow, as well as voting instructions. You will be able to participate in the 2020 Annual Meeting online at www.virtualshareholdermeeting.com/OXY2020 and may submit questions and vote your shares electronically (other than shares held through our employee benefit plans, which must be voted prior to the meeting). The attached Notice of the 2020 Annual Meeting of Shareholders and Proxy Statement provide details on how to join the meeting and the business we plan to conduct.

#### OVERVIEW

With the acquisition of Anadarko Petroleum Corporation (Anadarko) in August 2019, the Board believes that Occidental has the talent, assets and capabilities to lead our industry in unprecedented ways. To ensure that we realize the potential of the acquisition, the Board established an Integration Committee to guide progress and advise senior management throughout the integration phase. We made rapid progress in meeting anequator commercial opace progress and above service management analogement a of the new debt raised for the acquisition. The integration efforts and progress completed by Occidental in the last half of 2019 prepared our organization to better address the environment we face today.

Toward the end of 2019 and into 2020, the global economy began to weaken, and with the COVID-19 pandemic, oil demand decreased Crude oil prices fell dramatically as the Organization of the Petroleum Exporting Countries and its broader partners (OPEC+) were unable to agree on necessary production cuts to balance worldwide oil supply with demand. As oil supply continued to grow despite falling demand. a production cut was necessary to maintain prices, but that cut had not occurred, and prices plummeted. On April 12, 2020, members of OPEC+ agreed to certain production cuts; however, these cuts are not expected to be enough to offset near-term demand loss attributable to the COVID-19 pandemic.

While the sudden and significant decline in global commodity prices presents new challenges, we are taking actions to strengthen Occidental's balance sheet and reduce debt. On March 10, 2020, the Board made the difficult decision to reduce Occidental's quarterly dividend to \$0.11 per share, effective July 2020. On March 25, 2020, the company announced a reduced 2020 capital budget of between \$2.7 billion and \$2.9 billion, down from \$5.2 billion to \$5.4 billion, a midpoint reduction of 47%. As we continue to reset our business plan in light of new market realities, the Board and senior management are identifying and implementing additional cost reductions. These actions are intended to lower Occidental's cash flow breakeven level, positioning Occidental to succeed in a low commodity price environment. We believe these decisions, along with the work we did in 2019, will create a much stronger company as we manage Occidental through the current situation and beyond. Applying our operational excellence to our best-in-class assets will enable us to return value to our shareholders.

#### COMPENSATION DECISIONS

In the wake of these events and cost-cutting initiatives, the Executive Compensation Committee (the Compensation Committee) remains fully nmitted to Occidental's pay-for-performance philosophy. With the unanimous support of the Board, the Compensation Committee approved the following commitments for 2020 executive compensation:

The Compensation Committee will not adjust the long-term incentive awards granted in February 2020. Awards were granted as part of our regular annual award cycle in February 2020, before the fall of crude oil prices, and the Compensation Committee subjected a meaningful portion of the awards to performance conditions intended to be more difficult to achieve than past programs. As a result, the awards have lost significant value in the last month, currently tracking at less than 8% of their original grant date fair values. The Compensation Committee has determined that it will not adjust the number of shares granted or the relevant performance targets as a result of our current macroeconomic climate. As of March 24, 2020

- the time-based restricted stock unit (RSU) awards had decreased in value by over 74%, in line with Occidental's stock price decline; • the cash return on capital employed (CROCE) awards were tracking at a 0% payout level, based on current commodity prices and
- Occidental's reduced capital budget;

2020 Proxy Statement



Message from the Board of Director

issuints included with the light plan the light Agreement and declared a definited of one light eding plane of Decidential common stock to shareholders of record at the close of business is decigated to allow all shareholders of Decidential to realise the long-term while of their one or going would gain control of Decidential Frequip com marks accommodiation of other penalty Occuberts sumbidies in terms control or second to be body the blood addition to the longer and the sumbidies in terms control or second to be blood addition to the longer addition of the light sumbidies in terms control or second to be blood addition to the longer addition of the light sumbidies in terms control or second to be blood addition to the light sumbidies in terms of the light sumbidies in terms of the longer addition to the light sumbidies in terms of the light sumbidi ded to protect Occidental and its shareholders from efforts to capitalize on re strol of Occidental on terms that the Board may determine are not in the best

on the day following the certification of th give a time code of costs of the cost power for fights Agerement is not approved by Qocidental's pproval of Popposal 9 to approve the fights Agerement, which will have the effect of with the terms of the Rights Agreement to March 11, 2021. The Rights may expire at origon the courserve of certain transactions.

share your opinions with us. If you would like to write to the Board, you may address a of the Corporate Secretary, Occidental Petroleum Corporation, 5 Greenway Plaza, Sui

Vicki Hollub President and Chief Executive Officer

exice Appointment and Namination Agreement (the Agreement) with Call C. Lahn and other parties therebas a decalded under Director Meninational Tolephining on page 17, to appoint Andrein Langham, General Counted of Lahn Enterprises LP, Nicholas Gradano, nila Palais Henrianduc, Dief Eucodive Officer of Henriandiz Verdiners LLC, to the Board, toto in the Board in the 2020 Areal Mediein, Entrinni (in the Agreement has enabled Occidental through the current difficult mance environment, which will benefit Occidential Director Board members Marguet M. Franca and Elisse B. Wildrer Wilder from the Board rates. Abmham and Batchelder and Maes, Foran and Walter for their teamy contributions to W AMENDMENTS

WAREMEMPRETS to charabidist feedback regarding Orcidental's corporate governance profile. On the March By law Amendmentaly to Occidental's amended and restated by laws (the advacker's shall by or call special meetings and to show and regard be periodical at a special meeting to be consistent with the information regarded to be provided at a special meeting to provide that standwides, in addition to the board, we writted to lation advacting of provide that standwides, in addition to the board, see writted to lation advacting and an advactation meeting or by writtin content and foll inglement a buoght before an amain meeting by barchickes, which reads the board, see writted to buoght objects an amain meeting by barchickes, which reads the board, see writted to thought body and the bise Amendmetholse. Which reads the board by any Agreement, the March bise Amendmetholse, which reads the barba to the Board and standing the bise Amendmetholse. Which reads that the table to be board and another the bise Amendmetholse. This is not barba the advaction and there are advactions at amain meeting by barba to be boards and the advaction and there are advactions at a standard by advaction barba the barba to be boards and advactions at a standard by a written barba barba the advaction and there are advactions at a standard by advaction barba to advact the advaction advactions and advactions at a standard barba advaction barba and the barba. The advaction advaction barba advaction advactions at the 2020 Annual Meeting the

val amendments to Gocidental's restated certificate of incorporation, as amended eholders' ability to act by written consent (see Proposal 7) and call special meetings

## **HealthPeak Properties**

#### LETTER FROM OUR BOARD OF DIRECTORS (PAGES 4-5)

thtps://filecache.investorroom.com/mr5ir\_healthpeakproperties/424/Healthpeak%20Properties\_Proxy\_2020.pdf





#### 2019 GOVERNANCE HIGHLIGHTS

NEW INDEPENDENT DIRECTOR Sara Grootwassink Lewis

Added ONE-YEAR POST-VESTING HOLDING PERIOD FOR ALL EXECUTIVE EQUITY AWARDS

POLICY ELIMINATING TAX GROSS-UP PAYMENTS FOR EXECUTIVE PERQUISITES

HEALTHPEAK PROPERTIES L.

#### Dear Stockholders,

As members of the Board of Directors, we thank you for your continued investment in Healthpeak. We are committed to governing Healthpeak in a prudent and transparent manner, with the goal of creating long-term value for you. Our responsibility is to proactively oversee Healthpeak's business strategy, corporate governance and executive compensation, among other things, on your behalf. We are pleased to share with you the results of our efforts over the past year.

#### **Business Repositioning**

care industry, we are well-pos and employees.

We substantially completed c leaving us with a high-quality growth while reducing shortstrengthened our balance she in 2019.

We are actively engaged in th investments in our core segm growth profiles. Finally, we co segments through compleme 1 activities that we expect to g

We owe these successes to t employees, who committed t execute our repositioning and Properties to be able to succe have come, and are excited a

## Comprehensive Board R

We continued our commitm planning. We appointed a ne We selected Sara because o 24 experience in the REIT indust mpany boards.



In order to e In other to ensure ourgange back retreatment, we adopted a manuacy metcher retreatment age of 75. In accordance with this policy, Peter L. Rhein and Joseph P. Sollivan retired from our Board at the 2019 annual meeting of stockholders. As a result, over the last four years, we have refreshed over half our Board, with average director tenure decreasing from 13 years to 5 years.

ESG Leadership Environmental, social and governance (ESG) initiatives are a critical component of our corporate responsibility and strategy.

We seek to undertake sustainability initiatives that in We seek to undertake sustainability initiatives that increase long-term stockholder value, We will publish our initio consective annual Sustainability Report prepared in accordance with the Global Reporting Initiative (GRI) standards and aligning with standards developed by the Sustainability Accounting Standards Board (SASB). We received numerous awards for our sustainability efforts and were included in the CDF Leadership Band and North America Dow Jones Sustainability Index for the seventh consecutive year for ESG achievements.

Veralise focuses on cure human capital management this year, with particular emphasis on the retention, engagement, satisfaction, development and diversity of our employees. We also emphasized external commently engagement by donaling to devess of charitable organizations during 2019, sponnoring and participating in local community events such as the Walk to End Alzheimert, and participating with local charities such as the Ronald McDonald House to provide to preview for families experiencing the turnoil of an III child.

#### Paying for Performance Refinements to our executive compensation program over the past several years created significant pay-for-performance alignment in 2019.

Our short-term incentive plan, or STIP, payouts for 2019 reflect our overall strong operating performance and balance sheet metrics in 2019. Although payouts for our long-term incentive plan, or UTP, awards in 2019 will not be measured until the end d 2021, our total stockholder return (TSR) outperformed an anjointy of our selected LTP peers during 2019, reflecting positive performance and growth, Becares we continuously strive to improve our executive compensation program, 2019 refinements also included adding a one-year minimom pore-twesting holding period on all sexecutive equity awards.

#### Looking Ahead

ooking Ahead e continue to focus our operating and investment strategies on components that we elieve are key to generating sustainable stockholder returns. We are excited about adhpacks future and believe we are well-positioned for long-term growth. We hope at you will attend our 2020 annual meeting of stockholders to hear first-hand about or efformance and follutre plans. Thank you for your continued support.













2020 PROXY STATEMENT

## **Prudential**

#### LETTER FROM THE BOARD OF DIRECTORS TO OUR SHAREHOLDERS (PAGES 1-3)

thtp://www3.prudential.com/annualreport/report2020/proxy/images/Prudential-Proxy2020.pdf



Prudential

March 26, 2020

**BUSINESS STRATEGY** 

## Verizon Communications

#### TO OUR SHAREHOLDERS

thttps://www.verizon.com/about/sites/default/files/2020-Proxy-Statement.pdf

# To Our Shareholders

2019 was a transformational year for Verizon. We continued to lead the wireless industry by becoming the first company in the world to launch a mobile 5G network and the first company to commercialize a multi-access edge compute service, while setting the standard for wireless network performance and reliability and rolling out our next generation Intelligent Edge Network architectur

At the same time, our employees continued to delight our customers by providing them with the high-quality services and products they have come to expect from Verizon resulting in well-balanced growth in revenues and profitability and a further strengthening of our balance sheet.

As impressive and important as our operational and financial achievements were, from the Board's perspective the company's most significant accomplishments in 2019 are those that position us to grow and thrive in the years to come. Throughout the year, the Board oversaw and led a series of initiatives that we believe will position Verizon to compete and win in the marketplace into the future.

#### **Corporate Purpose and Culture**

The Board believes that Verizon must effectively address and balance the interests of all of its stakeholders shareholders, employees, customers, communities suppliers and others - in order to put itself in the best position to serve its customers, provide critical services to the community and grow profitably over the long-term.

This belief is reflected in the breadth and aspiration of our corporate purpose to "create the networks that move the world forward."

It is also reflected in the values underlying all of our decisions

- Integrity
- Respect
- Performance Excellence
- Accountability
- Social Responsibility

Verizon reinforces our purpose and culture throughout the organization in a variety of ways. Using town hall meetings, webcasts, digital communications and both broad-based and targeted messages from our most senior leaders, we

aspire to ensure that every employee understands the company's purpose and strategy to reach our goals

We want Verizon to be a place where employees love what they do and where they believe they can use their creativity, curiosity and unique talents to make a real difference. By ensuring that the company's culture is fully understood throughout the organization, we believe that all of Verizon's employees will be inspired to help the company realize its potential.

#### **Organizational Structure**

In the past, Verizon organized our operations around the technologies used to serve customers - the wireless unit operated the wireless network and provided wireless services to both individual consumers and business customers, and the wireline unit operated the copper and fiber-based wireline network and provided those services to individuals and businesses

In 2019, we reorganized our operations by customer group. Now, the Consumer Group is responsible for serving all of our retail customers' needs - both for wireless and wireline services; the Business Group is responsible for serving all of our business customers' needs; and the Global Technology Group builds and operates the networks that provide services to all of our communications customers. Our Media Group continues to provide digital services and content to its customers and users.

We thought it was important to take this step because technological change is rapidly evolving the services that different customer groups are requesting of us, as well as giving us new opportunities to deliver those services in different ways. At the same time, our competitors are approaching these customer groups with different types of services and value propositions

This new structure will allow us to better address our customers' changing needs and desires and more nimbly respond to technological changes and market dynamics, so that we can continue to enable our customers to do incredible things with our networks and products into the future.

As we implemented this reorganization, which in many cases involved installing new management and changing the job assignments of large groups of employees, it was

needs to response and smart watches, to the customer service representative who is now asked to help troubleshoot questions about sophisticated network terminals in addition to simple copper telephone lines.

to simple copper telephone lines. As a result of these challenges, at the Board's direction the company has conducted a comprehensive strategic review its workforce skills and needs. The review identified the skill and capabilities necessary to implement the company's strategy into the future and any gaps that currently exist. Based on that review, we are engaged in a process to continue to evolve and optimize the skills of our workforce through reakiling and supplementing where necessary.

In addition, in 2019 Verizon conducted a broad-based leadership training program that provided more than 30,000 employees with new skills necessary to develop individually and grow our businesses.

#### Compensation

Compensation Commencing in June 2019, the Board's Human Resources Committee undertook a holistic review of our incentive programs focusing on areas to preserve, strengthen and transform to ensure that our programs continue to reflect our compensation guiding principles, take into account input from many of our largest investors, and strengthen our pay for performance alignment in light of our new organizational structure. As a result of this review, the Human Resources Committee made the following key changes to the company's short-term incentive and long-tiem incentive plan awards: Short-Term incentive

- Short-Term Incentive
- · Replace EPS with operating income as a metric
- Introduce unit-specific financial and operational performance metrics for business unit employees
- Increase the weight of ESG factors to strengthen our corporate purpose and culture for corporate
- Long-Term Incentive
- By term havenine Incorporate EPS as a vesting metric for the performance stock unit (PSU) component of the annual long-term incentive awards to focus on long-term profitability and retain relative total hardenoider return as a modifier to the PSU vesting percentage
- Pro-rate the vesting of future long-term incentive awards upon an involuntary termination of employment from the company without cause

Because these changes are effective for the awards granted in the 2020 compensation year, these changes will be discussed in more detail in the Compensation Discussion & Analysis included in next year's proxy statement.

#### Conclusion

In 2019. Verizon established the foundation for our future. In 2019, verticen established the foundation for our nuture. Thank you for the confidence you have shown as shareholders of the company. It is a privilege to serve you as Directors of Verizon and to have the opportunity to help lead this great company

> Sincerely, Hans Vestberg Chairman and Chief Executive Officer Clarence Otis, Jr Independent Lead Directo

# **Shareholder Engagement**

## **King & Spalding Commentary**

Robust engagement with all types of shareholders is essential. All companies should consider explaining their shareholder engagement philosophy and process; companies responding to (or anticipating) low shareholder support should go further and discuss more about the process, ideally including both quantitative information about with whom they engaged and what they heard in those engagements. A demonstrated commitment to listen to shareholder feedback is one hallmark of a responsive board, and helps the company generate trust with shareholders that they may be able to leverage in the future.

## Foot Locker

#### SHAREHOLDER ENGAGEMENT AND VOTING (PAGES 24-25)

thtps://investors.footlocker-inc.com/static-files/d1955f55-2cfb-46a7-8d29-15fe14540c57

### Shareholder Engagement and Voting

The Board believes that it is important to foster long-term relationships with shareholders and understand shareholder perspectives on the Company. We value an open dialogue with our shareholders, and we believe that regular communication is a critical part of our long-term success. To that end, we continue our outreach to and dialogue with investors on a range of issues, including corporate governance, compensation, and CSR matters, and we closely monitor policy statements and areas of focus for these investors. We also review feedback about our business from individual investors.

This shareholder engagement program complements the ongoing dialogue throughout the year among our shareholders and our Chief Executive Officer, Chief Financial Officer, and Investor Relations team on financial and strategic performance. Our engagement program is designed to reach out to our shareholders and hear their perspectives about issues that are important to them, both generally and with regard to the Company, and gather feedback. We believe that this engagement program promotes transparency between the Board and our shareholders and builds informed and productive relationships.

As we continued our shareholder engagement program again in 2019, beginning in the fall, our Lead Independent Director and General Counsel and Secretary met individually with eight of our larger shareholders, as well as proxy advisory firms, and discussed topics such as board refreshment and composition, the board evaluation process, boardroom and company culture, executive compensation, and environmental, social, and governance topics. The Lead Independent Director shared the feedback gained from these meetings with the full Board and the Governance Committee, as well as compensationspecific feedback with the Compensation Committee. As reflected in the following engagement cycle, the Company oversees a rigorous and comprehensive shareholder engagement process:

\$

Company's annual shareholders' meeting

Board reviews governance trends and key

Spring

shareholders to answer any questions they may have on the items being voted on at the

We hold our annual shareholders' meeting

· We file our proxy statement and contact

annual shareholders' meeting

topics from the proxy season and peer

company practices.

· Board reviews the voting results of the



Corporate Governance

We have been responsive to shareholder feedback. In recent years, we have taken a number of actions to strengthen our governance and CSR programs and enhance the disclosure of our practices. For example, the Board voluntarily adopted proxy access and, based on shareholder feedback, the Company enhanced its CSR disclosure on its corporate website at footlocker.com/corp and added a director skill-set matrix to describe each director's qualifications in this proxy statement. In addition, the Board amended our By-Laws to implement a majority voting standard in uncontested director elections. Enhancements also have been made to this proxy statement to further improve transparency. Instances such as these evidence our continued commitment to remain responsive on a variety of shareholder concerns. Please continue to share your thoughts or concerns at any time. The Board has established a process to facilitate communication by shareholders with the Board, described below.

## **Gilead Sciences**

#### STOCKHOLDER OUTREACH AND ENGAGEMENT (PAGES 11-12)

止 http://investors.gilead.com/static-files/bfc1bd33-c4a3-4391-84db-40e8f8d5d18c

Overview

#### Stockholder Outreach and Engagement

We believe that strong corporate governance includes outreach and engagement with our stockholders on a regular basis throughout the year to better understand the issues that are important to them. This enables us to address these matters in a more meaningful and effective way and to drive improvements in our policies, communications and other areas. As part of our robust stockholder engagement program, our senior management team addresse a variety of topics through regular contact with investors, including in quarterly earnings calls, investor and industry conferences, analyst meetings and individual discussions with stockholders.

#### We Have a Year-Round Stockholder Engagement Program



## In March 2020, our Board amended the Compensation Committee charter to expressly delegate to the Compensation Committee oversight responsibility of the company's strategies and policies related to human capital management, including with respect to matters such as diversity and inclusion, workplace environment and culture, talent recruitment, development and retention and employee engagement and effectiveness. In March 2020, our Board amended our compensation clawback policy to (1) expand its scope to cover executive officers' significant misconduct resulting in a violation of significant company policy, law or regulation that caused material inancial, operational or reputational harm to Gilead, including the failure to appropriately supervise a subordinate employee that engaged in misconduct, and (2) expressly commit to publicly disclose recoupment of compensation where the underlying facts are disclosed, subject to certain legal and privacy rights considerations. Our Nominating and Corporate Governance Committee continued to oversee and receive periodic reports on our ESG program from the Corporate Responsibility Committee, a management committee responsible for developing and reviewing our sustainability strategy and reporting. Environmental, social and governance program In early 2020, we partnered with a third-party advisory firm to initiate a 2020 sustainability materiality assessment to identify and prioritize the ESG issues that are most important for the long-term sustainability of our business. The results of the assessment will be shared with management and our Board. This process will inform the development and evolution of our corporate sustainability strategy.

pages 17-18.

We have taken steps to continue to refresh the Board in early 2020. In

GILEAD 12

## **BorgWarner Inc.**

#### STOCKHOLDER ENGAGEMENT (PAGE 6)

thtps://cdn.borgwarner.com/docs/default-source/investors/2020-proxy-statement.pdf?sfvrsn=9448cb3c\_24

#### Stockholder Engagement

In 2019, management and our Board continued to conduct extensive outreach with our stockholders. We conducted outreach meetings in November and December 2019, and increased both outreach and engagement compared to 2018



Pinnacle West Corp.

#### SHAREHOLDER ENGAGEMENT (PAGES 35-36)

thtp://s22.q4cdn.com/464697698/files/doc\_financials/2019/annual/2020-Proxy-Statement-Final.pdf

#### Shareholder Engagement

#### **OUR GOAL**

What our shareholders think is important to us. We seek to maintain a transparent and productive dialogue with our shareholders by:

- · Providing clear and timely information,
- · Seeking and listening to feedback, and
- Being responsive.

#### **OUR PLAN**

To accomplish this goal, we have an established shareholder engagement program designed to maintain a dialogue with our shareholders. Each year we strive to respond to shareholder questions in a timely manner, conduct extensive proactive outreach to investors, and evaluate the information we provide to investors in an effort to continuously improve our engagement. In 2019, we contacted the holders of approximately 50% of the shares outstanding. Our Lead Director and other members of the Board, depending on the topic to be addressed, have participated in shareholder discussions, providing shareholders with direct access to the Board.

INFORMATION ABOUT OUR BOARD AND CORPORATE GOVERNANCE

#### ANNUAL ENGAGEMENT CYCLE

#### SPRING

We publish annual communications to our shareholders: Annual Report, Proxy Statement, and Corporate Responsibility Report. We reach out to our shareholders and discuss proxy-related topics in connection with our Annual Meeting held in May.

#### SUMMER

We review the results of the Annual Meeting and potential improvements to our governance policie and practices.

#### FALL

We reach out to our shareholders in order to We reach out to our sharehouders in order to discuss the Annual Moeting outcome and to understand their priorities for the year. We communicate shareholder feedback to the Board and use it to enhance our governance practices, our disclosures and our sustainability and compensation programs.

#### WINTER

The cycle concludes with the Board considering ou shareholders feedback and determining whether to implement items in response.

#### COMMUNICATING WITH THE BOARD

Shareholdres and other parties interested in communicating with the Board, the independent Director sor with the Lead Director may do so by writing to the Corporate Secretary. Pinnacle West Capital Corporation, 400 North Fifth Street, Mail Station 8602, Phoenix, Arizona 85004. The Corporate Secretary will transmit such communications, as appropriate, depending on the facts and circumstances outlined in the communications. In that regard, the Corporate Secretary has discretion to exclude communications that are unrelated to the duties and responsibilities of the Board, such as commercial advertisements or other forms of solicitations, service or billing matters and complaints related to individual employment-related actions.

#### INTEGRATED APPROACH TO STOCKHOLDER ENGAGEMENT (PAGE 5) thtps://www.ibm.com/annualreport/assets/downloads/IBM\_Proxy\_2020.pdf



## **Cardinal Health**

#### SHAREHOLDER ENGAGEMENT (PAGE 24)

性 https://s1.q4cdn.com/238390398/files/doc\_financials/annual/2019/359886(1)\_1\_Cardinal-Health-Proxy\_PR\_LR.PDF

Corporate Governance Shareholder Engagement

## Shareholder Engagement

It has been our long-standing practice to actively engage with our shareholders throughout the year so that management and the Board can better understand shareholder perspectives on governance, executive compensation and other topics. We strive for a collaborative approach to engagement and value shareholders' perspectives.

During fiscal 2019, we again engaged with governance professionals from our largest shareholders. Our engagement discussions covered, among other topics, our Board's composition and leadership changes, the Board's oversight of our response to the opioid epidemic and related litigation, the Board's engagement in the comprehensive strategic review, our executive transitions and our human capital management programs and corporate culture. We also continued to hold constructive discussions with members of the Investors for Opioid Accountability coalition.

A general overview of our annual engagement process is below.



After considering feedback from shareholders in recent years, we have:

- separated the Chairman of the Board and Chief Executive Officer roles;
- increased our communications about the Ad Hoc Committee and the Board's oversight of opioid-related issues;
- enhanced our disclosures regarding how we identify, add and on-board new directors;
- added a Chairman's letter to our proxy statement;
- enhanced our executive compensation clawback provision;
- changed the long-term incentive compensation mix for executives, increasing the proportion of performance share units ("PSUs") to 60% and eliminating stock options; and
- adopted a policy to explain the exclusion of certain legal and compliance costs from our incentive performance metrics and give a breakdown of any such excluded costs.

We received a shareholder proposal for the 2018 Annual Meeting of Shareholders to reduce the share ownership threshold to call a special meeting of shareholders from its current 25% to 10%. The proposal failed on a close vote. Given the close vote, we asked shareholders during our fiscal 2019 engagement whether they thought we should consider changing our ownership threshold. Views were mixed with many supporting our current threshold and some suggesting that we consider reducing it. We determined based on this feedback and the majority vote against last year's proposal that maintaining our existing 25% ownership threshold continues to be appropriate, but we continue to discuss this matter with shareholders and monitor developing practices.

24 Cardinal Health | 2019 Proxy Statement

www.cardinalhealth.com

## Valero Energy

#### STOCKHOLDER ENGAGEMENT (PAGE 10)

☆ https://s23.q4cdn.com/587626645/files/doc\_financials/2020/ar/VL0\_2020\_Proxy\_Statement\_and\_2019\_ Form\_10-K\_2.pdf

## STOCKHOLDER ENGAGEMENT

### **Engagement Process**

Ongoing engagement with our stockholders is important to us. We communicate with our stockholders through a variety of means, including direct interface, investor presentations, our website, and publications we issue. As part of our engagement program, our senior management team reaches out to our stockholders for dialogue concerning their priorities – which may include our strategy, company culture, environmental initiatives, financial performance, capital allocation, executive compensation, climate-related risks and opportunities, and/or corporate governance. We value our stockholders' views and their input is important.

Our ESG, Compliance, Investor Relations, and Legal teams are dedicated to leading our engagement efforts and collaborating with Valero's management teams and subject matter experts (SMEs) in order to provide appropriate resources for engagement with our stockholders. The chairs of our Compensation Committee and Nominating/Governance and Public Policy Committee have also participated in our engagements with stockholders.

Our engagements with stockholders have been constructive and have provided management and the Board with insights on issues and initiatives that are important to our stockholders and other stakeholders. We initiate formal outreach efforts in the months prior to our annual meeting of stockholders. Through that process, we contact stockholders and invite them to engage in discussions with our management team and SMEs on a variety of topics, including the stockholders' priorities and interests, our proxy statement disclosures, stockholder proposals, company strategy, and ESG matters. Following our annual meeting, our engagement efforts continue so that we may follow up on matters brought to our attention and/or discuss new issues of interest. Procedures for communicating with us are stated in "Stockholder Communications, Nominations, and Proposals" elsewhere in this proxy statement.

The following graphic depicts the ongoing elements of our engagement process.



As part of our engagement process in 2019, we contacted our 60 largest stockholders – representing over 60% of our outstanding common shares – offering to discuss our proxy statement disclosures and proposals as well as a wide range of matters of interest to our stockholders (e.g., climate-related risks and opportunities). We also respond routinely to individual stockholders and other stakeholders who inquire about our business.

Input from our stockholders helps us formulate an appropriate action plan for addressing certain issues. The publication of our climate report (*Climate-Related Risks and Opportunities*) was strongly influenced by our previous engagements with stockholders and stakeholders. In 2019, after receiving input from our stockholders, our *Stewardship and Responsibility Report* was revamped to provide information and data that meet our stockholders' priorities and needs. Also in 2019, we made changes to elements of our compensation program as a result of our engagement with stockholders. Those changes are described in "Compensation Discussion and Analysis – Dialogue with Stockholders."

10



## CapitalOne

#### STOCKHOLDER ENGAGEMENT PROGRAM (PAGES 34-35)

ttps://ir-capitalone.gcs-web.com/static-files/2c6f3446-7b31-47be-ad73-ee1654068ce6

#### SECTION I - CORPORATE GOVERNANCE AT CAPITAL ONE

The Compensation Committee's active oversight, together with the Company's interactions and discussions with its regulators, has further enhanced the Company's risk management and control processes with respect to incentive compensation at the Company and supported our continued compliance with the interagency guidance on sound incentive compensation practices.

#### Stockholder Engagement Program

We value the input and insights of our stockholders and are committed to continued engagement with inve As a result, we engage in continuous outreach to enable meaningful engagement and report feedback to our Board to help them drive results. In 2019, we engaged in direct outreach and discussions with stockholders representing approximately 70% of our outstanding shares. Key topics of focus included environmental, social and governance matters, company strategy and results, board composition, stockholder action by written consent, and executive compensation.

- Continuous Outreach. Our CEO, CFO, and Investor Relations team meet frequently with stockholders and the investment community. In addition, members of management, including our Investor Relations, Corporate Governance, and Executive Compensation teams, as well as our General Counsel, Corporate Secretary and CFO, meet with key governance contacts at our larger stockholders throughout the year
- Meaningful Engagement. Our goal is to engage in a manner characterized by both transparency and
  respect, fostering collaborative and mutually beneficial discussions. Depending on the topics discussed
  with investors, our engagement with stockholders may include our Lead Independent Director, the Chair
  of the Compensation Committee or the Chair of the Governance and Nominating Committee (if different from our Lead Independent Director).
- Regular Board Reporting. The Governance and Nominating Committee, Compensation Committee, and the Board request and receive reports several times a year from our Investor Relations team and members of management and actively discuss stockholders' feedback and insights. Our Board and management review and evaluate stockholder input to identify issues and concerns that may require Board action or enhancements to our policies, practices or disclosure.
- Stockholder-Driven Improvements. In recent years, in response to stockholder feedback, we have made significant improvements to our corporate governance and executive compensation practices and disclosures:
  - Following engagement with stockholders, the Company is proposing to permit stockholders to act by written consent, as further described in management's proposal to amend Capital One's Restated Certificate of Incorporation. See "Approval of Amendments to Restated Certificate of Incorporation to Allow Stockholders to Act by Written Consent" beginning on page 110 of this proxy statement
  - Beginning with the 2019 performance year, the Compensation Committee ("Committee") and the Independent Directors increased the alignment of CEO compensation with Company performance and stockholder interests by increasing the percentage of the CEO's total target compensation tied to a year-end evaluation of CEO and Company performance from 40% to 90%. See "2019 CEO Compensation Program" beginning on page 60 for more information.
  - Expanded disclosure in our proxy statement regarding our approach to environmental, social, and governance matters in response to discussions held with investors during the Company's formal stockholder outreach and as a result of management's and the Board's continuous benchmarking against emerging governance practices. See "Environmental, Social and Governance Practices" beginning on page 42 for more information.
  - Introduced new metrics for our performance share program, more closely aligning pay and performance, and increased the rigor of relative Company performance governing payouts applicable to performance share awards. See "Performance Share Award" beginning on page 62 for more information.
- 34 CAPITAL ONE FINANCIAL CORPORATION 2020 PROXY STATEMENT

#### operations.

Regular Investor Conferences and Road Shows. Management and our Investor Relations team routinely engage with investors at conferences and other forums. During 2019, management attended 13 investor conferences.

#### SECTION I - CORPORATE GOVERNANCE AT CAPITAL ONE

regarding the Committee's use of discretion, particularly regarding the inted to the NEOs. See "Use of Discretion" on page 59 for more

ent	Stockholder-Led Engagement
artment. Our	<ul> <li>Meetings with Directors. If requested, our</li></ul>
dedicated full	directors ensure that they are available for
stockholders	consultation and direct communication with our
performance,	stockholders.
addition to of topics, our ictive outreach twice a year n, and related	<ul> <li>Voting. Our stockholders have the opportunity to vote for the election of all of our directors on an annual basis using a majority voting standard, and, through our annual vote on executive compensation, to regularly express their opinion on our compensation programs.</li> </ul>
program, our	<ul> <li>Annual Stockholder Meeting. Our directors are</li></ul>
older insights	expected to, and do, attend the annual meeting of
ler sentiment.	stockholders, where all of our stockholders are
Is. In addition	invited to attend, ask questions and express their
gement team	views.
session aimed	<ul> <li>Written Correspondence. Stockholders may write</li></ul>
er insight into	to the Board through the Corporate Secretary at the
und results of	address provided below in "How to Contact Us"

on page 46.

- Special Meetings. A stockholder or group of stockholders that hold at least 25% of our outstanding common stock may request a special meeting of stockholders.
- Proxy Access. A stockholder or group of up to 20 stockholders who have owned at least 3% of the Company's outstanding common shares of voting stock continuously for at least three years may nominate and include in the Company's proxy statement the greater of two director candidate 20% of the total Board.

#### **Board Committees**

Our Board has four standing committees: Audit, Risk, Governance and Nominating, and Compensation. Each of our committees

- Is led by an active, empowered, and independent Committee Chair
- Is comprised of all independent members
- Operates in accordance with a written charter, which is reviewed annually

- Assesses its performance annually
- Has authority to retain outside advisors, as desired

CAPITAL ONE FINANCIAL CORPORATION 2020 PROXY STATEMENT 35

# **Board Composition**

## **King & Spalding Commentary**

The description of board composition and director skills is now a critical part of the proxy statement, with investors of all stripes laser-focused on evaluating whether the board is right for the company. Given variation in investor preferences – some active managers are especially interested in prior industry experience, some passive investors have long-running campaigns to improve board diversity – board composition descriptions need to convey a lot of information in a digestible way. While there is much to be said for the graphical innovation behind many of the "composition wheels" on the following pages, even companies with more traditional plain-text approaches should strive to highlight the diversity of skills and experiences of their boards.

## Cognizant

#### CORPORATE GOVERNANCE (PAGES 4-5)

☆ https://cognizant.q4cdn.com/123993165/files/doc\_financials/2019/ar/Cognizant-2020-Proxy-Statement-(hyperlinked-book-layout).pdf



## Southern Co.

### SOUTHERN COMPANY BOARD OF DIRECTOR NOMINEES (PAGES 10-11)

🖻 https://s2.q4cdn.com/471677839/files/doc\_financials/2019/annual/2020-Southern-Company-Proxy.pdf



## Foot Locker

#### DIRECTOR NOMINEES (PAGES 2-3)

🗠 https://investors.footlocker-inc.com/static-files/d1955f55-2cfb-46a7-8d29-15fe14540c57



## **Brown & Brown**

#### PROXY SUMMARY (PAGES 4-5)

🖻 https://investor.bbinsurance.com/static-files/5dc4ffce-5e0c-42f1-8367-485fcddb650a



## **Newmont Mining Corporation**

#### DIRECTOR NOMINEE OVERVIEW (PAGE 18)

🖻 https://d18rn0p25nwr6d.cloudfront.net/CIK-0001164727/7dae0c89-182c-4726-a817-989bdb0156f7.pdf

## **Director Nominee Overview**



## Starbucks

#### NOMINEES (PAGES 21-25)

thttps://s22.g4cdn.com/869488222/files/doc\_financials/2019/2020-Proxy-Statement.pdf

**PROPOSAL 1 - ELECTION OF DIRECTORS** 

#### Nominees

Set forth below is certain inform or executive officers. None of th other affiliate of Starbucks. n information furnished to us by the director nominees. There are no family relationships among any of our current directors ne of the corporations or other organizations referenced in the biographical information below is a parent, subsidiary or

#### RICHARD E. ALLISON, JR. Independent



RICHARD E. ALLISON, JR. has served as Chief Executive Officer and a member of the board of directors of Domino's Pizza, Inc., the largest a member of the board of directors of Domino's Pizza, Inc., the largest pizza company in the world based on global redit Sakes, since July 2018. He joined Domino's in March 2011 as Executive Vice President of international and then served as Presidert, Domino's international from . October 2014 to July 2018. During the serven years that Mr. Allison led the international division, it expanded by more than 20 countries and grew by more than 5,000 slores. Prior to Joining Domino's, Mr. Allison worked at Bain & Consers, for the Joining Domino's, Mr. Allison worked at Bain & Consers, for the serven years that Mr. Allison a Partner from 2004 to December 2010, and as co-leader of Bain's restaurant practice. Mr. Allison was identified as a director candidate by a third-party search firm and was then recommended to the board by the Nominating and Corporate Governance Committee.

Committees:

#### DIRECTOR QUALIFICATIONS

DIRECTOR QUALIFICATIONS Throughout Mr. Alicon's extensive experience in the restaurant industry, particularly his years spent at Domino's, he has cutivated a deep understanding of the large- and small-scale operations, strategic planning indiatives, market development objectives and other critical elements of steering a global restaurant chain. The growth of Domino's blobal brand under Mr. Alicon's direction injpitch his strong leadership capabilities and dedication to excellence, qualities that he brings to his role as director.



#### ROSALIND G. BREWER

cas and chief operating officer



Age: 57 Director Since: 2017 Starbucks Reserve® Christmas (Drip or Clover® brewed)

ROSALIND G. BREWER has served as group president, Americas and chief operating officer since October 2017, and has been a director since March 2017. Ms. Brevers served as President and Chief Executive Officer of Sam's CLub, a membership-only retail warehouse club and a division of Walmart Inc., a multinational retail corporation, from February 2012 to February 2017. Previously, Ms. Brever was Executive Vice President and President of Walmart's East Business Unit from February 2011 to January 2012; Executive Vice President and President of Valimart South from February 2010 to February 2010; Senior Vice President and Division President of the Southeast Operating Division from March 2007 to January 2010; Senior Vice President General Manager, Georgia Operations, from 2006 so February 2007. Prior to joining Walmart, Ms. Brever was President of Global Norwovens Division for Kimberly-Clark Corporation, a global health and hygiene products company, from 2004 to 2006 and healt various management positions at Kimberly-Clark Corporation from 1984 to 2006. She currently serves as the Chair of the Board of Trustees

for Spelman College and as a director on the Board of Directors of Amazon.com, Inc. She formerly served on the Board of Directors for Lockheed Martin Corporation and Molson Coors Brewing Company.

#### DIRECTOR QUALIFICATIONS

DIRECTOR QUALIFICATIONS

DIRECTOR QUALIFICATIONS In addition to her deep understanding of the Company's day-to-day business and operations as head of the Americas business and her role as chief operating officer, Ms. Brever brings to the board of directors extensive insight on large scale operations and supply chain logistics based on her servici reladership positions as President and Chief Executive Officer of Sam's Club and as Executive Vice President for Walmart, as well as extensive experience in consumer products marketing and distribution.

Mos. Brewer also brings to the board her vast experience in product development, product management, leadership, digital technology and innovation, international operations and distribution, the identification and nurturing of talent and the development of culture and values within organizations. She also has experience in capital allocation, productivity and optimizing margins in vays that promote sustainable growth.















DIRECTOR QUALIFICATIONS As a CFO of a large multimational company, Mr. Campion has a broad range of leadership experience in the public company sector, including overseeing financial development, implementing overall growth and spearheading new business relationships and only synergies to strengthen brand value and visibility. His background in finance and aw enables him to provide unique macro- and micro-level insights into business decisions and their potential impact on the Company's strategic objectives. Mr. Campion brings his deep knowledge of Investor relations, among his other skills and passions, to his role as director on the board.



ANDREW CAMPION has served as the Executive Vice President and Chief Financial Officer of NIKE, Inc., a multinational athletic footwar, apparel, equipment and services corporation, since 2015. Mr. Campion was appointed Senior Vice President, Strategy, Finance and Investor Relations for NIKE, Inc. in 2014. This role was assumed in addition to Mr. Campions prior role as Chief Financial Officer of the NIKE Brand, a role to which he was appointed in 2010. Mr. Campion joined NIKE, Inc. in 2007, leading Global Strategic Planning, Global Financial Planning and Markis, operations planning, investor relations and tax at The Valk Disney Company, a multinational mass media and entertainment corporation. Mr. Campion was identified as a director candidate by a third-party search firm and then recommended to the board by the Nominating and Corporate Governance Committee.

2020 PROXY STATEMENT 21 to be a series of the development and motivation of employees in today's evolving retail environment. She also possesses valuable knowledge and expertise in brand marketing and strategy.

08 1 B I C R R R R

ISABEL GE MAHE Independent

Age: 45 Director Since: 2019

22 STARBUCKS

Flat White

ISABEL GE MAHE has served as the Vice President and Managing Director of Greater China of Apple Inc., a multinational technology company, since 2017. In addition to providing leadership and coordination of Apple's Greater China-based teams, she is a key influencer on China-inspired product features. From 2008 through 2017, Ms. Ge Mahe served as Apple's Vice President of Wreless Technologies. Before joining Apple, she served as Vice President of Wreless Technologies. Before joining Apple, she served as Vice President of Wreless Software Engineering at Palm, Inc., a computer software and hardware company, and held key technical and managerial positions at other wireless companies. Ms. Ge Mahe was identified as a director candidate by a third-party search firm and then recommended to the board by the Nominating and Corporate Governance Committee.

Pike Place is a registered trademark of The Pike Place Market PDA, used under license

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Officer , a erved as e Board of of wireless or to joining Officer rom 2005 g efforts Dillon held orporation, Dod to 2005

orporation, 1004 to 2005

er Foods Board of Board of

Committees:

NCGC



MELLODY HOBSON Independent,

Director Since: 2005

MELLODY HOBSON has served as vice chair of the board since

Pike Place Roast, black\*

MELLODY HOBSON has served as vice chair of the board since June 26, 2018 and has been a Starbucks director since February 2005. Ms. Hobson has served as C-EC9, President and Director of Ariel Investments, LLC, an investment management firm, since 2019. She previously served as President of Ariel Investments from 2000 to 2019. In addition, she serves as the President and Chairman of the Board of Trustees of the Ariel Investment Trust, a registered investment company advised by Ariel Investments. She previously served as Senior Vice President and Director of Marketing at Ariel Capital Management, Inc. from 1994 to 2000, and as Vice President of Marketing at Ariel Capital Management, Inc. from 1991 to 1994. Ms. Hobson works with a varietly of civic and professional institutions, including serving as Co-Chair of the Lucas Museum of Narative Arias and as Chairman of After School Matters, which provides Chicago teens with high quality out-of-school time programs. Additionally, she is on the Board of Governors of the Investment Company Institute. Ms. Hobson also serves on the Board on the Board of Directors of Dream/Vorks Anmation SKG, Inc. and The Estée Lauder Companies Inc. DIRECTOR OLULIFICATIONS

Lauder Companies Inc. DIRECTOR QUALIFACTIONS As the president, co-CEO and a director of a large investment company, Ms. Hobson brings significant leadership, operational, investment and infancial expertise to the board of directors. She brings a strong investor parspective to the boardroom and infuses discussions with insights from a shareholder, capital markets and capital allocation lens. Ms. Hobson's experience as an on-air CES news contributor and analysi on finance and the economy provides insight into media and communications and public relations considerations. Ms. Hobson allo brings to the board of directors valuable knowledge of corporate governance and similar issues from the service on ther publicly traded companie's boards of directors as well as her service on the Investment Company Institute's Board of Governoms' Executive Committee. In addition, Ms. Hobson has Stead marketing experience through her past service on the Board of Directors of The Estée Lauder Companies inc. and the DramWorks. Animation SKG Board prior to its acquisition by Conreast Corporation.

vice chair of the board Age: 50

Committees

ACC (chair)

Key Proxy Statement Disclosure Trends: Corporate Governance

PROPOSAL 1 - ELECTION OF DIRECTORS

2001 to 2004, including Senior Vice President, Corporate Affairs from 2005 to 2004; Vice President, Strategic Development in 2003; Senior Director, Glabb Stratej, Dervelopment et Allanco Masagement from 2002 to 2003, and Director, Strategic Development from 2001 to 2002. Prior to jaming the LEOC Group, Mc Kinkador per rend as a Masagement Consultant McKiney & Company, a management consulting firm, from 1596 to 2001. REVIN R. JOHNSON has served as president and chief executive differs since April 2017 and has been a Starbucks director since March 2020. Mr. Johnson smired as president and chief operating direct from Minor 2015 ho April 2017. Mr. Johnson served as Chief of high-performance networking products and services, from September 2008 to December 2018. He also served on the Board of Directors of Jumper Networks, Mr. Johnson server as done to Chief the April 2017. The ability of the April 2018 to Directors of Jumper Networks, Mr. Johnson served as President, Pilatoms and Services Division for Microsoft Mr. Johnson was a member of Microsoft's Senior Leadership Team and held several senior security positions over the course of his 18 years at Microsoft. Prior to pining Microsoft in 1962, Mr. Johnson worked in International Business March Corp. systems integrates and counting business.

Consularity arm, two table to AUV. DIRECTOR GULARIPCACTIONS Mr. Knutksterp brings to the board his top executive leadership experiences at one of the word's most renowned tay manufacture which has a highly recognizable brand and a record of innovation. His extensive global leadership experience pavides the board with unique insights and knowledge of brand and digital marketing strategy, commune products, devisionment and multiting of human capital and organizational culture and values, finance, capital allocation, interminicinal operations and distribution, and formation: management of strategic alliances.

@ Kat B D D C A & &























SATYA HADELLA has been a director since Masch 2017 Mr N has served as Chief Executive Officer and a member of the Bo-Directors of Microsoft Corporation, a global technology provide February 2014. He has held various leaderahip positions at Mic-eo ploing Microsoft in 1992, and most recently. Mr Hadela is executive vice president of Microsoft's Cloud and Enterprise and services basinese. Previously, Nadela lac M2D for the Ori Division Bellow jarong Microsoft's Michaela was a member of the technology staff at Sum Microsofters. Mr. Nadela aurently are technology staff at Sum Microsofters. Mr. Nadela aurently are and bellower of Treid Aufchaele was a member of the technology staff at Sum Microsofters. Mr. Nadela aurently are and the University of Chicago Beard of Trustees.

The balance of the datament of trades. DIRECTOR QUALIPCATIONS KN kadels birrols to the barar of circelors global business less experience, extensive experience in the technology industry an understanding in other technology will be used and experient around the word, in addition to deep expertise in allocating caps and optimizing productivity. It is allocating caps and optimizing productivity. It is allocating caps and optimizing productivity. It is allocating caps insights as Starbucks continuess its focus on innovalew weys its insights as Starbucks continues its focus on innovalew weys its insights as Starbucks continues its focus on innovalew weys its insights as Starbucks continues its focus on innovalew weys its insights as Starbucks continues its focus on innovalew weys its insights and optimizing productive is and the starbility of the starbard and the integrity of the starbard of the operational experision is notward employees, developing human capital and taket, its for house on the integrity of operational experision is expecting have to integrity of the starbard of the overdige in international operations and claritudion gained from his service as a CED awr. Market and the starbard optimation as a fore of the works largest pro-tedre service haveship positions at one of the works largest pro-tedre service haveship positions at one of the works largest pro-tedre service haveship positions at one of the works largest pro-tedre service haveship positions at one of the works largest pro-tedre service haveship positions at one of the works largest pro-tedre service haveship positions at one of the works largest pro-tedre service haveship positions at one of the works largest pro-tedre service haveship positions at one of the works largest pro-tedre service haveship positions at one of the works largest pro-service service ser

2020 PROXY STATEMEN

PROPOSAL 1

PROPOSAL 1 - ELECTION OF DIRECTORS

JOSHUA COOPER RAMO Independent Age: 51 Committees
Director Since: 2011 ACC, NCGC

Caffé Americano

JOSHUA COOPER RAMO has been a Starbucks director since May 2011. Since July 2015, Mr. Ramo has served as Co-Chief Executive Officer and Vice Chairman of Knishger Associates, No11 and been employed since 2005. He was priviously the Managing Partner for the Office of JL. Thornton & Co., LLC, a corporate advisory specialist and an advisor to Golfman Sachs, from 2003 to 2005. Mr. Ramo spent his early career as a journalst, most recently with Time Magazine, from 1956 to 2005 serving as Servine Editor and Foreign Editor. He is a leading China scholar and has written several politational and the service of the service of the service of the Summer Olympics in Beijing. He is the author of two New York Time Seetseling books. "The Age of the Unthinable" (2009) and "The Seventh Sense" (2016). Mr. Ramo has been a term member of the Council on Journet of the U.S. -China Yocup, Leaders Fortun Comorrow, and o Journet of the U.S. -China Yocup, Leaders for Thomorrow, and o Journet of the U.S. -China Yocup, Leaders Fortun He also serves on the Boald of Directors of FedEx Corporation.

The also serves on the losted of LittleCosts of reacts. Volpration. URECTOR OLLANE/INCANDNS: Mr. Ramo is broad international experience provides the board of directors ungles integration that the structure structure of the business as a global company. Mr. Ramo brings to the board significant strategic partinning, commercial transaction, business expolitation and advisory experience from this Kassinger Associates' Co-EEO and Vice Chairmanetic, awell as dometaid and international public policy experience. Mr. Ramo has estemate knowledge in several important tratelegic antens. Including innovative problem-solving related to global ratios and opportunities, particularly regarding Chain, and navigating cross-sculual and incons-bodier opportunities.



JAVIER G. TERUEL Independent

DRECTOR GUALIFICATIONS Mail Schild hongs in the board social media, digital and mobile expertin brand marketing, innovation and entropreneurual experience from the funder and CED position, with Hearaus Systems, and as here prior experience at cither technology comparises. She provides unigues to submission in the second anti-onlogy innovation and growth of the business, including on social networking last across marketing, sales, customer enroiser, rerurning and RSD Includors. She also ectives and insig

Age: 69 Committees: Director Since: 2005 ACC, CMDC I Flat White with Whole Milk and Cold Foam



KEVIN R. JOHNSON Age: 59 Director Since: 2009 Triple Espresso Ma

ECTOR QUALIFICATIONS

#### JØRGEN VIG KNUDSTORP Independent



24

Age: 51 Committees: Director Since: 2017 ACC, NCGC (chair) Pike Place® Roast Americano\*

JARGEN VIG KNUDSTORP has been a director since March 2017. Since January 2017, Mr. Knudstop has served as Executive Chairman of LEGB Brand Group, owner of the LEGD brand and controlling company of the LEGD Group, a leading manufacture of construction toys, Prion October 2004 to December 2016, he served as President and Chief Secutive Officer of the LEGO Group. He previously hold various isademitip positions at the LEGO Group for

ed trademark of The Pike Place M

MYRON E. ULLMAN, III Independent, chair of the board Age: 73 Committees: Director Since: 2003 NCGC (FP Nitro Cold Brew with Sweet Cream

Ntro Cold Brew with Sweet Cream MYROR E ULLMAN. II has served as char of the board sine-june 2018 on the been a Starbuck direct anno. January 2003 Mr. Ullman served as Executive Chairman of J.D. Penney Company, inc., a chain of retail department stores, from August 2015 fo August 2016, when he retred. From April 2013 to August 2015, Mr. Ullman served as Chell Executive Olimarian of J.G. Penney Company, Inc., from November 2011 to January 2012, and as the January Michael Chell and Chell Executive Olimer than General, Croup Managing Director of LVMH Meel Hennessy, Losis Company, Inc., from November 2011 to January 2012, and as the January 2002. From January 1096 to June 1096, he served as chairman of the Decodes manificative and retails. (From July 1989 to January 2002. From January 1096 to June 1096, he served as chairman and to Acte Executive Olifeer Gord Group Limbed, a retailer of Luxny branded merchandse. From 1992 to 1995, Mr. Ullmon servering stress on the Acte Chairman of the Federal Reserve Bank Mr. Ullmon servering stress on the Board of Directors of Table Executive Olifor of Darl R H. Macy & Co., Inc. Mr. Ullman persiously server on the Board of Directors of Raha Luxen Cognotics, Sala, Inc., Panas Investment Management, Inc. and as the Chairman of the Federal Reserve Bank Centers, Inc.

#### DIRECTOR QUALIFICATIONS



Age: 38 Committees: Director Since: 2011 CMDC, NCGC

CLARA SHIH Independent



CLARA SHIH has been a Starbucks director since December 2011. Ms. Shi hi Chief Exocutive Officer and a Board member of Hearnay Systems, Inc., an enterprise oshiver company servicer Fortune 500 fms, which she co-founded in August 2009. From June 2006 to June 2006, she served as Product Wanagement Director, AppExchange of salestore.com, Inc., an enterprise software company. From 2001 to 2008, she served as Products, Strategy and Bueness Operations for Google, Inc. Previously, Ms. Shi was a software engineer a Microsoft Cooptation. Ms. Shi Jis to castor of the Ena' (2009) and The Social Business Imperation "Colfs". She has been named one of Businesswerks To Toy Young Enterpresense, one of Fortune's Uncer 40. Chess to Walch. "She was also named a "Young Global Leader" by the World Economic Forum.

24 STARBUCKS

2020 PROXY STATEMENT 25

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finance, risk assessment, and international, cr cultural dynamics faced by global companies.

The Popul source of the second second

JAVIER G. TERUEL has been a Starbucks director since September 2005. Mr. Terus served as Vice Chairman of Colgan-Painscher Company, a consumer products company, from July 2004 Painscher Company, a consumer products company, from July 2004 Mr. Terus I served as Colgate - Painder View President responsible for Asia, Central Europe, Africa and HII's Fer Nathford Arts joing Colgate in Mexico in 1971. Mr. Treus I served as Vice President of Booly Care in Global Business Drevelopment in New Vic exponsible for Asia, Central General Manager of Colgate-Europe, and as Chief Crowth Office responsible for the company is growth functions. Mr. Terus I served as a Partier of Spectron Desarrolis, Sc., an impact investme and consulting from, the previously served on the Board of Directors of J.C. Printery Company, June All Michaire Mr. The Board Of Directors of J.C. Printery Company, Junc. and Neisen Holdings pic. Directors of J.C. Printery Company, Junc. and Neisen Holdings pic.

Trends in Investor Communications

## **Cardinal Health**

#### OUR 2019 BOARD NOMINEES (PAGE 4)

🖻 https://s1.q4cdn.com/238390398/files/doc\_financials/annual/2019/359886(1)\_1\_Cardinal-Health-Proxy\_PR\_LR.PDF



#### OVERVIEW OF THE BOARD (PAGE 9)

thtps://s21.q4cdn.com/600692695/files/doc\_financials/2019/Final-2020-Proxy-Statement.pdf

## **OVERVIEW OF THE BOARD**

For the 2020 Annual Stockholders' Meeting, our Board recommends the following nine director nominees listed below. Our Board considers numerous factors when assessing the qualifications for each Board nominee, such as alignment with the Company's future strategic direction; independence; understanding of and experience in manufacturing, technology, finance, and marketing; senior leadership experience; international experience; mix of ages; and gender, racial, geographic and ethnic diversity. In this regard, our Board is committed to actively seeking women and minority director candidates for consideration.

Non-Independent Director Nominee,



women

of director nominees are ethnically diverse

average tenure of director nominees

ROBERT ("BOB") H. SWAN Age: 59 Director Since: 2019 Committees: EC CEO

Independent Director Nominees, 8 of 9



**OMAR ISHRAK** Age: 64 Director Since: 2017 Committees: CC, CGN\*, EC\* INDEPENDENT CHAIRMAN



Age: 54 Director Since: 2019

**JAMES J. GOETZ** 

of director nominees are



Committees: CGN\*, FC\*

**RISA LAVIZZO-MOUREY** Age: 65 Director Since: 2018 Committees: CC, CGN



**GREGORY D. SMITH** Age: 53 Director Since: 2017 Committees: AC\*, FC, EC\*



ANDREW WILSON Age: 45 Director Since: 2017 Committees: CC\*, FC, EC\*



FRANK D. YEARY Age: 56 Director Since: 2009 Committees: AC, CGN\*

AC Audit Committee CC Compensation Committee CGN Corporate Governance & Nominating Committee EC Executive Committee FC Finance Committee \* Committee Chair/Co-Chair

+ Effective after the conclusion of Intel's 2020 Annual Stockholders' Meeting, provided he/she is re-elected to the Board by stockholders at the meeting.

(Intel 2020 PROXY STATEMENT | Proxy Statement Highlights



Age: 49 Director Since: 2020 Committees: AC<sup>\*</sup>, CC<sup>\*</sup>



**ALYSSA HENRY** 

Age: 56 Director Since: 2016 Committees: AC, FC\*



## CapitalOne

#### **BOARD COMPOSITION (PAGE 12)**

⊯ https://ir-capitalone.gcs-web.com/static-files/2c6f3446-7b31-47be-ad73-ee1654068ce6

#### SECTION I - CORPORATE GOVERNANCE AT CAPITAL ONE

Governance and Nominating Committee has held discussions regarding director recruiting plans on a quarterly basis, and has provided regular updates to the Board on those plans. In support of the Board's long-term resiliency efforts, five new independent directors (representing more than 40% of the Board) have been appointed in the last five years.

As a result of these long-term strategic resiliency assessments, the Governance and Nominating Committee has articulated a set of principles on board composition, which include:

Board Skills	<ul> <li>Consider the collective set of skills that allows the Board to cover all vectors of effective challenge of management, especially in the areas of business strategy, financial performance, enterprise risk management, cybersecurity risk, technology innovation, and executive talent and leadership</li> <li>Ensure collective Board skill sets evolve with corporate strategy</li> </ul>	
Industry Experience	<ul> <li>Seek and retain Board members with industry experience, both banking and technology, that align with our long-term strategy, understanding that such experience is critical to providing effective challenge</li> <li>Recognize that the financial services industry is complex and understand the importance of having directors who have witnessed the extended nature of the banking business and credit cycles and can share the wisdom of those experiences</li> </ul>	
Board Size	<ul> <li>Consider the appropriate size of the Board in relation to promoting active engagement, open discussion and effective challenge of management</li> <li>Continuously assess the depth of successors available to assume Board leadership positions for both expected and unexpected departures</li> </ul>	
Tenure	<ul> <li>Believe that it is critical to have members across a continuum of director tenure in order to ensure the effective oversight of a large financial institution, which must simultaneously embrace innovation and changing market and customer expectations and prudently preserve the safety and soundness of the institution through long-term business and credit cycles</li> <li>Seek to have a mix of long-standing members, relatively new members, and remaining members at different points along the tenure continuum to cultivate Board membership that collectively represents members who have actively overseen the Company's strategic journey through various business cycles, who have sufficient experience to assume Board leadership positions, and who bring fresh ideas and perspectives</li> </ul>	
Diversity	<ul> <li>Believe having a Board with members who demonstrate a diversity of thought, perspectives, skills, backgrounds and experiences is important to building an effective and resilient board, and as a result, have a goal of identifying candidates that can contribute to that diversity in a variety of ways, including ethnically and gender diverse candidates</li> </ul>	
Evergreen Recruiting	<ul> <li>Engage in a continuous process of identifying and assessing potential director candidates in light of the Board's collective set of skills and future needs</li> <li>Recognize that recruiting new directors is not one-dimensional and that effective Board members are those who have relevant backgrounds and expertise combined with a broad business acumen; strategic leadership; a commitment to risk management; an understanding of the intricacies of a large, public company; and a dedication to the Company and its stockholders, the Board as a whole, and to the individual members that comprise the Board</li> </ul>	
Staged Refreshment	<ul> <li>Take a long-term perspective to enable thoughtful director refreshment that meets strategic needs while avoiding disruption</li> <li>Take a planned approach to changes in board membership, considering the timing of new director onboarding relative to planned retirements and departures</li> <li>Recognize that new directors need time to become familiar with the Company's business model and strategy and become deeply grounded in these matters to be well-positioned to challenge management effectively</li> <li>Acknowledge that relationships among Board members develop organically over time and recognize the importance of protecting and nurturing the open, values-based culture that the Board enjoys to appropriately oversee and challenge management</li> </ul>	

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# **Director Skills and Qualifications**

## **King & Spalding Commentary**

Another way to demonstrate the diversity of skills and experiences of boards is with a section that is focused on the skills, not the people. While some of these approaches will note how many or which directors have each of the identified skills or qualifications, that information is secondary of the description of what the board desires in its directors.

## Starbucks

#### STARBUCKS BOARD OF DIRECTORS (PAGE 19)

性 https://s22.q4cdn.com/869488222/files/doc\_financials/2019/2020-Proxy-Statement.pdf

### STARBUCKS BOARD OF DIRECTORS

We believe that our directors should satisfy several qualifications, including demonstrated integrity, a record of personal accomplishments, a commitment to participation in board activities and other attributes discussed below in "Our Director Nominations Process" on page 31. We also endeavor to have a board that represents a range of qualities, skills and depth of experience in areas that are relevant to and contribute to the board's oversight of the Company's global activities. Following the biographical information for each director nominee, we describe the key experiences, qualifications, skills and attributes the director nominee brings to the board that, for reasons discussed in the chart below, are important to Starbucks businesses and structure. The board considered these key experiences, qualifications, skills and attributes and the nominees' other qualifications in determining to recommend that they be nominated for election.

#### Experience/Qualifications/Skills/Attributes

08	Industry Experience	As the premier roaster, marketer and retailer of specialty coffee in the world, we seek directors who have knowledge of and experience in the consumer products, retail, food and beverage industries, which is useful in understanding our product development, retail and licensing operations.
	Financial/Capital Allocation Experience	As a large public company, Starbucks is committed to strong financial discipline, effective allocation of capital, an appropriate capital structure, risk management, legal and regulatory compliance and accurate disclosure practices. We believe that directors who have senior financial leadership experience at large global organizations and/or financial institutions and directors who are experienced allocators of capital are instrumental to Starbucks success.
B	Gender, Ethnic or National Diversity	We value representation of gender, ethnic, geographic, cultural, and other perspectives that expand the board's understanding of the needs and viewpoints of our customers, partners, governments and other stakeholders worldwide.
•	Brand Marketing Experience	We believe it is important for our directors to have brand marketing experience because of the importance of image and reputation in the specialty coffee business and our objective to maintain Starbucks standing as one of the most recognized and respected brands in the world.
	International Operations & Distribution Experience	Starbucks has a strong global presence. The Company operates over 31,000 stores in over 80 markets. Accordingly, international operations and distribution experience is important for our directors to have, especially as we continue to expand globally and develop new channels of distribution.
$\heartsuit$	Domestic & International Sustainability and Public Policy Experience	We believe that it is important for our directors to have domestic and international experience in sustainability and public policy to help us address significant public policy issues, adapt to different business and regulatory environments and facilitate our work with governments all over the world.
<b>A</b>	Technology Experience	Our business has become increasingly complex as we have enhanced our offerings, expanded our global footprint and increased online customer ordering capabilities. This increased complexity requires a sophisticated level of technology resources and infrastructure as well as technological expertise. And, as a consumer retail company, it is important for our directors to have digital and social media experience, which can provide insight and perspective with respect to our various business functions.
<b>A</b> 26	Human Capital Management Experience	At Starbucks, our people are one of our most valuable assets. We seek to live our values through the culture we develop with our partners and our customers. It is important that our directors have experience managing and developing values and culture in a large global work force so that we can continue to live our mission to inspire and nurture the human spirit – one person, one cup and one neighborhood at a time.
<u>888</u>	Public Company Board Experience	Directors who have served on other public company boards can offer advice and perspective with respect to board dynamics and operations, relations between the board and Starbucks management and other matters, including corporate governance, executive compensation and oversight of strategic, operational, compliance-related matters and relations with shareholders.
-ò-	Senior Leadership Experience	We believe that it is important for our directors to have served in senior leadership roles at other organizations, which demonstrates strong abilities to motivate and manage others, to identify and develop leadership qualities in others and to manage organizations. Starbucks global scale and complexity requires aligning multiple areas of operations, including, but not limited to, marketing, merchandising, supply chain, human resources, real estate and technology. Senior leadership experience is necessary to ensure achievement of strategic priorities and objectives.

## **General Electric**

#### BOARD SKILLS AND EXPERIENCE (PAGE 15)

⊯ https://www.ge.com/sites/default/files/GE\_Proxy2020.pdf

#### BOARD SKILLS AND EXPERIENCE



### Industry & Operations Experience

We have sought directors with management and operational experience in the industries in which we compete. For example, in the last three years we have added directors with power, aviation, insurance and technology expertise.



#### Finance & Accounting Experience

GE uses a broad set of financial metrics to measure its performance, and accurate financial reporting and robust auditing are critical to our success. We have added a number of directors who qualify as audit committee financial experts, and we expect all of our directors to have an understanding of finance and financial reporting processes.

#### **Investor Experience**



To promote strong alignment with our investors, we have added directors who have experience overseeing investments and investment decisions. We believe that these directors can help focus management and the Board on the most critical value drivers for the company, including with respect to setting executive compensation targets and objectives.

#### **Technology Experience**



As a high-technology industrial company and leading innovator, we seek to add additional directors with technology backgrounds because our success depends on developing and investing in new technologies and ideas. Technology experience has become increasingly important as our products become more reliant on digital applications.



#### Risk Management Experience

In light of the Board's role in overseeing risk management and understanding the most significant risks facing the company, including strategic, operational, financial, legal and compliance and reputational risks, we continue to require directors with experience in risk management and oversight.



#### **Government & Regulatory Experience**

We have added directors with experience in governmental and regulatory organizations because many of GE's businesses are heavily regulated and are directly affected by governmental and regulatory actions.

#### **Global Experience**



We seek directors with global business experience because GE's continued success depends on continuing to grow our businesses outside the United States. For example, in 2019, 59% of our revenue was attributable to activities outside the United States.

## HP

#### COLLECTIVE SKILLS OF OUR DIRECTOR NOMINEES (PAGE 10)

性 https://s2.q4cdn.com/602190090/files/doc\_financials/2019/ar/updated/HP-Revised-Def-Proxy.pdf

Board of Directors



#### 2019 DIRECTOR NOMINEES AND CONTINUING DIRECTORS (PAGE 15)

止 https://www.sci-corp.com/dfsmedia/042808e1630c49a48950d5077d6556eb/36185-source

#### CORPORATE GOVERNANCE AT SERVICE CORPORATION INTERNATIONAL

#### 2019 Director Nominees and Continuing Directors

The Nominating and Corporate Governance Committee of the Board of Directors requires that certain general qualifications are met in order to serve on the Board. The Board believes that each of the nominees presented as well as the continuing Directors possess these general qualifications. In addition to the general qualifications, there are other unique qualifications important to serve on our Board, which are outlined in the table below. The mix of general and unique qualifications combined with each nominee's background, experience, and expertise allows us to have an effectively functioning Board that is well-equipped in its oversight capacity as stewards of the Company.

The following table describes the specific qualifications of our Board and desired skills and experience:

Element	Qualification	Description
())	CEO Experience/ Senior Leadership	Directors who have held significant leadership positions over an extended period, especially CEO positions, generally possess extraordinary leadership qualities and demonstrate a practical understanding of organizations, processes, strategy, and risk management, and know how to drive change and growth.
See and the second	Industry	The funeral and cemetery industry is unique. Directors with prior industry experience can help shape and develop all aspects of the Company's strategy.
S	Financial	SCI uses a broad set of financial metrics to measure its performance. Accurate financial reporting and robust auditing are critical to our success. We expect all of our Directors to have an understanding of finance, financial reporting processes, and internal controls.
$\square$	Marketing/Brand Management	We employ a multi-brand strategy and also rely heavily on marketing our products and services on a preneed basis. Directors with marketing experience and/or brand management experience provide expertise and guidance as we seek to expand brand awareness, enhance our reputation, and increase preneed sales.
(\$ 0000	Investments/ Financial Services	Knowledge of financial markets, investment activities, and trust and insurance operations assists our Directors in understanding, advising on. and overseeing our investment strategies. Our current trust investments include \$6.5 billion in preneed funeral and cemetery trusts and related receivables that are part of our \$12.0 billion backlog of future revenue.
	Real Estate/ Business Development/ Mergers and Acquisitions (M&A)	We own a significant amount of real estate. Directors with experience in real estate provide insight into our tiered product/pricing strategy for our cemeteries as well as advice on best uses of our real estate. We seek to grow through acquisitions and development of new business operations. Directors with backgrounds in business development and M&A provide insight into developing and implementing strategies for growing our business.
	Technology or e- Commerce	Directors with education or experience in relevant technology are useful for understanding our efforts of enhancing the customer experience as well as improve our internal processes and operations.
	Covernment/ Legal	We operate in a heavily regulated industry. Directors with backgrounds in law or in government positions provide experience and insights that assist us in legal and regulatory compliance matters and in working constructively with governmental and regulatory organizations.

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## **Conoco Phillips**

#### ITEM 1: ELECTION OF DIRECTORS AND DIRECTOR BIOGRAPHIES (PAGE 35)

ttps://static.conocophillips.com/files/resources/2020-conocophillips-proxy-final.pdf

Item 1: Election of Directors and Director Biographies

Our Corporate Governance Guidelines contain director independence standards consistent with the standards prescribed in the NYSE Listed Company Manual and provide that, at all times, at least a substantial majority of the Board must meet those standards. The Committee on Directors' Affairs also seeks to ensure that the Board reflects a range of talents, ages, skills, personal attributes, and expertise-particularly in the areas of leadership and management, financial reporting, issues specific to oil- and gas-related industries, both domestic and international markets, public policy and government regulation, technology, public company board service, human capital management and environmental and sustainability matters —sufficient to provide sound and prudent guidance with respect to ConocoPhillips' strategic needs. The Board seeks to maintain a diverse membership and also requires that its members be able to dedicate the time and resources necessary to ensure the diligent performance of their duties, including attending Board and applicable committee meetings. To that end, the Committee on Directors' Affairs considers the number of other boards on which each candidate already serves. Directors should advise the Chair of the Board and the Chair of the Committee on Directors' Affairs in advance of accepting an invitation to serve on another public company board.

The following are some of the key qualifications and skills the Committee on Directors' Affairs considered in evaluating the director nominees. The chart on the next page shows how these qualifications and skills are distributed among our nominees. The individual biographies beginning on page 38 provide additional information about how each nominee's specific experiences, qualifications, and skills align with and further the strategic direction of ConocoPhillips.

CEO or senior officer. We believe that directors with CEO or senior officer experience provide valuable insights. These individuals have a demonstrated record of leadership and a practical understanding of organizations, processes, strategy, risk and risk management. and the methods to drive change and growth. Through their service as top leaders at other companies, they also bring valuable perspectives on common issues affecting large and complex organizations.

#### Financial reporting. We measure operating and strategic performance by reference to financial targets. In addition, accurate financial reporting and robust auditing are critical to ConocoPhillips' success. Accordingly, we seek to have a number of directors who could qualify as audit committee financial experts (as defined by SEC rules), and we expect all of our directors to be financially knowledgeable. We also believe it is important to have knowledge and experience in capital

markets, both debt and equity, given our position as a large publicly-traded company.

Regulatory/government. The

within the regulatory field are important.

Industry. We seek to have directors with significant experience in the energy industry. These directors have valuable perspective on issues specific to our business

Global. As a global energy company, our future success depends, in part, on how well we grow our businesses outside the United States. Directors with global business or international experience provide valued perspectives on our operations.

and senior management; (3) agenda setting;

and (4) succession planning. We believe this experience supports our goals of strong board

and protection of stockholder interests

and management accountability, transparency,

Human capital management. We Public company board service. could not execute our differential strategy ConocoPhillips aspires to the highest without employees, which is why we value standards of corporate governance and ethical directors with experience in effectively conduct. Service on the boards and board committees of other large, publicly-traded engaging, developing, retaining and companies provides an understanding of varding employe corporate governance practices and trends and insights into: (1) board management; (2) relations between the board, the CEO,

in this regard.

Technology. Experience or expertise perspectives of directors who have experience in information technology helps us pursue and achieve our business objective Leadership and understanding of technology, The energy industry is heavily regulated and cybersecurity risk, cloud computing, scalable directly affected by governmental actions and decisions, and we believe that directors with data analytics, and big data technologies government experience offer valuable insight add exceptional value to our Board as we increasingly utilize our global data assets to monitor and optimize our operations.

> Environmental/sustainability. We adhere to robust operating standards and procedures that have delivered a proven track record. Our sustainable development approach is integrated into ConocoPhillips' planning and decision making. We believe this experience strengthens the Board's oversight and ensures that strategic business essentials and long-term value creation for stockholders are achieved with a responsible, sustainable business model which fosters a stable and healthy environment for tomorrow and proactively addresses stakeholder interests.

> > 2020 Proxy Statement 35

## **HealthPeak Properties**

#### DIRECTOR QUALIFICATIONS, SKILLS AND EXPERIENCE (PAGE 14)

🗠 https://filecache.investorroom.com/mr5ir\_healthpeakproperties/424/Healthpeak%20Properties\_Proxy\_2020.pdf

#### **PROPOSAL 1: ELECTION OF DIRECTORS**

## **Director Qualifications, Skills and Experience**

The Governance Committee has determined that each of our director nominees possesses the qualifications, skills and experience to effectively oversee the Company's long-term business strategy. The numbers below represent the number of our director nominees who possess each qualification, skill or experience.

#### **Core Competencies**

Our Board believes that all directors should possess certain core qualities that ensure their fitness to lead the Company, as described below. We believe that each of our directors possesses the following skills:



#### **Additional Qualifications**

In addition to the core competencies noted above, our Board believes that the Company will be best served by directors with a wide array of talents and perspectives to drive innovation, promote critical thinking and enhance discussion. Each of the following additional qualifications meaningfully adds to our Board's depth.

Υ.

		HERZOG	CARTWRIGHT	GARVEY	GRIFFIN, JR.	HENRY	KENNARD	LEWIS	SANDSTROM	
$\wedge$	Risk Oversight/Management Experience is critical to our Board's role in overseeing the risks facing the Company.	•	•	•	•	•	•	•	•	100%
3	Human Capital Management Experience is valuable in helping us attract, motivate and retain high-performing employees.	•	•	•	•	•	•	•	•	100%
4	Financial Expertise/Literacy is valuable in understanding and overseeing our financial reporting and internal controls.		•	•	•	•	•	•	•	100%
俞	<b>REIT/Real Estate Experience</b> is helpful for understanding the Company's strengths and challenges specific to the real estate investment trust ("REIT") and real estate industries.	•		•	•	•	•	•	•	(88%)
몖	Public Company Board/Committee Experience provides essential comparison points for operations and governance.	•	•	•	•	•	•	•		(88%)
£	Investment Expertise is important in evaluating our assets and portfolio as a whole.	•	•	•	•	•		•	•	(88%)
0000	Public Company Executive Experience supports our management team through relevant advice and leadership.			•	•	•		•		63%
	Legal/Regulatory Experience is relevant for ensuring oversight of management's compliance with U.S. Securities and Exchange Commission ("SEC"), New York Stock Exchange ("NYSE") and other regulatory requirements.		•	•	•		•	•		63%
S	Healthcare Industry Experience is important for understanding the Company's strengths and challenges specific to the healthcare industry.	•			•					25%

## JP Morgan Chase

### ATTRIBUTES AND SKILLS OF THE NOMINEES (PAGE 13)

🗠 https://www.jpmorganchase.com/corporate/investor-relations/document/proxy-statement2020.pdf

Director I	nominees	Board business		Board oversight		Board engagement
nen selecting ar All of our no	nd recruiting ca	HE NOMINEES ndidates, the Board con : integrity, judgment, stro ess, independent perspec	ng work et	hic, strength of convict	ion, colla	borative approach to
	UNTING a o	nowledge of or experience in accounting, financial reporting or uditing processes and standards is important to effectively versee the Firm's financial position and condition and the accurate eporting thereof, and to assess the Firm's strategic objectives from financial perspective		10 N	ominees	
FINANCIAL S	ir a	xperience in or with the finan ivestment banking, global fina nd services, allows Board mer nodel, strategies and the indu	ancial mark mbers to eva	ets or consumer products duate the Firm's business	9 No	minees
INTERNA BUSINESS OPER	ATIONS e	xperience in diverse geograph nvironments enables the Boar erves customers and clients a	rd to effecti	vely oversee the Firm as it	7 Not	ninees
LEADERSI LARGE, C ORGAN	OMPLEX P	xecutive experience managing lanning allows Board member omplex worldwide operations	rs to effectiv		9 No	minees
DEVELO SUCCESSION PL	PMENT, a ANNING, ti ANND P	xperience in senior executive nd compensation matters help ne Firm's efforts to recruit, re rovide valuable insight in deto nd other executive officers	ps the Board tain and dev	l to effectively oversee elop key talent and	8 No	minees
PUBLIC CO GOVE	RNANCE P	nowledge of public company ( ractices assists the Board in c orporate governance practice nderstanding the impact of va	onsidering a s, interactin	and adopting applicable g with stakeholders and	10 N	ominees
TECH	ir a	xperience with or oversight of iformation systems/data man inportant in overseeing the se nd systems as well as the Firn evelopment of innovative tech	agement, fi curity of the n's ongoing	ntech or privacy is Firm's operations, assets		ninees
REG INDUSTR REGULATORN	IES AND	xperience with regulated busi elationships with global reguli perates in a heavily regulated	ators is imp		10 N	ominees
RISK MANA AND CO	NTROLS a	kills and experience in assess nd financial risk factors allow sk management and understa	the Board t	o effectively oversee		ominees

## Citigroup Inc.

#### DIRECTOR QUALIFICATIONS (PAGES 47-50)

thttps://www.citigroup.com/citi/investor/quarterly/2020/ar20p.pdf

#### **Director Qualifications**

The nominees for the Board of Directors each have the qualifications and experience to approve and quide Citi's strategy and to oversee management's execution of that strategic vision. Cit's Board of Directors consists of individuals with the skills, experience, and diverse backgrounds necessary to oversee Cit's efforts toward becoming a simpler, smalter, safer, and stronger financial institution, while mitigating risk and operating within a complex financial and regulatory environment.

The nominees listed below are leaders in business, the financial community, and academia because of their intellectual acumen and analytic skills, strategic vision, ability to lead and inspire others to work with them, and records of outstanding accomplishments over a period of decades. Each has been chosen to stand for election in part because of his or her ability and willingness to ask difficult visions, understand Citr's unique challenges, and evaluate the strategies proposed by management, as well as their implementation.

Each of the nominees has a long record of professional integrity, a dedication to his or her profession and community, a strong work ethic that includes a commitment to coming fully prepared to meetings and being willing to spend the time and effort needed to fulfill professional obligations and the ability to maintain a collegial environment.

Many of our nominees are either current or former chief executive officers or chairs of other large international corporations or have experience operating large, complex academic or governmental departments. As such, they have a deep understanding of, and extensive experience in, many of the areas that are outlined below as being of critical importance to Cit's proper operation and success. For the purposes of its analysis, the Board has determined that nominees who have served as a chief executive officer or a chair of a major corporation or large,

#### 46 PROPOSAL T ELECTION OF DIRECTORS

complex institution have extensive experience with financial statement preparation, compensation determinations regulatory compliance (if their businesses are or were regulated), corporate governance, public affairs, and legal matters.

In evaluating the composition of the Board, the Nomination, Governance and Public Affairs Committee seeks to find and retain individuals who, in addition to having the qualifications set forth in Cit's Corporate Governance Guidelines, have the skills, experience and abilities necessary to meet Cit's unique needs as a highly regulated financial services company with operations in the corporate and consumer businesses within the United States and more than 100 countries around the globe. The Committee has determined it is critically important to Cit's proper operation and success that is Board has, in addition to the qualifies described above, expertise and experience in the following areas:



Cht's Personnol and Compensation Committee is responsible for determining the compensation of the CLD and approving the compensation of other executive officers of the Company and the Executive Management Team. In order to properly carry out its responsibilities with respect to compensation. Cit's based must include members who have experience evaluating the structure of compensation for senior executives. They must understand the various forms of compensation can be used to motivate and reward executives and three performance, while not encouraging imprudent risk-taking or simply having short-term poals.



naming unit retining quas. With more than 200 million customer accounts, Citi provides services to its retail customers in connection with its retail banking, private banking, credit cards, real estate lending, personal loans, investiment services, Citi boto to its band members with retensive consumer experience to assist it in evaluating its business model and strategies for reaching and servicing its retail customers domestically and around the world. Citi is a dobti diversified bank whose businesses provide a broad range of financial services to consumer and institutionial customers, making al critically important that its Board include members who have deep financial services backgrounds.



have deep linancial services backgrounds. Citi's reputation is a vital asset in building trust with its clients and other stakeholders, and Citi make every effort to communicate its corporate values to its stackholders and clients, its achievements in the areas of corporate social responsibility, sustainability, and philarthropy, and its efforts to improve the communities in which we live and work. Members of the Board with experience in the areas of corporate affairs, philanthropy, community development, communications, and corporate social responsibility are needed to assist management by reviewing Citi's policies and programs that relate to significant public issues, including environmental, social and governmente factors, as well as by reviewing Citi's relationships with external stakeholders and issues that impact Citi's reputation.

Citi 2020 Proxy Statement



financial Reporting





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preparation of financial statements, as well as finance, audit, and accounting expertex. Cill employs approximately 2000 copeole in nearly 1000 countris, etuman capital management is a critical capability for Cit's Board given the strategic importance of maintaining a stiller, notivated workforce. Cit's Board given the strategic importance of maintaining a stiller, notivated workforce. Cit's Board must include Directors who benefits, compensation programs, career trajectories, and U.S. and goldani abor issues. Having Directors with the appropriate expertises to review our succession strategy and leadership pipeline for key roles while taking into account Cit's long texture corporate strategy is paramount to managing. Cit's resources-its employees. Cit seeks out Board members who have had experience overseeing and managing security teams and a sizeable worklewide work force, with an emphasis on development of human resources. Cill provides a wide variety of services to its corporate clients, including strategic and capital provides a wide variety of services to its corporate clients, including strategic equity deviative services, such as mergers, acquisitions, financial extracturings, loans, capital provides a wide variety of services to its corporate clients, including strategic and capital yderivative services, market and securities and near textinction and for services. With a corporate business as extensive and complex as Cit's, it is crucial that members of the Board have the defit of understrating and experience necessary to guide management's conduct of these lines of business.

Citil aspires to the highest standards of corporate governance and ethical conduct: doing what we say, reporting results with accuracy and transparency, and maintaining complance with the laws, rules, and regulations that govern the Company's businesses. The Bland is responsible for shaping corporate governance policies and practices, including adopting the corporate governance guidelines applicable to the Company and monitoring the Company's complance with governance policies and the guidelines. To early our these responsibilities, the Board must include experienced leaders in the area of corporate governance who must be familiar with governance policies have on the functioning of a company.

The impact time preference pointer among intervention of the transmission of company, cells' internal controls over financial reporting are designed to ensure that Citr's financial reporting and its financial statements are prepared in accordance with generally accepted accounting principles. While the Board and its committees are not responsible for preparia our financial statements, they have oversight responsible, including the selection of outside independent auditors, subject to stockholder ratification, and lead engagement partner. The Board must include members with direct or supervisory experience in the preparation of financial statements, as well as finance, audit, and accounting expertise.

As a company with a broad international reach, Citr's Board values the perspectives of Directors with international business or governmental experience or expertise in potential economics. Citr's presence in markets outside the United State is an inportant competitive advantage for Cith because it allows us to serve U.S. and foreign businesses and invivalua citeris whose activities span the globe. Directors with international business experience can use the experience that they have developed through their own business dealings to assist Citr's baard and management in understanding and successfully invivaling the business, political, and regulatory environments in countries in which Citl cioes or seeks to do business. Directors with global scoronics expertise can help quice (Cit management in understanding the challenges faced by other markets and in developing its global strategy



In addition to the regulatory supervision described below, CHI is subject to myriad laws and regulations and is party to legal actions and regulatory proceedings from time to time. CHI's Board has an important oversight function with respect to compliance with applicable requirements, monitors the propress of legal proceedings, and evaluates major settlements. CHI's Board must include members with experience in regulatory compliance, as well as an understanding of complex illigation and litigation strategies.

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#### O PROPOSAL TELECTION OF REECTORS



Citi has a long history as a technology innovator-Citibank, N.A. was one of the first banks to offer automatic teller machines for its customers during the 1970s. Since then, Citi has continued to leverage new technologies to device rehanced products and services to lits clients and customers such as online banking, mobile and toblet banking, and mobile check deposit. In addition, Citi deploys new technology and platform innovations to gather, process, analyze, and provide information to execute transactions and meet the needs of its clients and customers, in this context, Citi must be able to access reliable data to ensure that it complex with requirator requirements, including anti-momely hundering and sanctions, and to meet other information security and control objectives. Citi must be able to access reliable data to but have knowledge and experience in technology, including such technologry centric issues as cybersecurity, data privacy and data management, and the changing supervisory and regulatory feasibility of Citi's technology faitforms; Citi's compliance with regulatory requirements; Citi's socrational efficiency and productivity strategies; the operations and reliability of Citi's systems: and the protection of client and and acceleration; and new reliability of Citi's systems: and the protection of client and customer data.



Collimant is subsidiaries are regulated and supervised by numerous regulatory agencies, both domestically and internationally, including in the U.S. the Federal Reserve Board, the Office of the Comproleter of the Currency, the FDIC. The Consumer Financial Protection Bureau, and state banking and insurance departments, as well as international financial services authorities. Having Directors with appriment interacting with regulators or operating businesses subject to extensive regulation is important to furthering OtI/s continued compliance with its many regulatory regulatory and relationships with its regulators. Given the critical importance of ethics, conduct and curture. Cit's Board must include members with apprecine overseign ethics and compliance and building an effective, values-based ethics and compliance program.



Citl 2020 Preixy St

compense and building in effective, values based ethics and compliance program. Risk management is a critical function of a complex global financial services company and its proper seperiments are critical function of a complex global financial services company and its coper seperiments. Director sprovide oversight of the Company's risk management skills and experience, Director sprovide oversight of the Company's risk management skills and experience, director provide oversight of the Company's risk management skills and create on their risks, including liquidity, capital, and balance sheet risks, as well as capital rankets risks, and review recommendations by management regarding risk mitigation. Given increased cybersecurity threats, Cit's David must have members who have sufficient reperimence te enable them to overse management selforts to monitor, detect and prevent cyber threats to Citle. Cit's Board must include members with risk expertise to assist Cit in its efforts to properly identify; measure, monitor, report, analyze, and control or mitigate risk.

#### PROPOSAL # FLECTION OF DIRECTORS

## Equifax

#### OUR DIRECTOR NOMINEES (PAGE 13)

性 https://investor.equifax.com/~/media/Files/E/Equifax-IR/Annual%20Reports/2020-proxy-statement.pdf



## **Home Depot**

#### 2020 DIRECTOR NOMINEES (PAGE 14)

🖻 https://ir.homedepot.com/~/media/Files/H/HomeDepot-IR/2020/HD%20-%202020%20Proxy%20Statement.pdf

#### Table of Contents

The table below summarizes why these skills, qualifications and attributes are important to us and how the composition of our nominees for the Board, as a whole, meets these needs.

Qualifications and Attributes	Relevance to The Home Depot	Board Composition 6 of 12		
Retail/ Merchandising	Experience in the retail industry provides a relevant understanding of our business, strategy and marketplace dynamics.			
Strategic Management	We allocate capital and undertake new initiatives to run our operations, grow our business, and return value to shareholders.	11 of 12		
Supply Chain	ply Chain Directors with expertise in the management of relationships with suppliers and customers provide important perspectives on achieving efficient operations and building partnerships to support growth.			
Marketing/ Communications				
E-Commerce	mmerce E-commerce is an essential part of the Company's One Home Depot strategy for growth and optimizing the customer experience.			
Real Estate	Estate Given our significant physical footprint, directors with real estate experience can provide insight on opportunities and managing our locations.			
Human Capital Management				
Information Technology	We rely on technology to manage customer, associate and supplier data and deliver products and services to the market.	4 of 12		
Data Protection/ Cybersecurity				
International	With global operations in several countries, international experience helps us understand opportunities and challenges.	9 of 12		
Finance	Our business involves complex financial transactions and reporting requirements.	8 of 12		
Governance	As a public company, we and our shareholders expect effective oversight and transparency.	6 of 12		
CEO Experience	The significant leadership experience that comes from a CEO role can provide insight on business operations, driving growth, and building and strengthening corporate culture.	9 of 12		
Diversity	We believe diversity strengthens our competitive advantage and reflects the customers we serve.	5 of 12		

Each of the 12 individuals nominated for election to the Board would hold office until the 2021 Annual Meeting of Shareholders and until his or her successor is elected and qualified. Each nominee has agreed to serve as a director if elected. If for some unforeseen reason a nominee becomes unwilling or unable to serve, the Board may reduce the number of directors that serve on the Board or choose a substitute nominee in accordance with our By-Laws. If a substitute nominee is chosen and you have submitted your proxy, the proxy holders may vote your shares for the substitute nominee in their discretion.

The Home Depot 2020 Proxy Statement
# **Global Payments**

#### BOARD AND CORPORATE GOVERNANCE HIGHLIGHTS (PAGE 4)

🖻 https://d18rn0p25nwr6d.cloudfront.net/CIK-0001123360/865c63ec-c839-4f19-a269-a04bf059a204.pdf

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# **Board Evaluations**

# **King & Spalding Commentary**

Investors and other outsiders are skeptical that boards gather and act on feedback relating to their own performance. Most major investors want boards to regularly assess full board, committee, and individual director performance as part of their ongoing consideration of board effectiveness and refreshment efforts. Crisp disclosures of the board's evaluation practices are becoming more common. The most effective disclosures highlight robust evaluation practices, in many cases based on interviews conducted by an external facilitator and actions taken as a result of those practices.

# Coca-Cola Company

#### BOARD AND COMMITTEE EVALUATION PROCESS (PAGE 26)

☆ https://d1io3yogOoux5.cloudfront.net/cocacolacompany/files/pages/cocacolacompany/db/844/proxy\_ materials/362104%281%29\_78\_Coca+Cola+Company\_NPS\_WR\_R1.pdf

#### 6 GOVERNANCE Board and Committee Governance

#### **Board and Committee Evaluation Process**

The Board recognizes that a robust and constructive evaluation process is an essential component of good corporate governance and Board effectiveness. Under the leadership of the Lead Independent Director, the Committee on Directors and Corporate Governance oversees the Board's annual evaluation process. The Committee on Directors and Corporate Governance periodically reviews the format of the evaluation process, including whether to utilize a third-party facilitator, to ensure that actionable feedback is solicited on the operation and effectiveness of the Board, Board committees and Director performance.



# **Pinnacle West Corporation**

### OUR BOARD EVALUATION PROCESS (PAGE 21)

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🖻 http://s22.q4cdn.com/464697698/files/doc\_financials/2019/annual/2020-Proxy-Statement-Final.pdf

#### INFORMATION ABOUT OUR BOARD AND CORPORATE GOVERNANCE

1	<b>Board Evaluation</b> Each Director completes a comprehensive evaluation of Board and Committee performance	Topics covered include, among others: • Board composition and effectiveness • Competency and accountability
		<ul> <li>Competency and accountability</li> <li>Deliberations and administration</li> </ul>
	Reviewed on a one-year stand- alone basis and three-year basis to identify year-over-year trends	<ul> <li>Committee effectiveness</li> <li>Specific skills, experience and expertise recommended by Directors to be added or enhanced</li> </ul>
2	<b>Director Self-Evaluation</b> Each Director evaluates different areas of his or her performance as a Director	<ul> <li>Topics covered include, among others:</li> <li>Independence</li> <li>Knowledge and expertise</li> <li>Judgment and skills</li> <li>Participation and contribution to collective decision-making</li> </ul>
3	<b>One-on-One Discussions</b> Conducted by Lead Director, who initially reviews the assessment results, in a formal annual call The Lead Director is prepared to have hard conversations, if necessary, to keep the Board, and each individual Director, functioning at a high level	<ul> <li>Topics covered include, among others:</li> <li>The Board, its functions and membership</li> <li>Board and Committee structure</li> <li>Processes for effective communication and feedback</li> <li>Director's plan with respect to continuing Board service</li> <li>Any other topic the individual Director desires to discuss</li> </ul>
1	Evaluation Results	The results of the evaluations and calls are presented to the Corporate Governance Committee and full Board each February
5	Feedback Incorporated	Based on the evaluation results, changes in practices or procedures are considered and implemented as needed

This process provides the Board the ability to assess the overall functioning of the Board as a whole, and identify any skills, experience or expertise needed to continue to provide effective oversight of the Company's long-term strategy. This process also allows the Board to identify any areas of concern, both with respect to the Board overall and with respect to individual performance. As performance issues are identified, they are addressed by the Lead Director and the Chairman as needed.

# **Conoco Phillips**

#### BOARD AND COMMITTEE EVALUATIONS (PAGE 23)

🖻 https://static.conocophillips.com/files/resources/2020-conocophillips-proxy-final.pdf

Corporate Governance Matters

## **Board and Committee Evaluations**

Each year, the Board performs a rigorous full Board evaluation, and each director performs a self-evaluation and an evaluation of each of his or her peers. Generally, the evaluation process described below is managed by the Corporate Secretary's office with oversight by the Committee on Directors' Affairs. However, the Committee on Directors' Affairs periodically retains an independent third party to manage the evaluation process to ensure it remains as thorough and transparent as possible.

	> Formal opportunity for directors to identify potential improvements	
1 Evaluation questionnaires	Solicit candid input from each director regarding the performance and effectiveness of the Board, its committees, and individual directors	
2 Individual interviews	> Lead Director has an in-depth conversation with each member of the Board	
<b>3</b> Review of feedback	> Lead Director reviews questionnaire and interview responses with Committee on Directors' Affairs	
5	<ul> <li>Lead Director reviews questionnaire and interview responses with full Board in executive session</li> </ul>	
	> The Committee on Directors' Affairs develops recommendations	
4 Use of feedback	> The Committee on Directors' Affairs and the Lead Director identify areas for improvement of individual directors and of the Board as a whole	
	> The Committee on Directors' Affairs uses the results of individual director evaluations as a part of the nomination process for the next annual meeting	
	> As a result of this evaluation process, the Board has strengthened its structure and procedures in the following ways over the past few years:	
5 Changes implemented	> improved efficiencies at meetings	
	> more robust committee reports to the full Board	
	> individual director coaching	
	> added two new directors with industry experience	

In addition to participating in the full Board evaluation, members of each committee also complete a detailed questionnaire annually to evaluate how well the committee is operating and to suggest improvements. Each committee's Chair summarizes the responses and reviews them with the members of his or her respective committee.

The Committee on Directors' Affairs reviews these evaluation processes annually and develops any changes it deems necessary to maintain best practices.

# Wells Fargo

#### COMPREHENSIVE ANNUAL EVALUATION OF BOARD EFFECTIVENESS (PAGES 8-10)

🖻 https://www08.wellsfargomedia.com/assets/pdf/about/investor-relations/annual-reports/2020-proxy-statement.pdf

#### Comprehensive Annual Evaluation of Board Effectiveness

Each year, our Board conducts a comprehensive self-evaluation in order to assess its own effectiveness for enhancement. Our Board's annuel self-evaluation also is key component of its director nomination process and succession planning. Each year, our Board conducts a comprehensive self

The Governance and Nominating Committee (GNC), in consultation with our independent Chair, reviews and determines the overall process, scope, and content of our board's annual self-availation process. As provided in its charter, each of our Board's standing committees also conducts a separate self-evaluation process annually which is led by the committee chair. Our Board's and each committee's self-evaluation includes a review of the Corporate Governance Guidelines and its committee charter, respectively, to consider any proposed changes.

The GNC has continued to enhance the form and scope of the Board's self-evaluation process based on director feedback, best practices, experience, and regulatory enactable income

The GNC reviews best practices annually relating to Board and committee self-evaluation processes and makes changes to the form and scope of its evaluation so that the process continues to provide the Board an effective mechanism to evaluate the Board's performance and effectiveness and make changes the Board determines are necessary and appropriate.

The GNC considers each year whether to engage a third-party to assist the Board in conducting its self-evaluation. The Board previously engaged a third party to facilitate its annual self-evaluation in 2018 and 2017.

· Communication with the CEO

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Corporate Governance

### Recent Enhancements to Board Self-Evaluation Process

- Annual assessment of the most effective format for the Board's and each committee's self-evaluation and that the Board may determine to engage a third party to facilitate the evaluation periodically
- Coordinated review and assessment by the full Board of the results of both the Board's and each committee's and subcommittee's self-evaluations
- Review of progress made in implementing changes made based on feedback provided in connection with the Board's prior year self-evaluation

# Ongoing Enhancements Based on Self-Evaluation Results

We continue to make changes and enhancement on feedback from the Board and committee self-evaluations, including the following: nents based

- Prioritizing Board and committee meeting agendas in order to allow sufficient time for discussion of our business, strategy, regulatory matters, and key issues and risks;
- Ongoing improvement of the focus and quality of management reports to the Board and committees, including risk reports, in order to streamline meeting materials and highlight the most important informatic Exchange and might the most important informatic
- Enhancing new director orientation and director training, including training on compliance topics; and · Continuing to assess and enhance the tools and
- processes that the Governance and Nominating Committee and the Board use, including to evaluate Board and committee composition and structure.

#### Board Self-Evaluation Process - How Candid Feedback is Obtained

The following chart reflects the key components of the Board's annual self-evaluation process. Additional information on the topics covered in the scope of the evaluation is included below.

1. Board and Committee Evaluation Survey Forms	2. One-on-One Director Discussions	3. Board and Committee Executive Sessions	4. Feedback Communicated and Acted Upon
Board and committee self-avolution survey forms are reviewed annually, inclusing in light of beat practices and regulatory expectations, and approved by the GNC and sent to each director to request feedback on various topics	Individual meetings (typically with the independent Chair, the GNC Chair, or third party facilitor, if applicable) held with each director to obtain candid feetback about Board and committee performance, including the individual contributions of directors	Each Board Committee Chair leads a discussion of committee performance and effectiveness in executive assion The independent Chair and the GNC Chair, or third party facilitator if applicable, lead a discussion of the results of the Board's and each committee's evaluation in executive session	Any feedback for management is provided by the independent Chair, or third party if applicable, on areas for improvement Changes are implemented, as appropriate, and the status of changes made in response to the evaluation results and feedback is reviewed by the GNC and the Board

#### Topics Covered in the Scope of the Board Self-Evaluation

In 2019, the Board self-evaluation included an assessment of the following topics, among others:

Overall Context for Assessment	Evaluation of the Board's efforts with respect to the following responsibilities:    Setting clear, aligned, and consistent direction regarding strategy and risk tolerance  Actively managing information flow and Board discussions  Holding senior management accountable  Supporting the independence and statute of Independent Risk Management (including compliance and internal audit)
	<ul> <li>Maintaining a capable board composition and governance structure</li> </ul>
Board Performance	<ul> <li>Board performance, including as a team, active engagement of management during and between Board meetings, exercising challenge when appropriate, and the quality of the Board decision-making process</li> </ul>
and	Individual director contributions to the work of the Board and its committees
Effectiveness	<ul> <li>Quality and candidness of Board discussions and deliberations, including encouragement of diverse views</li> </ul>
	Quality of committee reports to the full Board
	<ul> <li>Board composition, including size and mix of skills, knowledge, experience, perspectives, tenure, background, and diversity</li> </ul>
Board Composition,	Committee structure and functioning, including the number of committees and their roles and responsibilities
Structure, and Meetings	<ul> <li>Effectiveness of meeting structure, including the frequency and quality of Board meetings and executive sessions of independent directors</li> </ul>
	<ul> <li>Board agenda planning, including agenda content, organization, and time allocation</li> </ul>

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Corporate Governance

owledge of the Company
owledge of and access to information regarding industry trends
ategic planning, including the process, format, and materials for the Board's strategy revie islons
ent management and succession planning for the CEO and other senior management, luding compensation decision-making process
ard materials and management reporting, including the quality of materials
cess to management, including members of the Independent Risk Management function, I quality and effectiveness of those interactions
sponsiveness of senior management and other staff to Board feedback.
rel and performance of staff and related support for Board meetings and functions
ard's role in establishing the tone at the top
ne being set and embodied by senior management at the top of the organization and gree of absorption of the tone at all levels of the organization
mmunications with management related to the Company's risk tolerance, risk managemen d controls
ard oversight of risk management and control functions, including compliance and arational risk, and quality of risk management reporting to the Board
ard leadership structure
al characteristics of an independent chair, and potential successors for that role
ividual director's views on his or her own role, performance, and contribution
ntification of criteria in selecting new Board members
m of director training and effectiveness of past training sessions and programs
ecific areas in which the Board and committees would benefit from additional training or ucation
ality of the orientation program for new Board and committee members
portunities for enhancing Board practices for overseeing escalated matters
ard access to third-party advisors and consultants
vernance practices, including review of the Board's Corporate Governance Guidelines
st practices for boards generally, including based on directors' service on other boards

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# IBM

#### BOARD EVALUATION PROCESS (PAGE 22)

⊯ https://www.ibm.com/annualreport/assets/downloads/IBM\_Proxy\_2020.pdf

### **Board Evaluation Process**

IBM's Board utilizes a comprehensive, multi-part process for its ongoing self-evaluation to ensure that the Board is operating effectively and that its processes reflect best practices. From time to time, this process includes a third-party review of the Board's process and evaluation criteria. Each year, IBM's Directors and Corporate Governance Committee oversees the evaluation process to ensure that the full Board and each committee conduct an assessment of their performance and solicit feedback for enhancement and improvement.

1	The Board conducts an annual self-evaluation to review the effectiveness of the Board and its committees, led by the Chair of the Directors and Corporate Governance Committee. In this comprehensive review, the self-evaluation focuses on:			
	<ul> <li>The composition and performance of the Board, including the size, mix of skills and experience and director refreshment practices;</li> <li>The quality and scope of the materials distributed in advance of meetings;</li> <li>The Board's access to Company executives and operations;</li> </ul>	<ul> <li>The promotion of rigorous decision making by the Board and the committees;</li> <li>The effectiveness of the Board and committee evaluation processes; and</li> <li>The overall functioning of the Board and its committees.</li> </ul>		
2	Each committee also performs a self-evaluation in executive	e session on an annual basis.		
	The Audit Committee's evaluation, for example, includes individual, one-on-one interviews between IBM's internal General Auditor and each member of the Committee.			
3	The Chairman holds individual, one-on-one interviews with director performance, Board dynamics and the effectivenes	each IBM director to obtain his or her candid assessment of s of the Board and its committees.		
4	The Chairman shares insights from each of these meetings of Governance Committee, and the full Board.	with the Lead Director, the Chair of the Directors and Corporate		
5	The Board meets in executive session to discuss the results want to raise.	of the evaluation and any other issues that the directors may		
6	Self-evaluation items requiring follow-up and execution are committees, and by IBM management. While this formal sel perspectives, feedback, and suggestions continuously throu	If-evaluation is conducted on an annual basis, directors share		

# **Risk Oversight**

# **King & Spalding Commentary**

Given the scale and complexity of major public companies, the risks they face are both more numerous and more significant than ever before. A growing number of companies are offering more information about their risk oversight efforts. Effective disclosures may identify the allocation of risk oversight responsibilities among committees or focus attention on major known risks such as cybersecurity and new or evolving risks resulting from COVID-19.

# Cognizant

#### **RISK OVERSIGHT (PAGE 20)**

☆ https://cognizant.q4cdn.com/123993165/files/doc\_financials/2019/ar/Cognizant-2020-Proxy-Statement-(hyperlinked-book-layout).pdf

### **Risk Oversight**

#### OBJECTIVE

Maintain an effective risk oversight process to enable the board to monitor, evaluate and take action with respect to the company's most important business risks.

#### HOW WE GET THERE

Management reporting of key enterprise risks to the board and its committees on a regular basis and distribution of oversight among the board and its committees to ensure appropriate time and attention is devoted to each risk.

#### Management

Management is responsible for the day-to-day management of enterprise risks, including through management of the company's enterprise risks management (TERM') program. As part of the ERM program and committee oversight responsibilities under the committee charters, management provides regular updates to the board and relevant committees.

#### Board

The board has primary responsibility for overseeing risk management and exercises its oversight both directly and through its committees. The board is directly responsible for certain risks and addresses other risks referred to it by its committees. The board believes that its role in the oversight of the company's risks complements our current board leadership structure, with a strong independent chair, as well as our committees tructure, as it allows our four standing board committees to play an active role in the oversight of the actions of management in identifying risks and implementing effective risk management policies and controls.

#### Board Oversight of COVID-19 Impact and Company Responses

As the COVID-19 pandemic has developed, the board has received frequent updates on the impact to the company's employees, operations and clients and reviewed with management the various measures being taken to protect people's health and maintain continuity of service for clients. This board oversight has included a number of board meetings from mid-March 2020 through the filing of this proxy statement.

<sup>1</sup> The risks listed include those formally monitored at a board or committee level as part of the company's ERM program or pursuant to our committee charters. The risks listed do not represent an exhaustive list of all enterprise risks that we face or that are considered and addressed from time to time by the board and its committees. For more information on risks that affect our business, please see our most recent Annual Report on Form 10-K and other fillings we make with the SEC.

20 COGNIZANT Key



# Coca-Cola Company

#### **OVERSIGHT OF RISK (PAGE 23)**

☆ https://d1io3yogOoux5.cloudfront.net/cocacolacompany/files/pages/cocacolacompany/db/844/proxy\_ materials/362104%281%29\_78\_Coca+Cola+Company\_NPS\_WR\_R1.pdf

#### **OVERSIGHT OF RISK**

Inherent in the Board's responsibilities is an understanding of and oversight over the various risks facing the Company. The Board does not view risk in isolation. Risks are considered in virtually every business decision. The Board recognizes that it is neither possible nor prudent to eliminate all risk. Indeed, purposeful and appropriate risk taking is essential for the Company to be competitive on a global basis and to achieve the Company's long-term strategic objectives. Effective risk oversight is an important priority of the Board. The Board has implemented a risk governance framework designed to:

- understand critical risks in the Company's business and strategy;
- allocate responsibilities for risk oversight among the full Board and its committees;
- evaluate the Company's risk management processes and whether they are functioning adequately;
- facilitate open communication between management and Directors; and
- foster an appropriate culture of integrity and risk awareness.

#### BOARD OVERSIGHT

The Company believes that its Board leadership structure supports the risk oversight function of the Board. The Board implements its risk oversight function both as a whole and through delegation to Board committees, which meet regularly and report back to the Board.

# COMMITTEES

**BOARD AND COMMITTEES** 

FULL

MANAGEMENT

Oversees the Company's financial statements, the financial reporting process, accounting and legal matters, the internal audit function. ethics programs (including the Codes of Business Conduct), quality and food safety programs, workplace and distribution safety programs and information technology security programs, including cybersecurity.

#### TALENT AND COMPENSATION Oversees the Company's

policies and strategies relating to talent, leadership and culture, including diversity and inclusion, as well as the Company's compensation philosophy and programs, including incorporating features that mitigate risk without diminishing the incentive nature of compensation.

#### DIRECTORS AND CORPORATE GOVERNANCE

Oversees the Company's governance practices, Board composition and refreshment and committee leadership.

#### PUBLIC POLICY AND SUSTAINABILITY Oversees the Company's

policies, programs and related risks that concern certain regulatory, public policy and corporate social responsibility matters, including sustainability, and other public issues that could pose a significant reputational risk to the Company. FINANCE

#### MANAGEMENT DEVELOPMENT Oversees management

development and succession planning across senior management positions.

Oversees the Company's capital structure, pension plan investments, currency risk and hedging programs, taxes, mergers and acquisitions and capital projects.

#### ROLE OF MANAGEMENT

The Board and the Audit Committee monitor and oversee the evaluation of the effectiveness of the internal controls and the risk management program.

While the Board and its committees oversee risk management, Company management is charged with managing risk. The Company has robust internal processes and an effective internal control environment that facilitate the identification and management of risks and regular communication with the Board. These include an enterprise risk management ("ERM") program and Risk Steering Committee, regular internal management Disclosure Committee meetings, Codes of Business Conduct, robust product quality standards and processes, a strong Legal Department and Ethics and Compliance Office, and a comprehensive internal and external audit process. Management communicates routinely with the Board, Board committees and individual Directors on the significant risks identified and how they are being managed. Directors are free to, and indeed often do, communicate directly with senior management.

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# Exelon Corp.

#### BOARD OVERSIGHT OF RISK (PAGES 24-25)

thtps://www.exeloncorp.com/newsroom/events/Event%20Documents/Exelon-Proxy-2020.pdf

Board and Corporate Governance Matters

### Board Oversight of Risk

The Company operates in a complex market and regulatory environment. The Board has broad responsibility to provide oversight of significant risks primarily through direct engagement with management and through delegation of ongoing risk oversight responsibilities to the Committees. Any risk oversight area not allocated to a Committee remains with the Board.

Each Committee reports regularly to the Board on discussions of enterprise risks for which it is responsible. Furthermore, the Board regularly discusses enterprise risks in connection with the evaluation of capital investments, other business opportunities and strategies as well as emerging trends or developments.

The Board regularly receives reports from: General Counsel • CEO of Exelon Utilities • Corporate Finance and Investor Relations • Human Resources and Diversity & Inclusion • Corporate Security (including Cyber Security) • Government Affairs & Public Policy • Compliance and Audit Services

#### **Board Committees' Oversight of Risk**

- Generation Oversight
- Oversee risks in connection with nuclear and other generation operations including safety, system reliability, licensing, environmental regulation & policy, costs, fuel, health & safety, etc.
- Oversee policies to mitigate risk (including cyber risk) associated with security and integrity of generating operations

Committee regularly receives reports from: Chief Nuclear Officer • Power • Generation Operations & Strategy • Industry Consultants • Site VPs • Plant Managers

#### **Corporate Governance**

- Oversee succession planning for CEO
- Review risks related to governance and
- shareholder activism
- Oversee sustainability and climate change strategies and efforts to protect and improve the environment

Committee regularly receives reports from: Chief Innovation & Sustainability Officer • Environmental Strategy • Chief HR Officer • Independent Compensation Consultant • Office of Corporate Governance

#### Risk

Oversight of enterprise risk and risk management strategies, policies, procedures and mitigation efforts, including insurance programs.

Committee regularly receives reports from: General Counsel • Chief Compliance Officer • Government Affairs • Chief Risk Officer • Chief Information Officer/Chief Digital Officer • Chief Security Officer • Generation

Board and Corporate Governance Matters

#### **Enterprise Risk Management**

Exelon's Enterprise Risk Management (ERM) group is focused on matters related to the identification, assessment, management, mitigation and monitoring of risks through established key risk indicators.

Each operating company has a Risk Management Committee (RMC) comprising select senior officers who meet regularly to discuss enterprise risk management generally and risks associated with new developments or proposed transactions. Each RMC is responsible for ensuring that processes are in place to identify and assess risks within that business unit as well as measuring and managing risk exposures in accordance with Exelon's policies, programs, strategies, and risk appetite as approved by the Exelon Board.

The chief risk officer and the RMCs meet regularly to identify and evaluate the most significant risks and appropriate steps to manage and mitigate those risks. In addition, the ERM group performs regular assessments of enterprise risks assessing the probability and severity of identified risks as well as control effectiveness. These risk assessments are discussed at the RMCs before being aggregated and discussed with the Board's Risk and Audit Committees.

Compensation and Leadership Development

- Evaluate risks related to compensation policies and practices
- Oversee leadership development & succession planning (other than CEO)
- Partners with ERM to assess and validate controls in place to mitigate incentive compensation risks

Committee regularly receives reports from: Chief HR Officer • CFO • Executive Compensation • Independent Compensation Consultant

- Review internal audit risk assessment and oversee risks associated with financial reporting
- Oversee tax strategy & assessment of tax risks
- Review conflicts of interest, ethics and compliance issues

Committee regularly receives reports from: CFO • Controller • Audit Services • Independent Auditor • Tax • General Counsel • Chief Compliance Officer

# Altria

#### BOARD AND GOVERNANCE MATTERS (PAGES 1-3)

thttp://investor.altria.com/interactive/newlookandfeel/4087349/Altria2020Proxy.pdf

## Board and Governance Matters

#### **Board and Committee Governance**

#### **Board Responsibility**

The primary responsibility of our Board is to foster our long-term success. In fulfilling this role, each director must exercise his or her good faith business judgment of the best interests of Atria and our shareholders. Our Board has responsibility for establishing broad corporate policies, setting strategic direction and overseeing management, which is responsible for our dav-to-dav operations.

#### **Our Board's Oversight Role**

#### Strategic Oversight

Our Board actively oversees the development and execution of our strategies. These strategies encompass both financial and operational strategies related to our operating companies and their products, as well as strategies focused on legal and regulatory matters, public policy and engagement, innovation, talent development and executive succession, and strategic investments. Over the course of the year, including during multi-day meetings focused on strategy and long-term planning, management and our Board discuss the development and execution of our strategic plans as well as events that bear upon those plans. Our Board further monitors strategic execution through standing presentations at regular Board and Committee meetings and communications from management in between meetings.

Our Board devotes multiday meetings each year reviewing our strategies and discussing them with management.

#### **Risk Oversight**

Our Board believes it has in place effective processes to identify and oversee the material risks facing Altria and our businesses and that these processes are consistent with; and provide additional support for; the current leadership structure of our Board. Durb and point gas a full Board and through his Committees, plays an important oversight role in our risk management processes. Regular Board and through his Committees, plays an important oversight and as appropriate, communications between Board meetings, allow our Board to discuss with senior and mid-level management, the risks facing Altria and our businesses, including risks associated with our investments.

Our enterprise risk management process helps us identify, prioritize and manage risks that have the potential to present the most significant obstacles to achieving business objectives. Our Risk Oversight Committee, comprised of members of senior management, including our Chief Financial Officer, General Counsel and Chief Compliance Officer, meets regularly to oversee this process and efforts undertaken to identify and manage the most significant risks to the Company. Management reports annually to our Board on this process.

Our Board, directly or through its Committees, also oversees management of the following risk areas:

Legal, Compliance and Regulatory Risk: Our Board, both directly and through the Audit Committee, receives regular
updates on various legal compliance and regulatory matters; such as developments in litigation enterprise risks; compliance
risks and our compliance program (including allegations of non-compliance) and developments related to FDA regulation of
certain of our subsidiaries. In addition, regular updates to the Audit Committee by our Chief Compliance Officer and Corporate
Audit management provide insight into our risk assessment and risk management practices, policies and processes.

Altria Group, Inc. - Proxy Statement

## TERS

site The Finance and Audit Committees oversee our management of financial, accounting, risks through interaction at each meeting with the Chief Financial Officer, management auditing and treasury functions (as appropriate) and, for the Audit Committee pendent registered public accounting firm.

ce Risk: Through its interaction with business functions responsible for our public policy es and strategies, the Nominating, Corporate Governance and Social Responsibility s in which we manage public policy and reputational risk, including environmental and corporate Governance and Social Responsibility Committee also oversees risks related to hip and structure and other corporate governance matters.

ogram Risk: The Compensation and Talent Development Committee considers the extent ensation program may create risk for us (see "Risk Assessment" on page 46 for a more

erty and Research and Product Development Risk: The Innovation Committee oversees sociated with technology, research and product development, including intellectual property t Committee oversees our cybersecurity program and management of the associated risks regular updates from our Chief Information Security Officer on cybersecurity matters and program. Our Board receives an annual update on our cybersecurity program.



agement reports annually to our Board on the enterprise risk management

#### Political and Public Policy Oversight

1

BOARD AND GOVERNANCE MATTERS

nmittee oversees our political and public policy and contributions to organizations involved in the compliance program.

on our website at www.altria.com/About-Altria/

#### **Corporate Responsibility Oversight**

The Nominating, Corporate Governance and Social Responsibility Committee oversees our efforts to identify, evaluate and understand the environmental, social and governance issues that present risks and opportunities for our businesses and our policies and programs designed to address those risks and opportunities. The Committee receives regular updates on our social responsibility initiatives, as well as our relationships with key stakeholders and the issues they raise.

Our corporate responsibility priorities are discussed in the "Proxy Statement Summary" on page iv and additional information can be found in our most recent Corporate Responsibility Progress Report, which is available on our website at www.altria.com/responsibility.

#### **Talent Development and Culture Oversight**

The Compensation and Talent Development Committee oversees initiatives, programs and processes related to talent development, compensation and culture and the associated company strategies.

Trends in Investor Communications

## **Huntington Bank**

#### THE BOARD'S ROLE IN RISK OVERSIGHT (PAGES 29-32)

http://huntington-ir.com/fin/proxy/hbanx20.pdf

#### The Board's Role in Risk Oversight

The board of directors has established an aggregate moderate-to-low risk appetite and requires risks to be managed through a comprehensive, coordinated, and effective governance and management structure.

We rely on comprehensive risk management processes to identify, measure, monitor, control and report risks, and to aggregate risks across the enterprise. This system enables the board to establish a mutual understanding with management of the effectiveness of the company's risk management practices and capabilities, to review the company's risk exposure, and to elevate certain key risks for discussion at the board level.

Our Risk Governance and Risk Appetite Framework (the Framework) serves as the foundation for consistent and effective risk management. It outlines the seven types of risk that the company faces: compliance risk; credit risk; operational risk; liquidity risk; market risk; reputation risk; and strategic risk. It describes components of our risk management approach, including our risk appetite and risk management processes, with a focus on the role of all colleagues in managing risk. The Framework also defines the aggregate risk levels and types of risk our board and management believe appropriate to achieve the company's strategic objectives and business plans.

While the board has three board committees that primarily oversee impleme ntation of this desired risk appetite and the monitoring of our risk profile -- the Risk Oversight Committee, Audit Committee and the Technology and the monitoring of our risk profile --- the Risk Oversight Committee, Audit Committee and the Technology Committee -- the full board is engaged in discussing all risks. All standing board committees report their deliberations and actions at each full board meeting. Noteworthy issues from each committee agenda are called to the attention of the full board in advance. In addition, all directors have access to information provided to each committee, and all scheduled committee meetings are open to all directors. The directors regularly communicate directly with members of senior management, and the board and committees regularly meet in executive session without management present.

All members of the board of directors are also members of The Huntington National Bank's board of directors, and each committee of the board also functions as the committee of The Huntington National Bank's board.

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#### Corporate Governance and the Board

#### Compensation Committee

- Compensation Committee
  Through the Compensation Committee, the board of directors seeks to ensure that compensation plans are designed and administered to drive sustainable, long-term results in an effective and ethical manner, with a commitment to "Do the Right Thing" for customers, colleagues, shareholders, and communities, while not exposing the organization to material risks.
  Reviews and evaluates the company's compensation placies and practices and the relationship among risk, risk management and compensation to ensure that incentive compensation practices appropriately balance risk and financial results, incentives do not encourage unnecessory and excessive risk toking ar expose the company to imprudent risks, the incentive programs are compatible with effective controls and risk management, incentive programs are upported by strong corporat governance and the compensation policies are not likely to have a material adverse effect on the company.
- Meets regularly with members of senior management, including the chief financial officer
   Supports the board of directors with succession planning for key management positions.



#### Intentional Focus on Emerging Risk

The board has a track record of focusing on emerging industry risks. Huntington was among the first to establish a dedicated Technology Committee of the board, in 2013, to assist the board in fulfilling its oversight responsibilities with respect to the viral role of technology and innovation strotegies. In 2016, Huntington appointed John C. (Chris) Inglis, a Distinguished Visiting Professor of Cyber Studies at the U.S. Naval Academy, to the board and Technology Committee. Mr. (nglis is a renowned expert and a frequent speaker on cyber space and security. Natr ecently, Huntington has refreshed its board with a goal to further strengthen its oversight of cybersecurity, technology and risk with the addition of three new board members in 2019 who bring significant expertise in the areas of risk and technology.

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#### Corporate Governance and the Board

The role of each of the board com ittees is further described under "Board Meetings and Committee Inform

#### rd of Dire

- Direct oversight on risks related to company strategy and leadership. Our aggregate moderate-to-low risk appetitie is an integral part of our strategy and strategic planning process.
   Mests frequently with senior monogement and is devoted to review of strategic priorities.
- Mecco inspirency musication intrinspirent una seconda un creativation a subject primites.
   The CEO reserves time at the beginning of every board meeting to discuss primites and initiatives.
   Periodically, special board sessions are held to discuss and analyze specific possible risk scenarios, such as cybersecurity incidents.
- such as cybersecurity incidents. Oversees succession planning for the positions of the CEO and other members of the executive leadership team. As selecting and appointing qualified executive leadership for the company is o priority for the board of directors, succession planning is discussed frequently. At least annually, the CEO and the chief human resources officer review with the board the succession plans in place for executive leadership. Monogenemt diso maintains succession plans for the positions reporting to the executive leadership team.

#### **Risk Oversight Committee**

#### Audit Committee

- Audit Committee Assists the board in overseeing the integrity of the consolidated financial istatements, including: policies, procedures, and practices regarding the preparation of financial statements, the financial reporting process, disclosures, and internal control over financial reporting; the internal audit department and the independent reguited public accounting firm's qualifications and independence:
- qualifications and independen compliance with our Financial Code of Ethics for the chief executive officer and senior financial officers: compliance with corporate securities trading policies; compliance with load and
- compliance with legal and regulatory requirements applicable to the company's financial statements; and financial risk exposures
- The chief internal auditor reports directly to the Audit Committee.
- Oversees our capital management and planning process, and ensures that the amount and quality of capital are adequate in relation to expected and unexpected risks and that our capital levels exceed "well-capitalized" requirements.
  Regularly receives reports directly from the chief risk officer.

Nask ordersignic corrections in overseeing the company's enterprise-wide risk monogement function consistent with its strategy and risk appetite, including: o voresight of its policies, and risk control infrastructure for compliance risk, credit risk, operational risk, interest are risk, liquidix risk, market risk, reputation risk, and strategic risk.

management's establishment and operation of the Framework, including review and approval of the Framework and of the company's risk appetite metrics;

the risk management organization including the chief risk officer and risk management budget;

rask ordicer and risk management budget;
 approval and monitoring of the company's capital position and plan supporting aur overall aggregate moderate-to-low risk profile;
 the risk governance structure;
 compliance with applicable laws and regulations; and

 determining adherence to the board's stated risk appetite. · Oversees our capital management and planning

A number of overlapping topics are overseen by more than one committee. On a regular basis, the Risk Oversight and Audit Committees meet in joint session to cover matters relevant to both. Matters overseen by both committees include reviews of annual and quarterly reports, capito joinning and conduct risk. The Risi Oversight Committee and the Audit Committee routinely hold executive sessions with our key officers engage in both accountering and risk management. In addition, while the Factured session work the Risk Oversight Committee.

ton Boneshores Incon

#### Corporate Governance and the Board

#### **Risk Assessment of Incentive Compensation**

The Compensation Committee oversees the company's compensation policies and practices and the relationship among risk, risk management and compensation. The Compensation Committee's oversight is supported by the Incentive Compensation Oversight Committee (the "Oversight Committee"), an executive level management committee. The Oversight Committee consists of senior management from Human Resources, Finance, Legal, Credit Administration, and Risk Management and is co-chaired by the chief human resources officer and the chief risk officer. The Oversight Committee reports directly to the Compensation Committee.

Under the direction of the Oversight Committee, Huntington performs an annual risk assessment of each incentive plan. The review includes economic analysis as well as evaluation of plan design features, risk balancing mechanisms and governance policies and practices, and adherence to incentive compensation guiding principles developed by the Oversight Committee. A key tool for managing incentive compensation risk is an annual enterprise-level significant risk events review process overseen by the chief risk officer. This year-end significant risk events review may result in incentive payment adjustments where warranted.

Huntington uses a variety of plan design features to balance risk and rewards. Governance policies and practices also play an important role in managing incentive plan risk. We regularly monitor our incentive compensation arrangements for employees at all levels and strive to enhance our risk review in light of developing best practices and regulatory guidance. The Compensation Committee receives in-depth reviews of select business unit incentive plans chosen by the committee or recommended by management.

Key broad-based incentive plan design features & controls include:

#### Recoupment / clawback provisions Management discretion to reduce or eliminate

- awards Annual risk-based review of plans and

Other features and controls used in various plans include: Multiple performance criteria

- Risk-related performance criteria
- Payment caps
- Hold-until-retirement or oth provisions for equity grants ent or other termination

For executive officers, our compensation philosophy balances risk and reward with a mix of base pay, short-term incentives and long-term incentives, with greater emphasis on long-term incentives. We maintain stock ownership guidelines for executives and impose a "hold until retirement" requirement of up to 50% of the net shares. See "Compensation of Executive Officers" below for detail about our executive compensation philoso tion philosophy and programs.

# Allstate

#### BOARD OVERSIGHT (PAGES 24-27)

🗠 https://www.allstate.com/resources/allstate/attachments/annual-report/allstate-prosperity-report-2019-combo.pdf



## Verizon Communications

OUR APPROACH TO STRATEGY AND RISK OVERSIGHT (PAGES 15-16)

d https://www.verizon.com/about/sites/default/files/2020-Proxy-Statement.pdf

## **Our Approach to Strategy and Risk Oversight**

### **Oversight of Strategy**

All of our Directors have deep experience and expertise in strategic planning and execution. The Board engages Verizon's senior leaders in robust discussions about strategic goals and challenges them to execute on the strategic plan, address emerging challenges and disruptions, and promote innovation. In addition to an annual strategy retreat, strategy is allocated substantial time on the agenda for each regular Board meeting. During these reviews, the Board engages with senior management regarding the competitive landscape, operational objectives and challenges and regulatory developments.

### **Oversight of Business Risks**

While senior management has primary responsibility for managing business risks, our Board of Directors is responsible for risk oversight. The Board works with senior management to develop a comprehensive view of Verizon's key short- and long-term business risks. Verizon has a formalized business risk management reporting process that is designed to provide visibility to the Board about critical risks and risk mitigation strategies.

The Board of Directors oversees the management of risks inherent in the operation of Verizon's businesses and the implementation of its strategic plan by using several different levels of review. The Board addresses the primary risks

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#### Our Approach to Strategy and Risk Oversight Oversight of Data Privacy and Cybersecurity Risk

associated with Verizon's business units and corporate functions in its operations reviews of those units and functions Further, the Board reviews the risks associated with Verizon's strategic plan throughout the year.

In addition, each of our Board committees oversees the management of risks that fall within that committee's areas of responsibility. In performing this function, each committee has full access to management and may engage advisors.

Enterprise Risk Management Program. The Audit Committee oversees the operations of Verizon's enterprise risk management program, which identifies the primary risks to Verizon's business, including risks related to oybersecurity, data privacy and data security. The Audit Committee periodically monitors and evaluates the primary risks associated with particular business units and functions. As part of Verizon's annual enterprise risk assessment process, the Audit Committee reviews key business risks whith the Executive Vice President and Chief Financial Officer and the Senior Vice President of Internal Audit. These risks inform Board and Audit Committee discussion topics throughout the year.

In addition, the Audit Committee works with Verizon's Senior Vice President of Internal Audit, who helps identify, evaluate and implement risk management controls and methodologies to address identified risks and who functionally reports directly to the Committee. At each Audit Committee meeting, the Committee meets with representatives from the independent registered public accounting firm, the Senior Vice President of Internal Audit, and the Executive Vice President and Chief Administrative, Legal and Public Policy Officer.

Anti-Compilion. Verizon has a robust anticorruption program to comply with applicable anticorruption rules, including the Foreign Corrupt Practices Act and the U.K. Bribery Act. As part of this program, the Audit Committee receives annual reports summarizing the Company's continued compliance with applicable anticorruption rules.

#### **Oversight of Data Privacy and Cybersecurity Risk**

Protecting the privacy of our customers' information and the security of our systems and networks has long been and will continue to be a priority at Verizon. The Board is committed to maintaining strong and meaningful privacy and security protections for our customers' information. The Audit Committee has primary responsibility for overseeing Verizon's risk management program relating to cybersecurity, data privacy and data security and monitors Verizon's compliance in the areas of data and privacy protection. To this end, the Board and the Audit Committee receive regular updates on both privacy and cybersecurity matters.

Cybersecurity. To more effectively address the cybersecurity threats posed today, Verizon has a dedicated Chief Information Security Officer whose team is responsible for leading enterprise-wide information security strategy, policy, standards, architecture and processes. Verizon's comprehensive information security program includes, among other aspects, vulnerability management, antivirus and malware protection, file integrity monitoring, encryption and access control. The Chief Information Security Officer leads an annual review and discussion with the full Board dedicated to Verizon's cyber risks and threats and cyber protections and provides updates throughout the year, as warranted.

Data Privacy and Security. Verizon has technical, administrative and physical safeguards in place to help protect against unauthorized access to, use or disclosure of customer information and data we collect and store. Verizon has a dedicated Chief Privacy Officer whose team advises the business on privacy risks and assesses the effectiveness of privacy controls The Chief Privacy Officer annually briefs the Audit Committee on data privacy risks and mitigating actors.

#### **Oversight of Reputational Risk and Public Policy Engagement**

As our operating footprint expands, so does our responsibility to consider the impacts of our products and operations on society. New technologies and new markets present considerable opportunities, but also create new risks. Companies in our industry and beyond are facing challenges that have impacted their reputations and brought adverse attention and action by consumers, regulators, and shareholders. The Board is mindful of not only how the technologies we build will provide positive experiences for our customers, but also how they could otherwise have unintended consequences.

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# Citigroup Inc.

### BOARD'S ROLE IN RISK OVERSIGHT (PAGE 31)

https://www.citigroup.com/citi/investor/quarterly/2020/ar20p.pdf

The Board oversees Citi's global risk management framework	
Board of Directors	
<ul> <li>receives regular risk updates by the Chief Risk Officer at provides oversight of certain compliance risk, regulatory risk related to capital management, and reputational risk</li> </ul>	y risk, cybersecurity risk, strategic risk, market risk,
Board Committees:	Risk Management Committee
Audit Committee	<ul> <li>approves Citl's Risk Governance Framework</li> <li>reviews and approves risk management</li> </ul>
compliance risk, fraud risk, financial reporting/internal	policies on the establishment of risk limits and reviews risk management programs for Citi
control risk and operational risk matters Ethics, Conduct and Culture Committee	and its subsidiaries
<ul> <li>provides oversight of Citi's Conduct Risk Management</li> </ul>	<ul> <li>consults with management on the effectiveness of risk identification,</li> </ul>
Program Nomination, Governance and Public Affairs Committee	measurement, and monitoring processes, and the adequacy of staffing and action plans.
<ul> <li>provides oversight of reputational issues, ESG and sustainability, and legal and regulatory compliance</li> </ul>	<ul> <li>provides oversight of, among others, matters related to Citi's Comprehensive Capital</li> </ul>
risks as they relate to corporate governance matters	Analysis and Review (CCAR) practices, Resolution and Recovery Planning,
Operations and Technology Committee 	and, as a Committee, and periodically, jointly with the Audit Committee, cybersecurity
cybersecurity risks Personnel and Compensation Committee	wan die Adde Commence, cybersecurity
<ul> <li>provides oversight of incentive compensation plans and risk related to compensation</li> </ul>	
Chief Risk Officer	
<ul> <li>delivers risk report at regularly scheduled Board meetin</li> </ul>	
<ul> <li>responsible for the oversight of risk management global</li> <li>responsible for an integrated effort to identify, assess, a</li> </ul>	nd manage risks
<ul> <li>reports to the Chief Executive Officer and Risk Manager</li> <li>reports at least twice annually to the Personnel and Con</li> </ul>	
At each regularly scheduled Board meeting, the Board receive	es a risk report from the Chief Risk Officer with
respect to the Company's approach to management of major	
where appropriate. Independent Risk Management, led by the is responsible for an integrated effort to set standards and ac	
affect Citi's ability to execute on its corporate strategy and fu oversee this effort.	iffill its business objectives. The Board's role is to
The Risk Management Committee enhances the Board's over	a a she was a start an a she was a start of the
ine Hisk Management Committee enhances the Board's over- of oversight, recognizing that management is responsible for	
Board's Role in Cybersecurity Oversight	
The Board of Directors provides oversight of management's e	efforts to address cybersecurity risk and respond to
cyber incidents. The Board receives regular reports on cyber	security and engages in discussions throughout the
year with management and subject matter experts on the eff Citi's inherent cybersecurity risks, the road map for addressin	
	g on significant cyber events including response, legal

# BlackRock

#### BOARD AND COMMITTEE OVERSIGHT OF CYBERSECURITY (PAGE 34)

https://s24.q4cdn.com/856567660/files/doc\_financials/2020/annual/BlackRock-2020-Proxy-Statement.pdf

#### **Board and Committee Oversight of Cybersecurity**

Our Board is actively engaged in the oversight of BlackRock's cybersecurity and information security programs. Our Risk Committee receives reports on the Company's cybersecurity program and developments in information security at each meeting from our Chief Information Security Officer. Additionally, on an annual basis, senior members of BlackRock's technology, risk and information security teams provide a comprehensive overview of BlackRock's cyber risk and information security program to a joint session of the Risk and Audit Committees.

Our global information security team, in collaboration with our technology risk team and independent third parties, assesses both risks and changes in the cyber environment and adjusts our cybersecurity program as needed.

#### **Cybersecurity Governance Highlights:**

- BlackRock employs an in-depth, multi-layered strategy of control programs, including monitoring external and internal threats and events, managing access, facilitating use of appropriate authentication options, validating controls and programs by internal teams and independent third parties and testing various compromise scenarios that are overseen by a global information security team.
- BlackRock invests in threat intelligence and participates in financial services industry and government forums to improve both internal and sector cybersecurity defense.
- BlackRock routinely performs penetration tests.
- BlackRock's cyber risk program incorporates external expertise.

# Equifax

#### BOARD OVERSIGHT OF RISK (PAGE 28)

🖻 https://investor.equifax.com/~/media/Files/E/Equifax-IR/Annual%20Reports/2020-proxy-statement.pdf



# **Enhanced Committee Disclosures**

# **King & Spalding Commentary**

Companies should not take for granted that proxy statement readers understand how responsibilities are divided among their committees. Clearly describing each committee's primary responsibilities and any notable areas of recent focus is a strong signal of effective governance.

# **CVS** Health

### COMMITTEES OF THE BOARD (PAGES 24-27)

🖻 https://s2.q4cdn.com/447711729/files/doc\_financials/2019/annual/FINAL-CVS-proxy-bookmarked.pdf



# Cognizant

### COMMITTEES OF THE BOARD (PAGES 16-17)

☆ https://cognizant.q4cdn.com/123993165/files/doc\_financials/2019/ar/Cognizant-2020-Proxy-Statement-(hyperlinked-book-layout).pdf

#### Committees of the Board

## Management Development and Compensation Committee Audit Committee . . Number of meetings in 2019. 11 Weighted average 2019 attende et de Key Responsibilities In 2019 and 2020 i approved the i in pages 35 to 38 The evaluation Nominating, Governance and Public Affairs Committee Finance and Strategy Committee Number of meetings in 2019: 5 Weighted everage 2019 attends Weight ce of di Key Resp In 2019 the CEO and oth

Each of the bourd follow standing committee — the Audit Carmittee, Frenze and Strategy Committee (Frenze Committee). Menagement Bowlangment and Compression Committee (Townson Committee) and Normana, Cowenance and Fusici Marco Committee (Covenance Committee) — operates under a charter that has been approved by the board and it available on the company's website. See "highlight Resurces" on page 69.

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#### **BOARD COMMITTEES (PAGES 30-32)**

d https://www.sci-corp.com/dfsmedia/042808e1630c49a48950d5077d6556eb/36185-source

#### CORPORATE GOVERNANCE AT SERVICE CORPORATION INTERNATIONAL

#### **Executive Sessions**

At the end of every regularly scheduled Board meeting, the Board meets in an executive session attended only by the non-management Directors without management present. The Lead Independent Director chairs these executive sessions. Shareholders and other interested parties may communicate to the Lead Independent Director ary comments they wish to communicate to the non-management Director's using the following address Service Corporation International, Lead Independent Director c/o Office of Corporate Secretary, 1929 Allen Parkway, Houston, TX 77019, or by email to teaddirectorgisci-luscom.

#### **Board Committees**

As part of its annual Board and committee evaluation process, the Board reviews its committee structure and committee responsibilities ensuring that matters important to SCI have the appropriate focus and ensuring the effectiveness of each committee's role. Currently, the Board has four standing committees. While each committee has designated committee members, every Director may attend any committee they so choose. The Board has adopted a written charter for each of these committees which are available on SCI's website at https://investors.ci-corp.com/governance. Information about ea committee is provided below.

#### Audit Committee



Other members: Jakki L. Haussler, Clifton H. Morris, Jr., Sara Martinez Tucker

Meetings in 2019: Eight Each member of the Audit Committee meets the independence requirement of the NYSE guidelines.

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Key Oversight Responsibilities
Integrity of the financial statements

- Engagement, qualifications, independence, and performance of the independence and performance of the independence and public accounting firm
- Scope and results of the independent registered public accounting firm's re Performance and effectiveness of our internal audit function
- Policies with respect to risk assessment and risk management
- Quality and adequacy of our internal controls, including the review of our cybersecurity controls. Financial reporting and disclosure matters

CORPORATE GOVERNANCE AT SERVICE CORPORATION INTERNATIONAL

Investment Committee

Chair: W. Blair Waltrip Other members: Alan R. Buckwalter Jakki L. Haussler Ellen Ochoa

Meetings in 2019: Four

• Inflancial reporting and disclosure matters Audit Committee in 2019 The Audit Committee met eight times in 2019, and the Committee attendant was 94%, Four of the meetings were focused primarily on our quarterly financ and our related earnings releases. At each of these meetings the Committee the documents as well as reviewed the independent registered accounting firm representatives outside the presence of management. Addit Committee meets regularly with individual members of management to disc relevant matters, Lastly, the Committee with the Company's internal a outside the presence of management. The Committee also performs quarterf of any legal matters that could have a significant impact on our financial stat and plays an important role in assessing the management of financial risk. Th the Audit Committee can be found on page 35.



mpensation Committee

Other members: Anthony L. Coelho Ellen Ochoa Marcus A. Watts Meetings in 2019: Five

Each member of the Compensation Committee meets the independence requirements of the NYSE guidelines.

#### CORPORATE GOVERNANCE AT SERVICE CORPORATION INTERNATIONAL

 
 Key Oversight Responsibilities

 • Oversees our executive compensation and benefits policies and programs

 • Sets compensation for the Chairman and CEO
 Reviews and approves compensation for all other executive Officers Determines appropriate individual and Company performance measurements Approves all executive employment contracts

Determines and ensures compliance with SCI stock ownership guidelines for Officers Assesses the risk of SCI's compensation programs

coverses the risk of SCI's compensation programs
 Compensation Committee in 2019
 The Compensation Committee met five times in 2019 with a 96% attendance record.
 The Committee devoted substantial time in its oversight of SCI's compensation
 programs and its review of feedback received from shareholders. As a result of input
 received from shareholders, the Committee added a normalized return on equity
 modifier to the total shareholder return metric in the performance unit plan. They also
 changed the performance unit plan to be denominated in SCI shares instead of dollars.
 Effective with the 2020 annual incentive compensation plan, the plan includes a
 modifier based on a non-financial metric related to Coogle online customer satisfaction
 ratings. The Committee's full review of executive compensation matters and its
 decisions are discussed in the Compensation Discussion and Analysis beginning on
 page 38.

Nominating and Corporate Governance Committee in 2019 The Nominating and Corporate Governance Committee NCCCI met five times in 2019, and the Committee attendance record was 92%. As a result of 30hn Mecorn's retirement from the Board in 2019, the NCCC evaluated current responsibilities to determine the best fit based on Dinecto background and Board needs and transitioned Alan Buckwaiter from the Audit Committee to the Investment Committee and added Sara Martinez Tucker to the Audit Committee. The Charter was updated reflecting that the NCCC is responsible for the oversight of the Company's ESG policies.

#### Nominating and Corporate Covernance Committee

Other members: Anthony L. Coelho Victor L. Lund Clifton H. Morris, Jr. Sara Martinez Tucker

Each member of the Nominating and Corporate Governance Committee meets the independence requirements of the NYSE guidelines.

Key Oversight Responsibilities
Composition of the Board and Board committees
Identification and recruitment of new candidates for the Board Review process for renomination of current Board members and nominees recommended by shareholders Development of corporate governance principles and practices SCFs enterprise risk management function. Including cybersecurity risks Succession planning for CEO and other SCI executives. Chair: Marcus A. Watts Performance evaluation of the CEO. Directors. Board, and Board committees

Meetings in 2019: Five



#### 2020 Proxy Statement 31

Executive Committee

Executive Committee in 2019 The Executive Committee did not meet in 2019 as all matters were handled at the regular Board meetings.

Key Oversight Responsibilities • Oversight of SCI's preneed and perpetual care tru committee. headed by SCI executives; as well as i investment advisor (RIA) subsidiary and a third pa Management and performance of the trust fundi-tustees and changes to investment managers in

Ongoing review of investment policies and guide investment Operating Committee and wholly-ow RtA consultant Reviews SCI's primary funeral preneed insurance

Oversight of the Company's employer sponsored

Investment Committee in 2019 The Investment Committee met four times in 2019. record was 100%. The Committee provided guidan structure of SCFs preneed and perpetual care trust. Committee monitored the financial condition of th funeral insurance provider.

# Chair: Thomas L. Ryan Other members: Alan R. Buckwalter Anthony L. Coelho Victor L. Lund Marcus A. Watts

Meetings in 2019: None

Key Oversight Responsibilities - Authorized to exercise many of the powers of the full Board between Board meetings Meets in circumstances when it is impractical to call a meeting of the full Board and there is urgency for Board discussion and decision making on a specific issue

32 Service Corporation International

# General Electric

#### **BOARD OPERATIONS (PAGE 18)**

GOVERNANC

☆ https://www.ge.com/sites/default/files/GE\_Proxy2020.pdf

#### **Board Operations** FULL BOARD Chairman Members Lavízzo-Mourey Larry Culp Bazin Carter\* 2019 Areas of Focus Lesjak Reynolds Seidman Culp D'Souza Leadership transitions, particularly for the CFO · Reviewing GE's portfolio and future company strategy Lead Tisch Capital structure and liquidity, particularly reducing leverage and de-risking the Separation of BioPharma Impact of Boeing 737 MAX grounding Garden Director Horton balance sheet Business performance and long-term Enterprise Risk Management 14 meetings in 2019 (including GE Capital and Insurance 3 independent director meetings) strategy reviews Cybersecurity \* Nominated for election at the 2020 annual meeting. A TYPICAL GE BOARD MEETING **Before the Meeting** During 2019, Thursday (Day 1) Friday (Day 2) After the Meeting Board committee chairs: prep meetings with management, auditors and outside advisors Early morning: independent directors' breakfast session Late morning: full Board meeting the Board held 6 regularly scheduled, Management: follow-up sessions to discuss & in-person meetings, plus 8 (including reports from each committee chair) followed by an executive session Management: internal with senior managers & respond to special meetings. prep meetings Board working dinner Board requests Independent Director Meetings The independent directors meet in executive session during at least 3 of the regularly scheduled, in-person Board meetings. They may have other special meetings throughout the year. These executive sessions promote candor and discussion of matters in a setting that is independent of the Chairman and CEO. The lead director chairs each of these executive sessions **Board Committees** COMMITTEE COMMITTEE OPERATIONS COMMITTEE RESPONSIBILITIES Each committee meets periodically throughout the year, reports its actions to the Board, receives reports from senior management, annually evaluates its performance and can retain outside advisors. Formal The primary responsibilities of each committee are listed below. For more detail, see the Governance Principles and committee charters (see COMPOSITION Listed below are the current members of each committee meetings are typically supplemented with additional calls and sessions. "Helpful Resources" on page 65). AUDIT

#### Key Responsibilities and Areas of Risk Oversight

- Oversees GE's independent auditor, including the audit plan and budget, and monitors independence and performance Oversees the effectiveness of GE's financial reporting processes
- Oversees the effectiveness of GLS minancial reporting processe and systems
   Discusses with auditor and management key reporting practices (including non-GAAP), critical audit matters and new accounting standards
   Monitors the effectiveness of GE's internal controls
- Monitors the effectiveness of GE's internal controls
   Reviews and evaluates the scope and performance of the internal audit staff and compliance program
   Oversees the company's enterprise risk management and cybersecurity programs
   Monitors GE's significant litigation and investigations

#### **GOVERNANCE & PUBLIC AFFAIRS**

- Key Responsibilities and Areas of Risk Oversight Chair Risa Lavizzo-Mourey
- **Other Members**

Chair

Leslie Seidman

63

150

**Other Members** D'Souza, Lesjak & Revnolds

9 meetings in 2019

Bazin, Horton, Lesjak

#### & Tisch

Reviews the Board's governance processes, including all significant governance policies and procedures
Oversees company policies and strategies related to climate change management, political spending & lobbying, human rights, and environment, health & safety
Reviews Board composition in connection with long-term strategy and identifies new directors for GE
Oversees Board and committee self-evaluations
Reviews any Board conflicts of interest, as applicable

#### MANAGEMENT DEVELOPMENT & COMPENSATION

### Key Responsibilities and Areas of Risk Oversight

- Oversees GE's executive compensation policies, practices
- and programs · Reviews and approves goals and objectives for performance-
- .
- Bazin, D'Souza, Garden
- Reviews and approves goals and objectives for performance-based equity awards and evaluates performance against those goals
   Reviews and approves compensation of the CEO
   Oversees compensation policies and practices to ensure that they do not encourage unnecessary risks
   Oversees recruitment and retention efforts for all employees

Independence. All committee members satisfy the NYSE's and GE's definitions ofindependence

18 GE 2020 PROXY STATEMENT

#### **Recent Activities and Key Focus Areas**

- Reviewing and recommending financial statement and disclosure enhancements Conducting the process to select an independent auditor for the fiscal year ending December 31, 2021, reviewing written and oral proposals and interviewing potential audit firms Overseeing the detailed audit plan and independent audit budget Conducting cross-functional reviews with corporate audit staff, tax IT controllership and least teams
- .
- ٠
- Conducting cross-interioral reviews with corporate autor stan tax. IT, controllership and legal teams Visiting businesses as a committee, to review compliance and audit programs on site at businesses. Overseeing material litigation strategy and changes to the compliance and cybersecurity programs Overseeing assessment of and response to a report claiming accounting improprieties in August 2019

#### Recent Activities and Key Focus Areas

- Reviewing the Board's agenda for oversight of environmental,
- social and governance matters
- Social and governance interests Reviewing political spending and lobbying disclosure Overseeing management of environmental remediation efforts Identifying and recruiting new directors.

**Recent Activities and Key Focus Areas** Overseeing cultural shift for GE, prioritizing values of candor,

- Overseeing cultural shift for GE, prioritizing values or canoor, humility and transparency Meeting with shareholders and responding to shareholder feedback on executive compensation practices, ensuring the design of compensation programs supports the talent needs of GE Overseeing GE compensation and benefit programs with a focus on external benchmarking for executive compensation practices Reviewed options for retirement plan changes in conjunction with deleveraging activities Assisting with interviewing and recruiting new CFO for GE Reviewing succession plans for critical talent .

Financial acumen, Mses. Lesjak, Reynolds and Seidman and Mr. D'Souza are "audit committee financial experts" (per SEC rules), and each of these directors are "financially literate" (per NYSE rules).





**Other Members** 

8 meetings in 2019

& Reynolds

# Allstate

#### BOARD MEETINGS AND COMMITTEES (PAGES 36-37)

thtps://www.allstate.com/resources/allstate/attachments/annual-report/allstate-prosperity-report-2019-combo.pdf



# Wells Fargo

#### BOARD COMMITTEE COMPOSITION AND OVERSIGHT RESPONSIBILITIES (PAGES 37-40)

thtps://www08.wellsfargomedia.com/assets/pdf/about/investor-relations/annual-reports/2020-proxy-statement.pdf





# Committee (GNC) Donald M. James, Chair

ce and Nominating

- its our Board by identifying individuals qualified to me Board members and recommends to our Boar nees for director and committee leadership and
- ws and assesses our governance practices and lequacy of our Corporate Governance Guideline Oversees an annual evaluation of the performance of sur Board and its committees;
- ds to our Board a dete ee director's "indepen ermination of each idence" under



# argent, Chair

- ing to our Company's overall company agy and the company's overall company ur Board's responsibilities verall compensation ion of our executive officers es our Company's in Iment program and o vany's incentive compensat im and practices for senior loyees in a position, individ se our Company to materia
- ice and approves les the CEO's performends the CEO's c ends the CEO's compensation to our Board in and approval and approves compensation executive officers and any other officers on its as the HRC determines appropriate:
- numan capital manageme e management, talent m
- ccession planning, diversity and inclusion I results, and pay equity reviews and resu ersees our Company's culture, including nagement's efforts to foster a culture of ethics sughout our Company;
- ees our Company's Code of Ethics and Business act and ethics, business conduct, and conflicts of

#### es (Chair) Noski sargent 8

Reviews director compensation and reco changes for approval by our Board; and Oversees our Company's engagement with shareholders and other interested parties concerning governance matters and works with our Board's othe committees in connection with shareholder engagem on matters subject to the oversight of such other

ard has determined that each independent, as independence is d by NYSE rules

#### tings in 2019 James me Morris 17

ns taken by our Company rega proval of executive combanent ding adv

Has the sole authority to retain or obtain the advice of and terminate any compensation consultant, indexendent langl counsal or other advisor to the HBC nt, r to the HRC is the independe with NYSE rules. e of its advisors in

he HRC may delegate certain of its re r more HRC members or to designate more HRC members or to designated members of nior management or committees. The HRC has legated authority to the Head of Human Resources and Director of Compensation and Benefits for the n of our Company's benefit and n programs; however, the HRC general relating to incentive compensation plar roval of as

C Our Board has determined that each HRC is a "non-employee director" unde the Securities Exchange Act of 1934, as 1. 05 VSE

# d B. Payne, Jr., Chair

- and reviews the perfo rends affecting our cre ce and quality of, credit po
- No the emission and administration of the version of the effectiveness and administration of the realit risk management components of our risk unangement framework and credit policies, including to organizational structure of Risk Asset Review VAR), RAP's examination of our Company's credit volfolos, processes, and practices, our Company's rotofolos, processes, and practices, our Company's result. s, and cr



policies and processes u rket risk, interest rate risk

of the i including the methodology and gove for credit losses; and

we and approves other credit-related activities as im appropriate or that are required to be approved v or regulation, including the review of our pany's net credit loss forecast, credit stress testing the stress test results.

and effectiveness of our Company's ment and planning activities; administra capital me Reviews our Company's financial plan and financial and investment performance, and recommends to our Board the declaration of common stock dividends, the repurchase of securities, and the approval of significant capital expenditures; and

n and re

40 Wells Fargo & Compan

# Equifax

COMMITTEES OF THE BOARD OF DIRECTORS (PAGE 25)

d https://investor.equifax.com/~/media/Files/E/Equifax-IR/Annual%20Reports/2020-proxy-statement.pdf



EQUIFAX INC | 2020 Proxy Statement 25

# **Home Depot**

### COMMITTEES OF THE BOARD OF DIRECTORS (PAGE 2)

⊯ https://ir.homedepot.com/~/media/Files/H/HomeDepot-IR/2020/HD%20-%202020%20Proxy%20Statement.pdf

Table of Contents

and Current Members	Committee Functions
Audit: J. Frank Brown, Chair Ari Bousbib	<ul> <li>Oversees the Company's accounting and financial reporting process, as well as the integrity of the Company's consolidated financial statements and its internal control over financial reporting, including the audits thereof</li> </ul>
Linda R. Gooden Wayne M. Hewett	<ul> <li>Has primary responsibility for overseeing risk assessment and risk management</li> </ul>
Manuel Kadre Number of Meetings:	<ul> <li>Has primary responsibility for overseeing data protection and cybersecurity risks</li> </ul>
8	<ul> <li>Reviews the Company's compliance with legal and regulatory requirements including the FCPA and other anti-bribery laws</li> </ul>
	<ul> <li>Reviews the qualifications, performance and independence of the Company's independent registered public accounting firm</li> </ul>
	Oversees the performance of the Company's internal audit function
	<ul> <li>Reviews the Company's compliance programs, including the whistleblowe program, and the Company's monitoring of such programs</li> </ul>
Leadership Development	<ul> <li>Reviews and evaluates the performance of executive officers</li> </ul>
and Compensation: Albert P. Carey, Chair	<ul> <li>Reviews and recommends compensation of directors and the CEO and approves compensation of other executive officers</li> </ul>
Linda R. Gooden Wayne M. Hewett Stephanie C. Linnartz	<ul> <li>Reviews and recommends policies, practices and procedures concerning compensation strategy and other human capital management matters</li> </ul>
Number of Meetings:	<ul> <li>Administers stock incentive and stock purchase plans, including determining grants of equity awards under the plans</li> </ul>
5	<ul> <li>Undertakes annual review and risk assessment of compensation policies and practices</li> </ul>
	· Oversees senior management succession planning policies and procedures
	<ul> <li>Monitors the independence of its compensation consultant</li> </ul>
Nominating and Corporate Governance:	<ul> <li>Develops the Company's corporate governance practices and procedures and oversees the related risks</li> </ul>
Helena B. Foulkes, Chair Gerard J. Arpey	<ul> <li>Reviews and makes recommendations on significant Company policies affecting corporate and social issues, including general ESG oversight</li> </ul>
Jeffery H. Boyd Albert P. Carey Stephanie C. Linnartz	<ul> <li>Reviews and monitors the performance and composition of the Board and its committees</li> </ul>
1004-1004-0140/1403-10060/1400-010024/0124	<ul> <li>Makes recommendations for director nominees</li> </ul>
Number of Meetings:	<ul> <li>Reviews the independence of directors</li> </ul>
4	<ul> <li>Oversees communications between directors and shareholders</li> </ul>
	<ul> <li>Reviews and approves or ratifies related-party transactions involving executive officers and directors</li> </ul>
	<ul> <li>Oversees director engagement, education and orientation activities</li> </ul>
Finance: Ari Bousbib, Chair	<ul> <li>Oversees the management of the Company's long-range financial outlook and finance-related risks</li> </ul>
Gerard J. Arpey Jeffery H. Boyd J. Frank Brown Helena B. Foulkes	<ul> <li>Reviews and recommends policies, practices and strategies concerning financial matters, including the Company's capital structure, investments, use of derivatives, share repurchases, credit programs, credit ratings, and insurance</li> </ul>
Manuel Kadre	· Oversees the Company's annual capital plan, significant capital investments
Number of Meetings: 4	and strategies with respect to mergers and acquisitions activity

# **Corporate Governance Highlights**

# **King & Spalding Commentary**

For many years companies have highlighted their corporate governance practices. For many companies, this involves a list of "dos" and "don'ts." A small but notable number of companies are folding their governance practice discussion into The Investor Stewardship Group's Corporate Governance Principles, a six-point framework for public companies listed in the United States that is supported by members with combined AUM in excess of \$31 trillion.

# Altria

#### CORPORATE GOVERNANCE HIGHLIGHTS (PAGE VI)

chttp://investor.altria.com/interactive/newlookandfeel/4087349/Altria2020Proxy.pdf

**Corporate Governance Highlights** 

PROXY STATEMENT SUMMARY

#### **Board Independence and Composition** • 10 of our 11 director nominees are independent Independent presiding director with clearly defined duties, including being available for consultation and communication if requested by major shareholders All NYSE-required Board committees consist solely and execution of independent directors Independent Committee Chairs Executive sessions of independent directors at

- each meeting
- Resignation policy for directors who fail to receive majority support in an uncontested election Director retirement guidelines
- Board diversity from various perspectives

#### Shareholder Rights

- Annual election of directors
- Directors elected by majority voting except in contested elections
- One share, one-vote standard
- Proxy access with market terms
- No shareholder rights plan or "poison pill"

#### **Board Performance**

- At least 86% Board and Committee meeting attendance in 2019 by each directo 100% director attendance at our 2019 Annual Meeting of Shareholders ("2019 Annual Meeting")
- Oversight of strategic plan development
- Oversight of key risk areas and risk
- management processes
- Oversight of executive compensation programs to align with long-term strategies
- Participation in executive succession planning Updates to the Board on investor perspectives
- and engagement Review of voting results on all shareholder proposals
- Annual Board and Committee self-evaluations
- Comprehensive new director orientation

#### **Policies**, Programs and Guidelines

- Comprehensive Code of Conduct, Code of Business Conduct and Ethics for Directors and Corporate Governance Guidelines
- Robust political activity disclosure and compliance program
- Corporate Responsibility Progress Report that addresses our responsibility priorities, progress against our goals and sustainability initiatives
- Compensation "clawback" policy
- Stock ownership and holding requirements for directors and executive officers
- Policies prohibiting hedging and pledging of our shares by directors and executive officers

We believe the foregoing practices are well aligned with the Investor Stewardship Group's corporate governance principles for U.S. listed companies, which include (i) accountability to shareholders; (ii) shareholder voting rights proportionate to economic interest; (iii) responsiveness to shareholders; (iv) strong, independent leadership; (v) structures and practices that enhance Board effectiveness; and (vi) management incentive structures aligned with long-term strategy.

www.altria.com

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# Southern Company

#### CORPORATE GOVERNANCE AT SOUTHERN COMPANY (PAGE 22)

🖻 https://s2.q4cdn.com/471677839/files/doc\_financials/2019/annual/2020-Southern-Company-Proxy.pdf



# **Tailored Brands**

HOW OUR BELIEFS AND PRACTICES ALIGN WITH INVESTOR STEWARDSHIP GROUP'S (ISG) CORPORATE GOVERNANCE PRINCIPLES (PAGE 27)

🖻 https://ir.tailoredbrands.com/proxy-statements/content/0001206774-20-001635/0001206774-20-001635.pdf

**Board Matters** 

### HOW OUR BELIEFS AND PRACTICES ALIGN WITH INVESTOR STEWARDSHIP GROUP'S (ISG) CORPORATE GOVERNANCE PRINCIPLES

Our Board has long maintained Corporate Governance Guidelines as a framework for its governing principles. The Guidelines are intended to assist the Board in fulfilling its responsibilities to our shareholders and are subject to change as the Board deems necessary or advisable in order to achieve its objectives. The Guidelines, which are available on our website, www.tailoredbrands.com, along with our other corporate governance practices, compare favorably under the Investor Stewardship Group's (ISG) Corporate Governance Framework for U.S. Listed Companies, as outlined in the table below, and support the creation of long-term value for our shareholders.

ISG Principles	Tailored Brands Beliefs and Practices	
Principle 1 Boards are accountable to shareholders.	<ul> <li>All directors stand for election annually</li> <li>Nominees deliver a written, irrevocable resignation letter to the Company's Corporate Secretary to be considered by the Board in the event that a nominee receives less than a majority of the votes cast in an uncontested election of directors and effective thereafter only if the Board votes to accept the resignation by at least a majority vote of all directors</li> <li>Proxy access with market terms (3% for three years, up to 20% of the Board)</li> <li>Annual letter from the Board in the proxy statement that describes the Board's activities over the past year</li> </ul>	
Principle 2 Shareholders should be entitled to voting rights in proportion to their economic interest.	<ul> <li>No dual-class share structure</li> <li>Each shareholder is entitled to one vote per share</li> </ul>	
Principle 3 Boards should be responsive to shareholders and be proactive in order to understand their perspectives.	<ul> <li>Our Chairman of the Board and management met with investors representing at least 34% of the shares outstanding in 2019</li> <li>Engagement topics focused on our transformation strategy in the face of significant macro challenges, how the Board provides oversight in key areas such as strategy, risk management, ESG and executive compensation, and how the composition of the Board in terms of skill set and diversity supports its governance responsibilities</li> <li>On a quarterly basis we invite our top institutional investors to discuss our operating results with senior management</li> <li>For a discussion of actions we have taken in response to shareholder feedback, see "- Shareholder Engagement"</li> </ul>	
Principle 4 Boards should have a strong, independent leadership structure.	<ul> <li>Independent Board chair, separate from CEO</li> <li>Strong, independent committee chairs</li> <li>Independent directors meet in executive session regularly</li> <li>Board considers appropriateness of its leadership structure at least annually</li> </ul>	
<ul> <li>Principle 5</li> <li>Boards should adopt structures and practices that enhance their effectiveness.</li> <li>80% of our director nominees are women or ethnic minorities, and e Board leadership roles are held by diverse directors</li> <li>All Board committees are independent</li> <li>Annual Board and committee self-evaluations</li> <li>Active Board refreshment, with three new directors added in the payears and an average Board tenure of 3 years</li> <li>Limits on outside boards, with no director permitted to serve on more four public company boards (including the Company's)</li> <li>No director may stand for re-election if he or she would be age 75 or the time of election</li> <li>Director nominees attended 100% of combined total Board and applic committee meetings in 2019, and all directors attended the 2019 annue</li> </ul>		
Principle 6 Boards should develop management incentive structures that are aligned with the long-term strategy of the company.	<ul> <li>Compensation and Organizational Development Committee reviews and approves incentive program design, goals and objectives for alignment with compensation and business strategies</li> <li>Our executive compensation program is premised on a pay for performance philosophy and intentionally places a significant percentage of compensation at risk</li> <li>The incentive pay elements are designed to reward executives for delivery of sustained, profitable financial performance and outstanding leadership that reflects our values and culture and furthers short- and long-term strategic objectives</li> <li>Our executive compensation program received 88.7% shareholder support in 2019</li> </ul>	

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# Corning

#### CORPORATE GOVERNANCE AND THE BOARD OF DIRECTORS (PAGE 17)

🖻 https://www.corning.com/2020-annual-meeting/2020-proxy/images/Corning\_Incorporated-Proxy2020.pdf

# Corporate Governance and the Board of Directors



# **Corporate Governance**

Our Board of Directors employs practices that foster effective Board oversight of critical matters such as strategy, management succession planning, financial and other controls, risk management and compliance. The Board reviews our major governance policies, practices and processes regularly in the context of current corporate governance trends, investor feedback, regulatory changes and recognized best practices. Corning also aligns its corporate governance practices with the Investor Stewardship Group's (ISG) Corporate Governance Framework for U.S. Listed Companies.

The following sections provide an overview of our corporate governance structure and processes, including key aspects of our Board operations, and how they align with the ISG Principles.

Practice	Description
ISG Principle 1: Boards are a	accountable to shareholders
Annual election of directors	All directors are elected annually, which reinforces our Board's accountability to shareholders.
Majority voting standard for director elections	Our by-laws mandate that directors be elected under a "majority voting" standard in uncontested elections. Each director nominee must receive more votes "For" his or her election than votes "Against" in order to be elected.
Proxy access	Eligible shareholders may include their director nominees in our proxy materials.
No poison pill	Corning does not have a poison pill.
ISG Principle 2: Shareholde	rs should be entitled to voting rights in proportion to their economic interest
One-share, One-vote	Corning has one class of voting stock.
ISG Principle 3: Boards sho their perspectives	uld be responsive to shareholders and be proactive in order to understand
Shareholder engagement	Our investor relations team maintains an ongoing dialogue with investors and portfolio managers year-round on matters of business performance and results. Investors owning approximately 45% of shares outstanding, or two-thirds of Corning's fifty largest shareholders, spoke with us during 2019. Management and directors also engage on governance, our strategic framework, compensation, human capital management, and sustainability matters with our largest shareholders' governance teams.
ISG Principle 4: Boards sho	uld have a strong, independent leadership structure
Lead Independent Director	Our Corporate Governance Guidelines require a Lead Independent Director with specific responsibilities to ensure independent oversight of management whenever our CEO is also the Chair of the Board. As former Chairman, Chief Executive Officer and President of Merck & Co., Inc., our Lead Independent Director Richard T. Clark brings deep leadership experience to the role. See page 19.
Annual Evaluation of Leadership Structure	The Board considers the appropriateness of its leadership structure annually and discloses in the proxy statement why it believes the current structure is appropriate. See page 19.

Key Proxy Statement Disclosure Trends: Corporate Governance

#### CORPORATE GOVERNANCE (PAGE 34)

⊯ https://s2.q4cdn.com/602190090/files/doc\_financials/2019/ar/updated/HP-Revised-Def-Proxy.pdf

Corporate Governance

We have evaluated our governance practices against the Corporate Governance Principles for U.S. Listed Companies published by the Investor Stewardship Group ("ISG"), a collective of some of the largest U.S.-based institutional investors and global asset managers, and we believe that our governance policies and practices are consistent with the ISG principles. The following table shows how certain of our key governance practices align with the ISG principles:

ISG Principle		HP Governance Policy or Practice
Principle 1:	Boards are accountable to stockholders.	<ul> <li>Annual election of each Director, for a one-year term</li> </ul>
		<ul> <li>Proxy access that allows stockholder to nominate Directors</li> </ul>
		<ul> <li>Policy whereby any incumbent Director who fails to receive a majority of the votes cast in uncontested Director elections will tender his or her offer of resignation</li> </ul>
		<ul> <li>Annual stockholder outreach program that typically includes the Chai of the Board, the Chair of the HRC Committee and other Directors</li> </ul>
		<ul> <li>Extensive disclosure of our corporate governance and Board practices</li> </ul>
Principle 2:	Stockholders should be entitled to voting rights in proportion to their economic interest.	<ul> <li>One share, one vote</li> </ul>
Principle 3:	Boards should be responsive to stockholders	<ul> <li>Directors participate in our stockholder outreach programs</li> </ul>
	and be proactive in order to understand their perspectives.	<ul> <li>Directors are available for stockholder engagement outside our engagement programs</li> </ul>
		<ul> <li>Many Directors participate in and attend our annual meeting, at which management and those Directors present respond to each stockholder question</li> </ul>
Principle 4:	Boards should have a strong, independent	<ul> <li>Independent Chair of the Board, with clearly defined responsibilities</li> </ul>
	leadership structure.	<ul> <li>Structure for a Lead Independent Director if the Chair is not independent</li> </ul>
		<ul> <li>Robust independent key committees and other structures for facilitating contribution of independent Directors</li> </ul>
Principle 5:	<ol> <li>Boards should adopt structures and practices that enhance their effectiveness.</li> </ol>	<ul> <li>11 of our 12 Director nominees are independent, with our Director nominees representing diverse backgrounds, skills and experiences</li> </ul>
		<ul> <li>Each Board committee is fully independent</li> </ul>
		<ul> <li>Track record of open dialogue between the Board and management</li> </ul>
		<ul> <li>Robust annual self-evaluation program</li> </ul>
Principle 6:	Boards should develop management incentive structures that are aligned with the long-term	<ul> <li>Performance-oriented long-term incentive compensation mix with metrics that support our long-term strategy</li> </ul>
	strategy of the company.	<ul> <li>Combination of short- and long-term performance goals</li> </ul>
		<ul> <li>Executive and Director share ownership requirements</li> </ul>

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#### CORPORATE GOVERNANCE GUIDELINES (PAGE 32)

⊯ https://s21.q4cdn.com/600692695/files/doc\_financials/2019/Final-2020-Proxy-Statement.pdf

# **CORPORATE GOVERNANCE GUIDELINES**

Intel has long maintained a set of Corporate Governance Guidelines. The Corporate Governance and Nominating Committee reviews the guidelines periodically and recommends amendments to the Board as appropriate. The Board oversees administration and interpretation of, and compliance with, the guidelines and may amend, waive, suspend, or repeal any of the guidelines at any time, with or without public notice subject to legal requirements, as it determines necessary or appropriate in the exercise of the Board's judgment in its role as fiduciary.

These guidelines, which investors may find on our website at *www.intel.com/governance*, along with our other corporate governance practices, compare favorably under the Investor Stewardship Group's (ISG) Corporate Governance Framework for U.S. Listed Companies, as shown in the table below.

ISG PRINCIPLE	INTEL PRACTICE	
<b>Principle 1</b> Boards are accountable to stockholders	<ul> <li>All directors are elected annually</li> <li>Majority voting in uncontested director elections</li> <li>Proxy access with market terms (3% for three years, up to 20% of the Board)</li> <li>Annual Chairman's letter in proxy statement that describes the Board's activities over the past year</li> </ul>	
Principle 2 Stockholders should be entitled to voting rights in proportion to their economic interest	<ul> <li>No dual-class share structure</li> <li>Each stockholder is entitled to one vote per share</li> </ul>	
Principle 3 Boards should be responsive to stockholders and be proactive in order to understand their perspectives	<ul> <li>Management met with investors owning 38.9% of shares outstanding in 2019</li> <li>Engagement topics included Board leadership structure; Board diversity; issues concerning ESG matters; executive compensation; and stockholder-called special meetings</li> <li>The Board has made a number of changes in response to investor feedback, including: <ul> <li>enhancing the integration of ESG disclosure into our Form 10-K, proxy statement, and Corporate Responsibility Report;</li> <li>working on aligning human capital and climate risk disclosures with external frameworks;</li> <li>adding three-year EPS as a performance metric for performance-based RSUs; and</li> <li>proactively lowering the stockholder special meeting threshold to 15% from 25%</li> </ul> </li> </ul>	
<b>Principle 4</b> Boards should have a strong, independent leadership structure	<ul> <li>Independent Chairman, separate from CEO</li> <li>Board considers appropriateness of its leadership structure at least annually</li> <li>Independent committee chairs</li> <li>Independent directors meet in executive session at least three times per year</li> </ul>	
<b>Principle 5</b> Boards should adopt structures and practices that enhance their effectiveness	<ul> <li>88.9% of the director nominees are independent</li> <li>33% of the director nominees are ethnically diverse, 33% of the director nominees are gender diverse, and we have a policy of seeking out women and minority candidates, as well as candidates with diverse backgrounds, experiences, and skills, as part of each Board search</li> <li>Annual Board and committee self-evaluations</li> <li>Active Board refreshment, with seven new directors joining since 2017, and seek to cap average director tenure at 10 years</li> <li>Limits on outside boards, with no director permitted to serve on more than four public company boards (including Intel)</li> <li>No restrictions on directors' access to management or employees</li> <li>No independent director is expected to stand for re-election after age 72 without prior Board approval</li> </ul>	
<b>Principle 6</b> Boards should develop management incentive structures that are aligned with the long- term strategy of the company	<ul> <li>Compensation Committee annually reviews and approves incentive program design, goals, and objectives for alignment with compensation and business strategies</li> <li>Annual and long-term incentive programs are designed to reward financial and operational performance that furthers short- and long-term strategic objectives</li> </ul>	

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Corporate Governance | 2020 PROXY STATEMENT

# **Morgan Stanley**

#### CORPORATE GOVERNANCE MATTERS (PAGE 23)

thtps://www.morganstanley.com/about-us-2020ams/pdf/2020\_Proxy\_Statement.pdf

CORPORATE GOVERNANCE MATTERS

This process is aided by written discussion guides used to facilitate the assessments. These guidelines are updated annually to reflect significant new developments and areas of focus as the Nominating and Governance Committee determines appropriate and encompass many factors, including:

Duties and Responsibilities	Culture	Execution	
Board Structure and Composition,	Process	Key Strengths/Areas for	
including Board Succession	Information and Resources	Improvement	
Planning		Areas of Focus	

#### Addressing Feedback

Upon conclusion of such self-assessments, Board and committee policies and practices are revised as appropriate. The Board self-assessment process has led to enhanced Board materials, "deep dives" on certain of the Company's businesses and control areas, enhanced coordination among Board committees, and focus on particular skills and attributes of Board candidates.

#### Shareholder Rights and Accountability

- Our Corporate Governance Policies are consistent with the Investor Stewardship Group Corporate Governance Principles for U.S. listed companies.
- All directors are elected annually; in uncontested director elections, directors are elected by a majority of votes cast.
  Proxy access permits up to 20 shareholders owning 3% or more of our stock continuously for at least three years to
- nominate the greater of two directors or up to 20% of our Board and include those nominees in our proxy materials.
- Our Board has an Independent Lead Director with expansive duties. See "Board Leadership Structure and Role in Risk Oversight — Independent Lead Director."
- Shareholders who own at least 25% of common stock have the ability to call a special meeting of shareholders.
- There are no supermajority vote requirements in our charter or bylaws.
- We do not have a "poison pill" in effect.
- · Shareholders and other interested parties may contact any of our Company's directors.

Shareholders may submit recommendations for director candidates for consideration by the Nominating and Governance Committee at any time by sending the information set forth under "Director Candidates Recommended by Shareholders" in the Corporate Governance Policies to the Nominating and Governance Committee, Morgan Stanley, Suite D, 1585 Broadway, New York, New York 10036. Under the policy, the Nominating and Governance Committee evaluates director candidates recommended by shareholders in the same manner as other director candidates. In order for director candidate recommendations to be considered for the 2021 annual meeting of shareholders, recommendations must be submitted in accordance with the policy by December 4, 2020.

#### Shareholder Engagement

Our Board and management value the views of our shareholders and engage with them year-round on a broad range of topics, including our strategy, financial performance, executive compensation, corporate governance, diversity and environmental and social goals. Our Board receives reporting on feedback received from investors and shareholder voting results. In addition, management routinely engages with investors at conferences and other forums. We also speak with proxy advisors to discuss, and receive feedback on, our governance practices and executive compensation programs. Feedback from investors informs the Board's ongoing review of governance and compensation matters. In recent years, the Board has taken action responsive to such shareholder feedback, including the adoption of amendments to our bylaws to implement proxy access and enhanced proxy disclosure of Board evaluations, director orientation and education, succession planning, ESG matters and alignment of compensation and performance.

Morgan Stanley 2020 Proxy Statement 23

# Prudential

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PRUDENTIAL FOLLOWS THE INVESTOR STEWARDSHIP GROUP'S (ISG) CORPORATE GOVERNANCE FRAMEWORK FOR U.S.-LISTED COMPANIES (PAGE 21)

red http://www3.prudential.com/annualreport/report2020/proxy/images/Prudential-Proxy2020.pdf

	Corporate Governa
PRUDENTIAL FOLLOWS THE INVESTOR STEWARDSH FRAMEWORK FOR U.SLISTED COMPANIES	IIP GROUP'S (ISG) CORPORATE GOVERNANCE
ISG Principle	Prudential Practice
Principle 1: Boards are accountable to shareholders.	<ul> <li>All directors stand for election annually</li> <li>Proxy access with market terms</li> <li>Board and Lead Independent Director letters and videos provid large and small investors insight into Board strategy and oversight objectives, and corporate governance practices</li> </ul>
Principle 2: Shareholders should be entitled to voting rights in proportion to their economic interest.	<ul> <li>No dual class structure; each shareholder gets one vote per share</li> <li>Majority voting in uncontested director elections, and directors not receiving majority support must tender their resignation for consideration by the Board</li> </ul>
Principle 3: Boards should be responsive to shareholders and be proactive in order to understand their perspectives.	<ul> <li>Management and Board members met with investors owning a majority of shares outstanding in 2019</li> <li>Engagement topics included sustainability and social strategy, Board composition, leadership and refreshment, succession planning, and executive compensation program</li> <li>At least once a year, investors meet and present to the full Boa</li> </ul>
Principle 4: Boards should have a strong, independent leadership structure.	<ul> <li>Strong Lead Independent Director with clearly defined duties that are disclosed to shareholders</li> <li>Board considers appropriateness of its leadership structure at least annually</li> <li>Strong Independent Committee Chairs</li> <li>Proxy Statement discloses why Board believes current leadership structure is appropriate</li> </ul>
Principle 5: Boards should adopt structures and practices that enhance their effectiveness.	<ul> <li>83% of Board members are independent</li> <li>80% of our independent Board members are diverse</li> <li>Annual Board evaluation by independent third party; results an next steps summarized in proxy statement</li> <li>Active Board refreshment plan; six new Board members in last five years</li> <li>Directors attended 99% of combined total Board and applicabl committee meetings in 2019, and all directors attended the 2019 Annual Meeting</li> </ul>
Principle 6: Boards should develop management incentive structures that are aligned with the long-term strategy of the company.	<ul> <li>Executive Compensation program received approximately 93% shareholder support in 2019</li> <li>Compensation Committee annually reviews and approves incentive program design, goals and objectives for alignment with compensation and business strategies</li> <li>Annual and long-term incentive programs are designed to reward financial and operational performance that furthers sho and long-term strategics</li> </ul>

### SHAREHOLDER ENGAGEMENT

Our year-round engagement program promotes greater communication with our investors.

- · Senior management and Board members met with institutional investors who collectively hold a majority of our shares.
- · At least once a year, investors meet and present to the full Board.
- Engagement discussions addressed executive compensation, corporate culture, succession planning, sustainability and human capital management.
- · Investor feedback is shared with the entire Board to inform environmental, social and governance policy discussions.
- The Board of Directors released videos in conjunction with the 2020 Proxy Statement, featuring Sandra Pianalto, member of our Finance and Corporate Governance and Business Ethics committees, Michael A. Todman, member of our Finance and Compensation committees, and Robert M. Falzon, our Vice Chairman. In these videos, the directors share their views regarding Prudential's Board and corporate governance practices.

Notice of Annual Meeting of Shareholders and 2020 Proxy Statement | 21

# **JPMorgan Chase**

### **BOARD BUSINESS (PAGE 22)**

🖻 https://www.jpmorganchase.com/corporate/investor-relations/document/proxy-statement2020.pdf

le of Contents		ELECTION OF DIRE	CTORS   CORPORATE GOVERNANCE
Director nominees	Board business	Board oversight	Board engagement

# 2. Board business

# Sound governance practices

Our Board is guided by the Firm's Governance Principles, and we adhere to the Commonsense Corporate Governance Principles and the Investor Stewardship Group's Corporate Governance Principles for U.S. Listed Companies. Our sound governance practices include:

- Annual election of all directors by majority vote
- ✓ 100% committee independence
- Lead Independent Director with clearly-defined responsibilities
- Executive sessions of independent directors at each regular Board meeting
- Annual Board and committee self-assessment guided by Lead Independent Director
- No poison pill
- Ongoing director education
- Robust shareholder engagement process, including participation by our Lead Independent Director

- Semi-annual Board review of investor feedback
- Ongoing consideration of Board composition and refreshment, including diversity in director succession
- Each director attended 75% or more of total meetings of the Board and committees on which he or she served during 2019
- Stock ownership requirements for directors
- Board oversight of corporate responsibility/environmental, social and governance ("ESG") matters
- Robust anti-hedging and anti-pledging policies
- Direct Board access to management

# T. Rowe Price

#### CORPORATE GOVERNANCE (PAGE 20)

⊯ https://troweprice.gcs-web.com/static-files/8b205989-902b-4f82-a855-0c64ee546101

# Corporate Governance

## Report of the Nominating and Corporate Governance Committee

Our Nominating and Corporate Governance Committee has general oversight responsibility for governance of the Company, including the assessment and recruitment of new director candidates and the evaluation of director and Board performance. We monitor regulatory and other developments in the governance area with a view toward both legal compliance and maintaining governance procedures at the Company consistent with what we consider to be best practices. In this regard, we routinely receive written and verbal information relating to best governance practices for institutions such as the Company, including input and reports from members of the Company's proxy voting group concerning relevant trends.

# **Governance Highlights**

### Overview

Our Board employs practices that foster effective Board oversight of critical matters such as strategy, management succession planning, financial and other controls, risk management and compliance. The Board reviews our major governance policies and processes regularly in the context of current corporate governance trends, regulatory changes and recognized best practices. The Nominating and Corporate Governance Committee works diligently to support effective corporate governance and believes that the Company's governance program aligns with the Investor Stewardship Group's (ISG) Corporate Governance Framework for U.S. Listed Companies.

20 T. Rowe Price Group

# **General Motors Company**

#### SHAREHOLDER PROTECTIONS AND GOVERNANCE PRACTICES (PAGE 28)

🖻 https://www.sec.gov/Archives/edgar/data/1467858/000119312520120812/d752756ddef14a1.pdf

#### CORPORATE GOVERNANCE

# **Shareholder Protections and Governance Best Practices**

Your Board is committed to governance structures and practices that protect shareholder value and important shareholder rights. The Governance Committee regularly reviews these structures and practices, which include the following:

# 4

#### Independence

- Ten out of eleven directors are independent
- Strong Independent Lead Director with clearly delineated duties
- All standing Board Committees other than the Executive Committee composed entirely of independent directors
- Regular executive sessions of independent directors without management present
- Board and Committees may hire outside advisors independently of management

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- Best Practices
- CEO and executive leadership succession planning
- Routine engagement with shareholders and other key stakeholders
- Diverse Board in terms of gender, ethnicity, experiences, and specific skills and qualifications
- Strategy and risk oversight by full Board and Committees
- Board oversight of ESG issues and priorities
- Stock ownership guidelines for executive officers and non-employee directors
- "Overboarding" limits
   Orientation program for new directors and continuing education for all directors

# Accountability

Annual election of all directors

employee directors

 Majority voting with director resignation policy (plurality voting

in contested elections)

- Annual election of Chair and, if CEO, Independent Lead Director by non-
  - No poison pill or dual-class shares
    - One-share, one-vote standard

 Shareholder right to call special meetings

Proxy access

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**Shareholder Rights** 

- Annual Board and Committee selfevaluations
   Annual evaluation of CEO (including compensation)
- by independent directors
   Clawback policy that applies to our short- and long-term incentive plans
- Oversight of political contributions and lobbying
- Comprehensive code of business conduct and ethics, "Winning with Integrity"

# The Bank of New York Mellon Corporation

#### OUR CORPORATE GOVERNANCE PRACTICES (PAGES 18-19)

ret https://www.bnymellon.com/\_global-assets/pdf/investor-relations/notice-of-2020-annual-meeting-of-stockholders.pdf



# CapitalOne

### CORPORATE GOVERNANCE HIGHLIGHTS (PAGE 2)

🖻 https://ir-capitalone.gcs-web.com/static-files/2c6f3446-7b31-47be-ad73-ee1654068ce6

	Board Members and Leadership		Board Governance Best Practices	
	<ul> <li>standing members, relatively new members, and others at different points along the tenure continuum</li> <li>Directors reflect a variety of experiences and skills that match the Company's complexity and strategic direction and give the Board the collective capability necessary to oversee the Company's activities</li> </ul>	•	Frequent executive sessions of Independed Directors that regularly include separ- meetings with our Chief Financial Offic ("CFO"), General Counsel, Chief Risk Offic Chief Audit Officer, Chief Credit Review Offic Chief Compliance Officer, and Chief Informat Security Officer Annual assessments of the Board and each its committees, the Independent Directors at the Lead Independent Director Active engagement and oversight of Compa- strategy, risk management and the Compan- political activities and contributions Direct access by the Board to key members management at the discretion of Independed Directors Annual CEO evaluation process led by the Lee Independent Director Regular talent and succession plann discussions regarding the CEO and other lee	
	including director skills and qualifications that support the Company's long-term strategic objectives Stockholder Engagement and S	∎ Sto	Regular meetings between the Board a federal banking regulators	
•	Regular outreach and engagement throughout th with stockholders regarding Company strategy ar			
	Outreach and engagement with governance rep times per year	each and engagement with governance representatives of our largest stockholders at least tw		
	Feedback from investors regularly shared with our Board and its committees to ensure that our Boar has insight on investor views			
	Board and Governance and Nominating Committee review extensive briefings and benchmarkin reports on corporate governance practices and emerging corporate governance issues			
	Majority voting for directors with resignation policy	Majority voting for directors with resignation policy in uncontested elections		
	Stockholders holding at least 25% of outstanding	con	nmon stock may request a special meeting	
	Stockholders will be able to act by written consen	t, if	Item 4 is approved	
•	Proxy access by stockholders holding 3% of outs director candidates	stan	ding common stock for three years can nomin	
•	No supermajority vote provisions for amendm removing a director from office	ents	to Bylaws and Certificate of Incorporation	
			a "poison pill")	

# **Beyond the Boardroom**

# **King & Spalding Commentary**

Some companies are adding "Beyond the Boardroom" sections to make clear that the board's work is more than on-site meetings, highlighting activities between meetings, such as ongoing director education efforts and site visits. Some companies fold their shareholder or stakeholder engagement discussions into these sections. Expect that many of these sections next year will describe how much work was done between formal meetings on COVID-related issues.

# **General Electric**

### THE GE BOARD IN ACTION: 2019 HIGHLIGHTS (PAGE 19)

⊯ https://www.ge.com/sites/default/files/GE\_Proxy2020.pdf



# T. Rowe Price

#### **BEYOND THE BOARDROOM (PAGE 14)**

⊯ https://troweprice.gcs-web.com/static-files/8b205989-902b-4f82-a855-0c64ee546101

#### **Beyond the Boardroom**

#### **Director Orientation and Continuing Education and Development**

When a new independent director joins the Board, we provide an orientation program for the purpose of providing the new director with an understanding of the operations and the financial condition of the Company as well as the Board's expectations for its directors. Each director is expected to maintain the necessary knowledge and information to perform his or her responsibilities as a director. To assist the directors in understanding the Company and its industry and maintaining the level of expertise required for the director, the Company will, from time to time and at least annually, offer Company-sponsored continuing education programs or presentations in addition to briefings during Board meetings relating to the competitive and industry environment and the Company's goals and strategies. In addition, at most meetings the Board receives special education sessions on various topics related to key industry trends, topical business issues and governance.

The Board is a member of the National Association of Corporate Directors, which provides resources that help directors strengthen board leadership. Each director is encouraged to participate at least once every three years in continuing education programs for public company directors sponsored by nationally recognized educational organizations not affiliated with the Company. The cost of all such continuing education is paid for by the Company.

14 T. Rowe Price Group

## **Goldman Sachs**

#### COMMITMENT OF OUR DIRECTORS - BEYOND THE BOARDROOM (PAGE 24)

thtps://www.goldmansachs.com/investor-relations/financials/current/proxy-statements/2020-proxy-statement-pdf.pdf



# **Verizon Communications**

### BEYOND THE BOARDROOM (PAGE 15)

🖻 https://www.verizon.com/about/sites/default/files/2020-Proxy-Statement.pdf



# BlackRock

#### **BEYOND THE BOARDROOM (PAGE 25)**

性 https://s24.q4cdn.com/856567660/files/doc\_financials/2020/annual/BlackRock-2020-Proxy-Statement.pdf

Corporate Governance | Our Board and Culture

### **Beyond the Boardroom**

#### **On-site Visits to BlackRock Offices**

In addition to Board and Committee off-site meetings, members of our Board are encouraged to make on-site visits to other BlackRock offices.

During 2019, our newest Board member, Bader M. Alsaad, participated in BlackRock's "Meet the Board" program – a series of globally broadcast, "fire-side" chats and town halls designed to give directors an opportunity to engage with employees directly and allow employees an opportunity to ask questions and get to know members of the Board.

In the same year, our directors participated in a technology showcase led by BlackRock employees of all levels who specialize in technology development as part of the Company's tech 2025 strategy, and experienced first-hand our technology and where it is leading us.

Our Investment Stewardship team ("BIS") hosts an annual Director Dialogue Day, where employees, members of management and independent directors of other companies engage on topics such as BIS's engagement priorities, emerging trends in U.S. corporate governance and compensation and public policy affecting long-term investments. BlackRock's directors are invited to, and have attended this event in the past.

#### **Director Orientation**

Under the oversight of management and the Board, BlackRock provides each new director with an orientation program conducted over the course of the first three months of their tenure. The orientation program includes the opportunity to rotate through each of the Board's standing Committees and participate in presentations by senior management to familiarize our new directors with BlackRock's:

- Financial position and strategic plans;
- Significant financial, accounting and risk management policies;
- Compliance programs, conflict policies, Code of Business Conduct and Ethics and other controls; and
- Principal officers and internal and independent auditors.

Directors also have full and free access to all BlackRock officers and employees and are encouraged to meet with members of management to further enhance their familiarity with BlackRock's business and strategy.

#### **Continuing Education**

All directors are encouraged to attend continuing educational programs offered by BlackRock or sponsored by universities, stock exchanges or other organizations related to fulfilling their duties as Board or Committee members. For example, members of our Audit Committee have participated in conferences and symposiums hosted by our independent registered public accounting firm, Deloitte.

Every week our directors receive summaries and copies of press coverage, analyst reports and current events relating to our business.

#### Individual Discussions and Mentoring Management

Outside of regularly scheduled Board and Committee meetings, our directors may have discussions with each other and our CEO at their discretion. Directors have access to management at any time and are encouraged to have small group or individual meetings, as necessary.

All directors are encouraged to meet with management outside of Board and Committee meetings and several directors have established informal mentoring relationships with key members of senior management.

BLACKROCK, INC. 2020 PROXY STATEMENT 25



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Jersey City, NJ 07305

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